



**Global Trade & Logistics
CITD-Merced College**

Business Resource Center
630 West 19th St., Rm. 113
Merced, CA 95340 USA

**Jeanette Benson, Director
Deputy Sector Navigator**

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Training Schedule

January 8th 2014

Jim Foley, Author
The Global Entrepreneur
NASBITE Certified Global
Business Professional-everything
you want to know!

January 9th 2014

Dr. Tomas Hult
Globalization and Community
Colleges

Dr. Tomas Hult
Trends in International Business

Dr. Tunga Kiyak
globalEDGE

Dr. Sarah Singer
NASBITE's Certified Global
Business Professional (CGBP)

Dr. Tunga Kiyak
Developing an International
Business Course

January 10th 2014

Dr. Tomas Hult
Global Supply Chain Management

Dr. Kirt Butler
International Trade

Dr. Sarah Singer
Developing a Study Abroad
Program

Dr. Kirt Butler
International Finance and
Accounting

Professor Bill Motz
Lansing Community College
Internationalizing Community
College Curriculum; Building Your
Program



CALIFORNIA COMMUNITY COLLEGES
Doing What MATTERS™
FOR JOBS AND THE ECONOMY

**Global Trade & Logistics
Industry Skill Standards**

Competency and Stackable Credentials

NASBITE CGBP (Certified Global Business Professional)

**Internationalizing and aligning curriculum and/or course
content with the NASBITE CGBP**

January 8th, 9th, and 10th, 2014
8:15 am – 5:00 pm daily

**Merced College, Business Resource Center,
1st Floor, 630 West 19th Street,
Merced, CA 95340**

**3 days Professional Development: Industry Skill Standards,
Competency, NASBITE CGBP (Certified Global Business
Professional), Internationalizing and aligning curriculum
and/or course content with the NASBITE CGBP)**

This program is appropriate for industry, incumbent workers, and faculty
who want to:

- ✓ Understand required trade skills
- ✓ Learn of available training
- ✓ Infuse content into curriculum
- ✓ Understand stackable credentials
- ✓ Obtain resources for going global
- ✓ Understand International Finance
- ✓ Understand International Accounting
- ✓ Learn the latest trends in International Business
- ✓ Develop an International Business Course
- ✓ Meet with CGBP's, learn what's new, see sample questions
- ✓ Learn about the CGBP Credential
- ✓ Internationalize curriculum
- ✓ Consider hiring CGBP's
- ✓ Learn best practices from experts
- ✓ Develop a Study Abroad Program
- ✓ Understand International Marketing
- ✓ Understand Global Supply Chain Management
- ✓ Understand Globalization and the role of Community Colleges
- ✓ Understand skills tested in the CGBP Exam
- ✓ Learn from faculty who have internationalized their curriculum

Reservation Deadline: January 06, 2014

Return the completed Activity Registration Form by FAX to: **(209) 384-9268**

Please note: As a participant in this activity, you will be asked to complete a company a registration form and program evaluation.

There is no activity fee to participate in this event (lunch is provided).

Return attached registration by FAX (209-384-9268)