

# Global Business Club of Mid-Michigan

## Doing Business in Africa

Friday, November 14, 2014 - 9:00am-1:30pm

MSU Henry Center for Executive Development - 3535 Forest Road, Lansing

- 8:30-9:00 a.m. **Registration & Networking**
- 9:00-9:30 a.m. **Welcome & Opening Remarks**  
**Overview of Business African Business Climate**  
Jade Sims, Trade Specialist, MSU International Business Center
- 9:30 - 9:45 a.m. **Redeveloping Michigan Communities through African Trade & Development**  
Akindele Akinyemi, National African Business Association
- 9:45 - 10:10 a.m. **Assessing Risk on the African Continent**  
David Wiley, Emeritus Professor & Director African Studies Center
- 10:10 - 10:30 a.m. **Domino's Insights & Experiences in Africa**  
Jon Richards, Program Leader, Int'l Finance & Strategic Analysis, Domino's Pizza
- 10:30 - 10:45 a.m. **Break**
- 10:45 - 11:00 a.m. **Best Prospects for Michigan Businesses in Africa**  
Kendra Kuo, Director, U.S. Export Assistance Center
- 11:00 - 11:45 a.m. **Panel Of Mid-Michigan Businesspersons Presents Experiences & Impressions**  
Chuck Bird, Director of International Sales, Neogen Corporation  
John Gilkey, President, Artemis Solutions Group  
Jon Richards, Program Leader, Int'l Finance & Strategic Analysis, Domino's Pizza
- 12:00-1:30 p.m. **Global Business Club of Mid-Michigan Luncheon**  
**Overview of South African Business Environment & Ties to the Midwest**  
Donnadelliah Maluleke, South African Consul Economic

Africa is home to 6 of the top 10 fastest growing countries in the world; has your business considered this amazing opportunity? Opportunities exist across industries--including all levels of agriculture, aerospace, energy, transportation/infrastructure, and education--among others.

Join us for this candid assessment of opportunities and risks in the region

\$35 registration fee includes break service & lunch

[www.GBClub.msu.edu](http://www.GBClub.msu.edu) - 517.353.4336 - check us out on social media:   



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