

U.S. COMMERCIAL SERVICE

DISCOVER GLOBAL MARKETS

BUSINESS FORUM SERIES **2014**

FREE TRADE AGREEMENTS

DETROIT, MI • SEPTEMBER 9-10



Private Consultations with International Trade Diplomats from U.S. Embassies and Consulates

Individual meetings with visiting international trade diplomats from 18 markets, including:

- Australia
- Canada
- Chile
- Colombia
- Costa Rica
- Dominican Republic
- El Salvador
- Guatemala
- Honduras
- Israel
- Jordan
- Mexico
- Morocco
- Nicaragua
- Panama
- Peru
- Singapore
- South Korea

Compete. Win. Grow.

Participate in *Discover Global Markets: Leveraging the Free Trade Agreements* and:

- Identify and gain access to emerging markets and opportunities.
- Obtain the tools necessary to succeed in foreign markets.
- Leverage government contacts and resources to compete successfully.

What to Expect:

- Pre-scheduled one-on-one meetings with international trade diplomats.
- Dynamic market exploration sessions.
- Excellent networking opportunities throughout the conference.

Sessions to Include:

- Industry panels featuring companies and individuals sharing their experiences in the 18 markets listed above.
- Market entry and risk mitigation strategies.
- Basic and advanced sessions on qualifying for FTAs and creating an FTA compliance program.
- High-profile keynote speaker(s).

Register Now!

Details/Registration:

<http://export.gov/michigan/tradeevents>

Event Dates

September 9-10, 2014

Location

Westin Book Cadillac Detroit
1114 Washington Blvd
Detroit, MI 48226 USA
(313) 442-1600

Participation Fee

\$325 if registered by August 8
\$375 after August 8

For More Information

Richard Corson
(248) 975.9604
richard.corson@trade.gov

Jennifer Moll
(313) 212-8693
jennifer.moll@trade.gov



Connecting you to global markets.



EAST MICHIGAN • INDIANA
KENTUCKY • NORTHERN OHIO
SOUTHERN OHIO • TENNESSEE
WEST MICHIGAN
WEST TENNESSEE • WISCONSIN