



Automation Alley

Trade Mission

Don't miss the trade mission to Mexico.

In partnership with



MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION



September 26 - October 1, 2021

Registration Deadline is August 13, 2021

Guadalajara Querétaro

Expand your business into the world's second-largest market for U.S. exports with help from Automation Alley. Join our trade mission to Mexico, a nation with a strong demand for the following Michigan-made products, services, and technologies:

High demand US-made products, services and technologies in Mexico include:

- Aerospace
- Automotive components and systems
- Environmental and pollution control
- Healthcare and medical
- Industry 4.0 and advanced manufacturing technologies
- IT and information communication technologies

With a highly skilled, talented workforce, Mexico is quickly becoming a manufacturing powerhouse. Its geographic proximity to the U.S. allows for efficient transportation and lower costs, while gaps in its supply chains leave American companies with significant opportunities for expansion.

On the Automation Alley Mexico Trade Mission, you will:

- Be matched to potential buyers and end users for your specific business.
- Meet the government official and industry leaders you need to know to be successful.
- Gain key insights about the greatest opportunities and challenges.
- Receive business briefings from Mexican trade organizations.
- Tour businesses, and more!

Participation is limited to 10 companies and the deadline to register is August 13, 2021. The cost to participate in country is \$3,000 for members and \$4,000 for non-members.



This trade mission is made possible in partnership with the Michigan Economic Development Corporation. Be sure to ask about [Michigan's State Trade Expansion Program \(MI-STEP\)](#), which may qualify your company to receive 75% reimbursement for the cost of participating in our mission including trade mission participation and flights.

Price includes business briefings, matchmaking meetings, in country ground transportation, hotels, and at least two group dinners. Airfare is not included. The virtual trade mission option, from September 27–October 8, 2021, is reduced to \$1,000 for members and \$1,500 for non-members.

Information / Register

Ms. Lisa Lasser

Manager of International
Business Services

Contact Information

T +1 248 457 3283

C +1 248 709 9054

lasserl@automationalley.com

AutomationAlley.com