

## ***Academy for Global Business Advancement's***

***19<sup>th</sup> Face-to-Face (in Person) World Congress***  
***<http://agba.us/>***

***Conference Theme***  
***"Business and Entrepreneurship Development***  
***in a Globalized and Digitalized Era"***

***May 20---22, 2023***  
***American University of Ras Al-Khaimah***  
***DUBAI***

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Distinguished Speaker # 1	Distinguished Speaker # 2	Distinguished Speaker # 3	Distinguished Speaker # 4	Distinguished Speaker # 5
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Distinguished Speaker # 6	Distinguished Speaker # 7	Distinguished Speaker # 8	Distinguished Speaker # 9	Distinguished Speaker # 10
<b>Abdul A. Rasheed</b> Professor of Management University of Texas at Arlington Arlington, Texas <b>USA</b>	<b>Seyhmus Baloglu</b> Professor and Chair Department of Hospitality Management University of Nevada Las Vegas, Nevada <b>USA</b>	<b>Nejat Capar</b> Dean Bang College of Business KIMEP University Almaty <b>Kazakhstan</b>	<b>Jung Kun Park</b> Chair Department of Marketing Hanyang University Seoul <b>South Korea</b>	<b>Najiba Benabess</b> Dean School of Business Elizabethtown College Elizabethtown, Pennsylvania, <b>USA</b>
Distinguished Speaker # 11	Distinguished Speaker # 12	Distinguished Speaker # 13	Distinguished Speaker # 14	Distinguished Speaker # 15
<b>Hassan Yazdifar</b> Professor and Head Office of Research and Innovation College of Business University of Derby Derby, England <b>UK</b>	<b>Sanjay Singh</b> Chair Professor of Human Resource Management University of Dundee Dundee, Scotland <b>UK</b>	<b>Ha Minh Tri</b> Dean School of Business International University Vietnam National University Ho Chi Minh City <b>Vietnam</b>	<b>Abdul Rahman Kadir</b> President AFEBI and Dean Faculty of Economics and Business Universitas Hasanuddin, Makassar, South Sulawesi <b>Indonesia</b>	<b>John Hadjimarcou</b> Professor and Chair Department of Marketing University of Texas El Paso, Texas, <b>USA</b>
Distinguished Speaker # 16	Distinguished Speaker # 17	Distinguished Speaker # 18	Distinguished Speaker # 19	Distinguished Speaker # 20
<b>Zafar Husain</b> Dean College of Business Administration Al-Ain University Abu Dhabi <b>United Arab Emirates</b>	<b>Viput Ongsakul</b> Former Dean School of Business National Institute of Development Administration <b>Thailand</b>	<b>Arthur Seakhwa-King</b> Director of Academic Affairs Mohammed bin Rashid School of Government <b>UAE</b>	<b>Boumediene Ramdani</b> Head Research and Policy Centre for Entrepreneurship and Organizational Excellence Qatar University <b>Qatar</b>	<b>Varuna Wickramasinghe</b> CEO Asian Institute of Business and Technology <b>Sri Lanka</b>

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### **AGBA's Brief:**

Academy for Global Business Advancement (AGBA) was established in the American State of Texas as a "Not-for-Profit Charitable American NGO" in 2000. It is proud to boast today a membership of over 1000 members based in more than 50 countries that include scholars from reputed academic institutions, corporate leaders, governmental officials, global entrepreneurs, global traders, global exporters and importers, professionals, and consultants based in western and emerging countries.

AGBA, as a global organization, aims to help academics and scholars at business schools across emerging countries to connect with the western (developed) world for mutual benefit. Such collaboration would accelerate the pace of globalization by furnishing ample opportunities to scholars in emerging countries to get recognition, disseminate new knowledge and assert themselves on the global stage.

### **AGBA's Vision:**

To be globally recognized as a leading "**Not-for-Profit Charitable American NGO**" dedicated to serve the academic, professional, governmental, corporate and entrepreneurial sectors worldwide.

### **AGBA's Mission:**

Building on the dynamics of the ongoing globalization process, AGBA is committed to provide a global platform aimed at assisting academics, scholars, professionals, officials, entrepreneurs and consultants of emerging countries to assert themselves on the global stage for recognition, networking and dissemination of knowledge.

