

Certified Global Business Professional (CGBP) Exam Preparation Class



Seminar Series in Grand Rapids, MI
June 8-9, 2015

The Certified Global Business Professional (CGBP) is an easy way to kick-start your international business career, or a great way to formally recognize your professional knowledge. The CGBP credential issued by NASBITE confirms familiarity in international trade and assures that employees are able to practice global business at the professional level required in today's competitive environment. The CGBP is fast becoming the top nationally recognized certification for those in international business to show the world that they are qualified.

The CGBP certifies that a candidate is competent in the following four primary domains:

1. Global Business Management
2. Global Marketing
3. Supply Chain Management
4. Trade Finance

ABOUT THE SPEAKER



Jade Sims is a Trade Specialist at the Michigan State University International Business Center. She is involved in all efforts to connect the mid-Michigan business community with the resources of the International Business Center (MSU-CIBER) and the Broad College of Business. Jade holds a BA in Business and Spanish from Alma College and an MBA in International Management with a specialization in Global Policy and Development from Thunderbird School of Global Management, and is a Certified Global Business Professional (CGBP). She has lived and worked in the Dominican Republic, France, Spain, Costa Rica and Mexico, and has done business in several other countries.

Who Should Attend:

All exporters, compliance officers, trade lawyers, financial service providers, and accounts involved in international business, freight forwarders and logistics professionals, engineers, university officials, and anyone else who wants to demonstrate expertise in international trade.

**Register before May 2nd to receive
Early Bird Pricing!**

Cost:

Early Bird Pricing: \$195.00 before 5/22/15
Regular Pricing: \$245.00 by 6/3/15

Registration fee includes lunch for each day, all training materials and a post-event Happy Hour on June 8th.

Venue:

Cascade Engineering
3400 Innovation Ct. SE
Grand Rapids, MI 49512



FOR MORE INFORMATION OR TO REGISTER ONLINE:

www.exportwestmichigan.com