

TALKING TRADE

ORGANIZED BY:



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KEYNOTE SPEAKER



John Andersen
Deputy Assistant Secretary
Western Hemisphere
International Trade Administration
U.S. Department of Commerce

PANELISTS



Alan Deardorff
John W. Sweetland
Professor of International
Economics, Professor of
Public Policy
University of Michigan



Greg Schroeder
Director of Global Trade
Operations, Supply Chain
Research and
Development
Amway



Bernard Swiecki
Director, Automotive
Communities Partnership
& Assistant Director,
Industry, Labor, &
Economics Group
Center for Automotive
Research

YOUR QUESTIONS ANSWERED

- How does the U.S.-Mexico-Canada Agreement differ from NAFTA?
- What are my strategies for dealing with the new additional tariffs?
- How can I position my company to compete internationally?

Join the conversation during the panel discussions and reception.

Panelists will share strategies for how to navigate the USMCA and the new trade tariffs, covering what's expected in the near-term (including the Section 301 increase from 10% to 25%, a possible List 4, and the Section 232 investigation of autos/parts), and how to best plan.

CONTACT

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REGISTER NOW

www.eastmichigandec.org/events

Registration is free but required in advance by **Monday, November 26.**

This event is closed to the press; recordings are prohibited.

DATE & TIME

3 pm - 6 pm (Forum and Reception)
Wednesday, November 28, 2018

LOCATION

Google Ann Arbor Headquarters
2300 Traverwood Dr, Ann Arbor, MI