### **AGBA's Focus:**

The main focus of AGBA is to provide an ongoing open global forum to discuss and analyze business and entrepreneurship development from different perspectives and viewpoints in order to improve understanding of underlying forces that (1) impact global developments and (2) shape the destiny of emerging countries such as Turkey, India, China, Thailand, Kenya, Indonesia, Malaysia, United Arab Emirates, and Bahrain, etc. in the contemporary globalized economy. AGBA bridges geographic, cultural, disciplinary, and professional gaps by integrating different business disciplines while actively enhancing practitioner -- academician interactions on a regional and global basis.

AGBA is sponsored by numerous universities, organizations, and agencies across US, Canada, UK, Europe, South America, Asia, and Africa.

### **AGBA's Core Business:**

- Nurture globally competitive talents; expertise and skills across the emerging countries;
- Arrange apprenticeships for academics, scholars, professionals, officials, entrepreneurs and consultants on the global stage;
- Provide advisory services to business schools across the world for accreditation by ACBSP, IACBE, AMBA, EQUIS, and AACSB;
- Provide advisory services to peers worldwide to obtain "Fulbright Grants" from the US government successfully;
- Assistant in the Recruitment of Business Faculty Across the World;
- Assistant in the Establishment of Local Campuses of Global Universities;
- Offer customized training worldwide;
- Offer professional development programs; and
- Provide "Global Entrepreneurship Development" services.

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- How to Use “NEW Statistical Techniques in Business Research”.
- How to Employ “NEW Pedagogical Tools in Teaching”.
- How to Write “Local Business Cases”.
- How to Use “Business Cases in Your Teaching”.
- How to Teach “Entrepreneurship to Your Students at BBA, MBA and Ph.D., Levels”
- How to Earn “ACBSP, IACBE, AMBA, EQUIS, EFMD and AACSB” Accreditations.
- How to Globalize Your School of Business.
- How to Build a Global Brand for your Business School on the Global Stage.
- **One-to-one Mentoring** of selected doctoral students by globally renowned scholars.
- Opportunity to **Publish in Western Journals for FREE**.
- Opportunity to explore **Global Placements**.
- Opportunity to explore global fellowships such as “**US Fulbright Scholar Program**”.
- Opportunity to explore **Visiting Professorships** globally.
- Opportunity to explore **Post-Doctoral Fellowships**.
- Opportunity to **Collaborate** with world-class scholars.
- Opportunity to explore **Faculty Exchange Programs**.
- Opportunity to explore **Study Abroad Programs** for your students.
- Opportunity to explore **Joint Degree Programs with Overseas Universities**.
- Opportunity to establish **Overseas Campuses of Global Universities**.
- Opportunity to explore **Global Internships** for your students.
- **Networking** with distinguished UAE entrepreneurs, manufacturers, and investors.
- Opportunity to publish in a Routledge (**Taylor and Francis**) sponsored “**Monograph Book**”.

### Hotel Atlantis Dubai



## Conference Logistics

### Conference Organizer:

- Millikin University, Decatur, Illinois, **USA**.

### Conference Host:

- American University of Ras Al-Khaimah, **United Arab Emirates**.

### Conference Sponsor:

- Indian Institute of Management Rohtak, State of Haryana, **India**.

### Conference Venue:

- **Forthcoming**

### Conference Hotel:

- **Forthcoming**

### UAE Tourist Visa:

All AGBA conference delegates (without any exception) are requested to kindly obtain **UAE Tourist Visa** to attend our conference. **Kindly DO NOT Apply for Conference Visa.** Kindly do not ask AGBA or our host university to issue any visa letter for you. UAE is a tourist friendly country and grants tourist visas to citizens of all countries with a smiling face. Kindly make sure that your passport has at least one-year validity. Kindly cruise the following website to apply for UAE tourist visa online: **<https://www.dubaivisa.net/>**

### Payment of Registration Fees:

- All delegates are requested to kindly pay their conference registration fees (i) on Site (ii) in American Dollars and (iii) in CASH only.
- Sorry, we DO NOT have arrangements for Credit Cards, Debit Cards, Cheques (Checks), and Drafts etc.

