

EXPORTECHTM

Virtual

FEBRUARY 2 & 5, 2021 | 9:00 AM - 11:30 AM

MARCH 2 & 5, 2021 | 9:00 AM - 11:30 AM

FINAL SESSION TO BE SCHEDULED THE WEEK OF APRIL 12 (TBD BY COMPANY)

ExporTechTM is NOT a seminar training. Conducted online, through virtual classroom sessions and online one-on-one coaching over a 11 week period, ExporTechTM accelerates a company's export strategic planning process into a concise timeframe. A limited number of companies are able to participate per session, giving your executive team an exclusive opportunity to learn.

Each company will be matched with:

- A pair of experienced trade "coaches" to help you navigate the export sales process
- A team of GVSU business students to conduct customized international market research
- Additional resources to help evaluate critical international business factors

The final result is an actionable strategic export plan.

EARLY BIRD REGISTRATION: \$800 UNTIL DECEMBER 30, 2020

PROGRAM REGISTRATION: \$1,000 UNTIL JANUARY 13, 2021

IF INTERESTED IN APPLYING, PLEASE CONTACT EITHER:

KENDRA KUO AT KENDRA.KUO@TRADE.GOV OR

SONJA JOHNSON AT SONJA_JOHNSON@GVSU.EDU

Organized by:



In Partnership With:

