



**POLK
STATE
COLLEGE**

INTERNATIONAL BUSINESS INSTITUTE FOR FACULTY

Hosted by Polk State College in partnership with Michigan State University and Community Colleges for International Development (CCID). ccidinc.org

The workshop is designed for faculty and administrators considering or actively engaged in the internationalization of business courses, programs, and/or certificates on their campuses.

February 19, 2016

*** Offered in conjunction with the CCID Annual Conference*

8:30 am – 4:00 pm | Polk State College, 3425 Winter Lake Road, Lakeland, FL | LTB 1125

LUNCH KEYNOTE SPEAKER:

Alice E. Ancona
Director, Global Outreach
Florida Chamber of Commerce

FACILITATORS:

Dr. Tomas Hult,
Director of the Michigan State
University Center for International
Business Education and Research

Dr. Sarah Singer,
Assistant Director of the Michigan State
University Center for International
Business Education and Research

AGENDA TOPICS:

- Globalization and Community Colleges: Where Do We Stand?
- globalEDGE.msu.edu
- Internationalizing Functional Area Courses
- Developing an International Course
- Developing an International Business Program
- Open Dialogue: Challenges and Opportunities in International Business Education

REGISTRATION FEE: \$35 – Includes Breakfast and Lunch

TO REGISTER: Email ksimpson@polk.edu, or call 863.669.4917 by February 12, 2016.