### **Dubai Expo**





## Manuscript Preparation

We welcome manuscripts that address the conference theme as well as all functional areas of Business Administration (e.g., Accounting, Commerce, Economics, Operations, Finance, Information System, Management, Marketing, Public Administration, Entrepreneurship, International Business, Hospitality and Tourism Management, Business Law, Corporate Social Responsibility, Ethics, Islamic Business, Agricultural Economics, Leisure Management, and Recreation Resource Management). If you are uncertain whether your paper fits the conference theme or not, please contact our Conference Director/Program Chair (Dr. Christopher J. Marquette) via his email address: ([cmarquette@millikin.edu](mailto:cmarquette@millikin.edu)).

<ul style="list-style-type: none"> <li>• Agricultural Economics</li> <li>• Emerging Markets</li> <li>• Economic Development</li> <li>• Global Business Environment</li> <li>• Offshoring and Outsourcing</li> <li>• Entrepreneurship</li> <li>• Family Business</li> <li>• Business Law</li> <li>• Marketing</li> <li>• Real-estate Management</li> <li>• Actuarial Science</li> <li>• Business Education</li> <li>• Health Care Management</li> <li>• Managerial Communication</li> <li>• Organizational Behavior</li> <li>• Impact of COVID—19 on Businesses</li> <li>• Commerce</li> <li>• Economics</li> <li>• Accounting and Auditing</li> <li>• Taxation</li> <li>• Energy Economics</li> </ul>	<ul style="list-style-type: none"> <li>• Health-Care Management</li> <li>• Hospital Management</li> <li>• Patient Care Management</li> <li>• Hospitality Management</li> <li>• Tourism Management</li> <li>• Recreation, Parks and Leisure</li> <li>• Global Economic Meltdown</li> <li>• Artificial Intelligence</li> <li>• Computer Information System</li> <li>• Blockchain and Crypto Currency</li> <li>• Impact of Technologies</li> <li>• E-Commerce and E-Business</li> <li>• Supply Chain Management</li> <li>• Finance and Banking</li> <li>• Knowledge Management</li> <li>• Behavioral Finance</li> </ul>	<ul style="list-style-type: none"> <li>• Public Sector Management</li> <li>• Public Administration</li> <li>• Management Science</li> <li>• Human Resource Management</li> <li>• Operations Management</li> <li>• Islamic Business Management</li> <li>• Cross-Cultural Management</li> <li>• Environmental Management</li> <li>• Islamic Banking &amp; Finance</li> <li>• Business Ethics</li> <li>• Innovation Management</li> <li>• Green Business Sustainability</li> <li>• Corporate Social Responsibility</li> <li>• Social Entrepreneurship</li> </ul>
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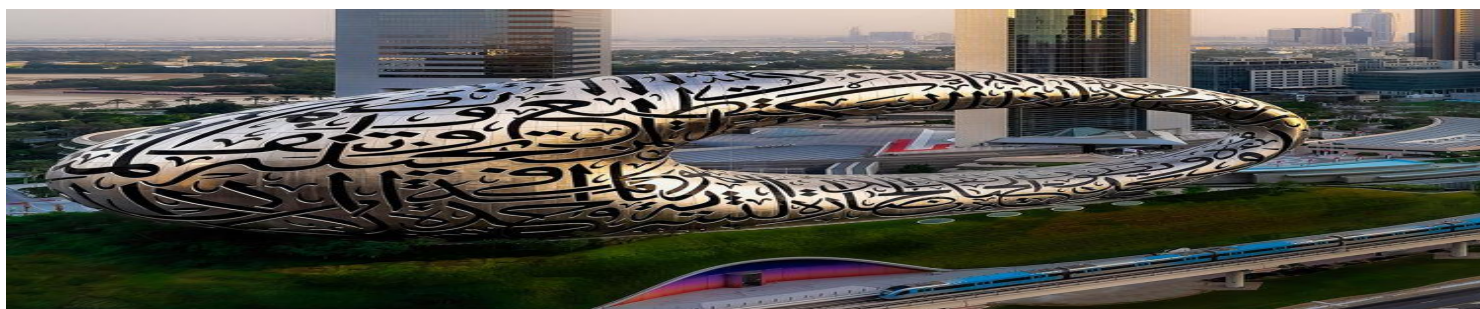
- Scholars from all over the world are invited to submit all sorts of scholarly papers such as (i) competitive paper, (ii) working paper (research-in-progress), (iii) doctoral colloquium paper, and/or (iv) case.
- All submissions will be subjected to an anonymous double-blind review process.
- All papers must use 12-point Times Roman font; A-4 format with 2.5 cm margin on all sides; an abstract (approximately 150 words), and references.
- An abstract/paper must include the title of the paper, name(s) of all author(s), and full information about each author (full name without any abbreviation(s), rank/position, department, college/faculty, university, city, state, country and email address).
- All manuscripts to be published in **AGBA's Refereed American Proceedings (Advances in Global Business Research – 2023 --- Vol. 18 (1), ISSN 1549-9332)** must consist of 10 single-spaced pages (**not less and not more**) including tables, and references etc. Each paper must be accompanied by (i) a zero percent Similarity Index Report and (ii) an English editing certificate issued by one of the globally acclaimed English editing firms.
- Paper submissions must follow the style guidelines of the Journal of International Business Studies (<http://www.palgrave-journals.com/jibs/index.html>) and must include a full list of all references cited in the paper.

