

Earning the Certified Global Business Professional (CGBP) credential is an easy way to kick-start your international business career, or a great way to formally recognize your professional knowledge. The CGBP credential issued by NASBITE confirms familiarity in international trade and assures that employees are able to practice global business at the professional level required in today's competitive environment. The CGBP is fast becoming the top nationally recognized certification for those in international business to show the world that they are qualified.

The CGBP certifies that a candidate is competent in the following four primary domains:

- 1. Global Business Management
- 2. Global Marketing
- 3. Supply Chain Management
- 4. Trade Finance

# **ABOUT THE SPEAKER**



Jade Sims is a Trade Specialist at the Michigan State University International Business Center. She is involved in all efforts to connect the mid-Michigan business community with the resources of the International Business Center (MSU-CIBER) and the Broad College of

Business. Jade holds a BA in Business and Spanish from Alma College and an MBA in International Management with a specialization in Global Policy and Development from Thunderbird School of Global Management, and is a Certified Global Business Professional (CGBP). She has lived and worked in the Dominican Republic, France, Spain, Costa Rica and Mexico, and has done business in several other countries.

#### Who Should Attend:

All exporters, compliance officers, trade lawyers, financial service providers, and accounts involved in international business, freight forwarders and logistics professionals, engineers, university officials, and anyone else who wants to demonstrate expertise in international trade.

# Register by July 15, 2016 to receive Early Bird Pricing!

### Cost:

Early Bird Pricing: \$245.00 before 7/15/16 Regular Pricing: \$295.00 after 7/15/16

Registration fee includes breakfast and lunch for each day, and all training materials. All registrations that are paying by check must be received by July 25, 2016. For group pricing availability, please contact jsciullo@eastmichigandec.org.

### Venue:

Automation Alley 2675 Bellingham Drive Trov. MI 48083



FOR MORE INFORMATION OR TO REGISTER ONLINE: www.eastmichigandec.org



# CGBP Exam Prep Presented by East Michigan District Export Council

## **Registration Policies:**

- ✓ Early Bird Discount for registrations received by July 15, 2016. Save \$50!
- Registration fee includes breakfast and lunch for each day, and all training materials.
- ✓ All registrations must be received by July 25, 2016.
- ✓ No refunds can be issued after August 5, 2016.
- Please use this form only if you wish to mail a check for payment. To pay with a credit card, please visit our website and register online.
- ✓ Discounts are available for 5 or more attendees from the same company. For more information, contact Jaye Sciullo at jsciullo@eastmichigandec.org
- ✓ To pay by check, send payment and registration form to:
  - East Michigan DEC 211 W. Fort St., Ste. 1310 Detroit, MI 48226
- ✓ Make Checks Payable to East Michigan District Export Council
- ✓ To pay by credit card, please visit our website www.eastmichigandec.org

## **ATTENDEE INFORMATION**

First Name:	
Last Name:	
Email:	
Address:	
City:	
State:	Zip/Postal Code:
Phone:	
Dietary Restrictions:	

## **REGISTRATION OPTIONS**

\$245 If registered by July 15, 2016 - <b>\$50 Savings!!</b>
\$295 If registered after July 15, 2016

# **About the East Michigan District Export Council**

The East Michigan District Export Council (EMDEC) is a volunteer organization that encourages and supports exports of goods and services that strengthen individual companies, stimulate U.S. economic growth, and create jobs. The Council is made up of business leaders from the local community whose knowledge of and expertise in international business provides a source of professional advice for their region's local firms.

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