



DISCOVER GLOBAL MARKETS U.S. MANUFACTURERS TO EUROPE & BEYOND

CLEVELAND, OH • SEPTEMBER 18 – 20, 2017

The U.S. Department of Commerce's Flagship Event Series for Small Business Exporters

Discover Global Markets: *U.S. Manufacturers to Europe & Beyond* focuses on helping small businesses grow their exports. In just over two days, you will learn about emerging trends through industry-specific panels, gain feedback from OEMs like Airbus and Rockwell Automation, meet one-on-one with U.S. government trade experts on business development strategies, and network with other exporters and export service providers.

Keynote Presenters

- “No Ordinary Disruption”
 - Sree Ramaswamy, Partner, McKinsey Global Institute
- “Product Innovation & the Future of Making Things”
 - Lisa Campbell, VP of Industry Strategy & Marketing, Autodesk
- Kirk Gutmann, Senior VP, Industry Strategy, Siemens PLM Software
- John Sankovic, Director, Office of Technology Incubation & Innovation, NASA

Some of the confirmed speakers to date:

- Airbus
- America Makes
- American National Standards Institute
- Autodesk
- General Electric
- Lightweight Innovations for Tomorrow
- Parker Aerospace
- Pratt & Whitney
- Rockwell Automation
- Siemens PLM Software

One-on-One Export Counseling

Determine your export potential in new markets and find the right international partners by meeting with U.S. government trade experts coming from 16 European markets, in addition to Mexico and Canada.

Agenda & Registration

bit.ly/DGMUSmanufacturers

Event Dates

September 18–20, 2017

Location

Westin Cleveland Downtown
777 St. Clair Avenue NE
Cleveland, Ohio 44114

Cost

\$325 until June 30
\$395 after June 30

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