## Manuscript Preparation Continued

- Accepted papers will be published in the **refereed American conference proceedings (Advances in Global Business Research – 2023 --- Vol. 19 (1), ISSN 1549-9332)**, if at least one author of the paper pre-registers for the conference. By submitting a paper to be reviewed, author(s) are assuring us that at least one of the authors will attend the conference and present the paper for sure without any excuse whatsoever.
- Publication of your paper in **AGBA's American Referred Conference Proceedings (Advances in Global Business Research – 2023 --- Vol. 19 (1), ISSN 1549-9332)** does not preclude subsequent publication in journals when proper acknowledgments are made.
- AGBA does NOT acquire the copy rights of your paper.
- Proposals for special sessions on topics of significant research interests are welcomed.
- Proposals for panels should include the purpose of the panel, the names and affiliations of participants, a summary of contributions, and the justification for the proposal.
- AGBA also invites participation from global entrepreneurs, global exporters, global importers, global investors, government officials, business professionals, consultants, and heads of major government-owned and private enterprises from across the world to attend "**AGBA's 2023 Global Business Forum**" for business interactions, networking and negotiations.
- "**Best Paper Award**" in each category, "**AGBA's 2023 Best Doctoral Dissertation Award**", "**AGBA's 2023 Distinguished Entrepreneur Award**", "**AGBA's 2023 Distinguished Dean Award**", and "**AGBA's 2023 Distinguished Corporate Leader Award**" will be presented at the conference.
- Manuscripts must be submitted in **English** language only.
- Absolute Deadline for the submission of all manuscripts is: March 15, 2023.**
- Please submit your manuscript to our following Conference Director/Program Chair:

**Dr. Christopher J. Marquette**  
**BS (Illinois), MBA (Illinois), Ph.D., (Texas)**  
**Grover Hermann Professor of Business**  
**Department of Finance**  
**Tabor School of Business**  
**Millikin University**  
**Decatur, Illinois,**  
**USA**  
Email: [cmarquette@millikin.edu](mailto:cmarquette@millikin.edu)

**Dubai National Museum**



## ***A Sample Abstract for Your Benchmarking***

### **Structural Exclusiveness and Poverty: An e-Entrepreneurship Based Approach to Rural Development Across China**

**Xiaohong He**

Professor of International Business  
Department of International Business  
School of Business  
Quinnipiac University  
Hamden, Connecticut  
**USA**

Email: [Xiaohong.He@quinnipiac.edu](mailto:Xiaohong.He@quinnipiac.edu)

#### **Abstract**

The growing level of inequality in the 21st century is a social, political and economic issue concerned by conscious citizens, scholars and policy makers around the world. Some on the right argue that inequality motivates progress and punishes laziness. In reality, under harsh conditions without any social safety net, the poor often have to work extremely hard just to survive. There is no real moral argument for concentration of outsize wealth vs. widespread poverty in today's world. To this end, this research study asks the question – "How disruptive forces brought by technology and innovation can be better understood and employed from the perspectives of individuals and communities in rural and less developed regions?" To answer this question, this paper develops a conceptual framework that connects enablers and structural obstacles facing rural e-entrepreneurs; and then applies the framework to explore existing circumstances and to offer explanations leading toward theory building. In this context, this paper uses a case study approach that involving "what", "why" and "how" questions to connect ideas of global importance from local Chinese practice.

Keywords: Structural Exclusiveness, Poverty, e-Entrepreneurship, Rural Development, and China.

#### **Dubai's Gold Souk (Market)**



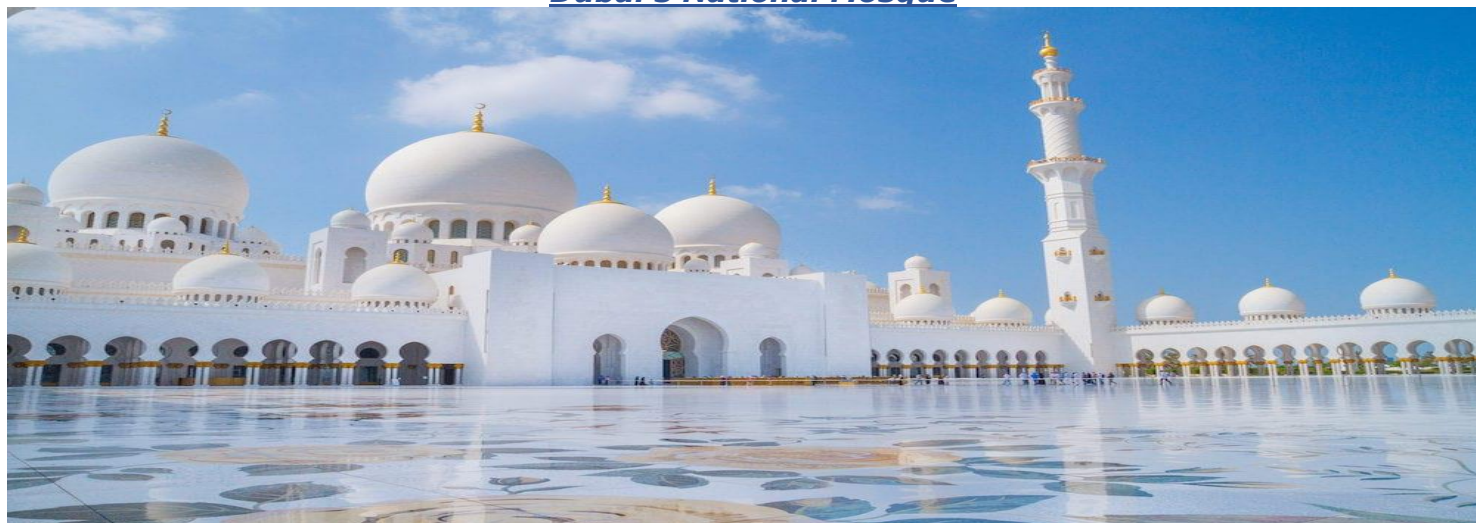


## ***Journal Publication Opportunities***

Best papers presented at our conference will be eligible for publication in the ***Special Issues*** of the following ***Western Journals*** after substantial revisions.

- **Journal for Global Business Advancement**  
**(Published by Inderscience of Switzerland and indexed in Scopus as Q-3)**
- **Journal for International Business and Entrepreneurship Development**  
**(Published by Inderscience of Switzerland and Indexed in Scopus as Q-2).**  
and also Indexed in Elsevier Thomson Reuters Emerging Index --- Web of Science)
- **Journal of Asia Business Studies**  
**(Special Issue to be Guest Edited by Prof. Dr. Zafar U. Ahmed)**  
Published by Emerald of UK and Indexed in Scopus with a Cite Score of 5.6
- **Thunderbird International Business Review Special Issue on**  
**"Multinationals from Emerging Economies: Strategies, Challenges, and the Way Forward".**  
**Link: <https://onlinelibrary.wiley.com/journal/15206874>**  
**Special Issue Being Guest Edited by Abdul A. Rasheed and Zafar U. Ahmed.**  
**(Published by John Wiley and Indexed in Thomson Reuters ISI Index)**
- **Euro-Med Journal of Business**  
(Published by Emerald and Indexed in Scopus and Thomson Reuters ISI Index)
- **Journal of Economic & Administrative Sciences** (Published by Emerald).
- **Journal of Global Business and Technology**
- **Journal of the Academy of Business and Emerging Markets**
- **International Journal of Emerging Multidisciplinaries**
- **International Marketing Journal of Culture and Tourism**
- AGBA's Leadership Has Submitted Many Proposals for Different Special Issues to Many Prestigious Western Journals.
- A Monograph Book to be published by **Routledge (Taylor and Francis) UK.**

### **Dubai's National Mosque**





## ***Mentoring Doctoral Students***

AGBA's 2023 Doctoral Consortium will focus on mentoring doctoral students hailing from emerging countries. The faculty panel of the 2023 Doctoral Student Consortium will consist of accomplished and globally acclaimed scholars; who have a distinguished scholarly publication record, have served as editors of leading global journals, and/or have experience in supervising doctoral students across western countries such as US, UK, EU, Canada, Australia and New Zealand.

AGBA's 2023 Doctoral Consortium is a workshop for Ph.D. students from all over the world to further develop their research ideas, to learn about the challenges of conducting business research, building a successful academic career in their fields, and to broaden their professional networks on the global stage.

Consistent with the developmental mission of AGBA, the consortium is open for Ph.D. students from all over the world, who would be attending its global conference in UAE. One-to-one mentoring to Ph.D., students would be provided on the third day of the conference on May 22, 2023.

Ideally, doctoral students should have a strong research idea or be close to completing a doctoral dissertation proposal, and be far enough away from finishing their dissertations so that they could make good use of feedback received from their doctoral mentors during the consortium.

Kindly contact AGBA's President and CEO to schedule your mentoring session at least one month before our UAE conference:

**Prof. Dr. Zafar U. Ahmed**  
**BBA (New York), MBA (Texas),**  
**Ph.D., (Utah), D.Litt., (England, Candidate)**  
**Professor of International Business**  
**Founder, President and CEO:**  
***Academy for Global Business Advancement***  
**Founder and Editor-in-Chief:**  
***Journal for Global Business Advancement***  
**Founder and Editor-in-Chief**  
**Journal for International Business and Entrepreneurship Development**  
**Washington D.C.,**  
**District of Columbia**  
**USA**  
**Email: [zafaruahmed@gmail.com](mailto:zafaruahmed@gmail.com)**

### ***Dubai's New Hindu Temple***



## Distinguished Global Doctoral Students in Attendance

### New Zealand:

- Areej Alhouli, University of Canterbury, Canterbury, New Zealand.

### Japan:

- Mohammad Osman Gani, Hiroshima University, Hiroshima, Japan.

### Germany:

- Ria Tristya Amalia, University of Koblenz-Landau, Campus Koblenz, Germany.

### Kazakhstan:

- Yeran Baishan, KIMEP University, Almaty, Kazakhstan.
- Elmira Bakytzhan, Ablai Khan Kazakh University of International Relations and World Languages, Kazakhstan.

### Vietnam:

- Nguyen Giang Do, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Nguyen Thi Minh Phuong, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Do Thanh Tung, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Tran Thi Tuong Vi, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Nguyen Thuy Quynh Anh, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Pham Thi Phuong Thao, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Mai Tan Binh, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Ma Van Khanh, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Vương Thế Luân, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Nguyen Quoc Loc, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Tran Hoang Cam Tu, International University, Vietnam National University, Ho Chi Minh City, Vietnam.
- Pham Thai Ngoc, International University, Vietnam National University, Ho Chi Minh City, Vietnam.

### Thailand:

- Warat Kaewpijit, National Institute of Development Administration, Bangkok, Thailand.
- Boonyawat Soonsiripanichkul, National Institute of Development Administration, Bangkok, Thailand.

### India:

- Lovlesh Nagori, Indian Institute of Management Lucknow, State of Uttar Pradesh, India.
- Suhail Ahmad Bhat, Islamic University of Science and Technology, Awantipora, Kashmir Valley, India.

### Sri Lanka:

- Kokwila Senarath Arachchige Chandana Senarath Arachchi, Management and Science University (Malaysia), Sri Lanka Campus.
- Harshani Wasundara Karunanayaka, Management and Science University (Malaysia), Sri Lanka Campus.
- Weragoda Masachchi Upul Chaminda, Management and Science University (Malaysia), Colombo, Sri Lanka Campus.
- Hewa Diddenige Upul Indrajith, Management and Science University (Malaysia), Colombo, Sri Lanka Campus.
- Kuruppu Arachchige Shantha Sisira Kumara, Management and Science University (Malaysia), Colombo, Sri Lanka Campus.

**Dubai (Home of the Emirates Airlines --- 5 Star Airline and Top Airline of the World)**



## ***Why Dubai???***

### **Our Host City (Dubai):**

Dubai is defined by global economists and political scientists as one of the world's newly industrialized economies. Dr. Thani Bin Ahmed Al Zeyoudi, Minister of State for Foreign Trade, announced that the UAE's non-oil trade over 10 years totaled Dhs 16.14 trillion (USD \$4.4 trillion). The UAE GDP jumping from \$407 billion in 2021 to \$440 billion in 2022 and \$46 billion next year (2023). Similarly, per capita GDP will also expand from \$43,868 last year to \$46,665 in 2022 and \$48,822 in 2023.

The International Herald Tribune has described Dubai as "centrally-planned free-market capitalism." Oil production, which once accounted for 50% of Dubai's gross domestic product, contributes less than 1% today. In 2018, wholesale and retail trade represented 26% of the total GDP; transport and logistics 12%; banking, insurance activities and capital markets 10%; manufacturing 9%; real estate 7%; construction 6%; and tourism 5%.

Dubai has become important ports of call for Western manufacturers. Most of the new city's banking and financial centers are headquartered in the port area. Dubai has maintained its importance as a trade route through the 1970s and 1980s. The city of Dubai has a free trade in gold and until the 1990s was the hub of a "brisk smuggling trade" of gold ingots to India, where gold import was restricted.

Today, Dubai has focused its economy on tourism by building hotels and developing real estate. Port Jebel Ali, constructed in the 1970s, has the largest man-made harbor in the world, but is also increasingly developing as a hub for service industries such as IT and finance, with the new Dubai International Financial Centre (DIFC). Emirates Airline was founded by the Dubai government in 1985 and is still state-owned; based at Dubai International Airport, it carried over 50 million passengers in 2021.

According to Healy Consultants, Dubai is the top business gateway for the Middle East and Africa. The government has set up industry-specific free zones throughout the city in hopes of giving a boost to Dubai property. Dubai Internet City, now combined with Dubai Media City as part of TECOM (Dubai Technology, Electronic Commerce and Media Free Zone Authority) is one such enclave whose members include IT firms such as EMC Corporation, Oracle Corporation, Microsoft, Sage Software and IBM, and media organizations such as MBC, CNN, Reuters and AP. Dubai Knowledge Village (KV), an education and training hub, is also set up to complement the Free Zone's other two clusters, Dubai Internet City and Dubai Media City, by providing the facilities to train the clusters' future knowledge workers. Dubai Outsourcing Zone is for companies who are involved in outsourcing activities and they can set up their offices with concessions provided by Dubai Government. Internet access is restricted in most areas of Dubai with a proxy server filtering out sites deemed to be against cultural and religious values of UAE.

### **Dubai Airport (World's Leading Airport)**





## AGBA's 2023 Global Business Forum

A strategic alliance between AGBA (USA), Millikin University (USA), American University of Ras Al-Khaimah (UAE), Indian Institute of Management Rohtak (India), and the EPIC Technology Group (Pvt) Ltd. (Sri Lanka) invites participation from global entrepreneurs, investors, importers, exporters, traders, professionals, consultants, heads of major government-owned enterprises, owners of private business firms, and government officials from across the world to attend "**AGBA's 2023 Global Business Forum**" for global business interactions, networking and negotiations.

**AGBA's 2023 Global Business Forum** would be chaired by the following distinguished global entrepreneur. Please drop him a line expressing your desire to attend **AGBA's 2023 Global Business Forum**:



**Dr. Nayana Dehigama**  
Chairman & Managing Director  
EPIC Technology Group  
Colombo  
Sri Lanka  
Email: [nayana@epiclanka.com](mailto:nayana@epiclanka.com)

The third day (**May 22, 2023**) of the conference will be exclusively devoted to **AGBA's 2023 Global Business Forum** to be organized in collaboration with the local UAE business community. Speakers will include government officials, global entrepreneurs, global corporate leaders, and global consultants covering topics such as digitalization of global business operations; innovation and global entrepreneurship; global manufacturing to promote trade, sharing success stories, opportunities, and challenges in global business; "**Make in Dubai**" initiative of the Dubai Government, and Investment opportunities of "**Dubai Inbound and Outbound FDI**".

### Distinguished Global Business Speakers

Global Corporate Leader	Global Corporate Leader	Global Corporate Leader	Global Consultant	Global Corporate Leader
<b>Khalil Yassine</b> Head of Arabia Unilever Jeddah <b>Saudi Arabia</b>	<b>His Royal Highness Prince Yakub Habeebuddin Tucy</b> Great Grand Son of Mughal Emperor Bahadur Shah Zafar <b>India</b>	<b>Roger Tanios</b> General Counsel <b>INDEVCO</b> Industrial Development and Consulting Services <b>Lebanon</b>	<b>Jan e Alam</b> Chief Secretary State Government of Nagaland Republic of India <b>India</b>	<b>Fareed Al-Yagout</b> President and CEO National Power Company Dammam <b>Saudi Arabia</b>
Global Corporate Leader	Governmental Leader	Global Corporate Leader	Global Consultant	Global Corporate Leader
<b>Yahya Al-Serhan</b> Former Dean College of Business Prince Sultan University Riyadh <b>Saudi Arabia</b>	<b>Ali Yassin Sheikh Ali</b> Deputy Governor Central Bank of Somalia Mogadishu <b>Somalia</b>	<b>Said S. Mzee</b> Accountant General Revolutionary Government of Zanzibar <b>Tanzania</b>	<b>Dilhan C. Fernando</b> CEO Dilma Tea Company <b>Sri Lanka</b>	<b>Balarama Krishna Varanasi</b> Globalization Consultant Hyderabad State of Telangana <b>India</b>

### Emirates (National Airline of Dubai)





# ***AGBA's Executive Development Program***

## ***"Dubai's Economic Miracle"***

***May 20 ---30, 2023***

This 3 Credits Study Abroad Program on Dubai's Economic Miracle is conceived and developed by AGBA to help MBA students at the Indian Institute of Management Rohtak (India) learn how Dubai has succeeded in establishing a vibrant, resilient and successful economy (a Role Model for Emerging Countries such as INDIA).

By the conclusion of this Study Abroad Program on Dubai's Economic Miracle, MBA students at the Indian Institute of Management Rohtak (India) will be able to:

- Gain fundamental knowledge about Dubai's philosophy, ideology, values, history, culture, heritage, and traditions;
- Appreciate the dynamics of Dubai's political system;
- Think critically how Dubai's unique socio-economic environment has shaped its business mindset;
- Review the intricacies of "Dubai's Economy";
- Learn the dynamics of "Dubai's Business System";
- Understand the power of "Dubai's Bureaucracy";
- Recognize influence and power of large family owned "Dubai's Business Houses";
- Analyze the uniqueness of the "Dubai's Entrepreneurial Model";
- Examine dynamics of "Dubai's Leadership Style";
- Grasp the power of the "Web of Dubai's Capitalism"; and
- Examine how Dubai is building its Multinational Corporations (MNCs) on the global stage.

### **Venue:**

Dubai's 5 Star Hotel.

### **Program Coverage:**

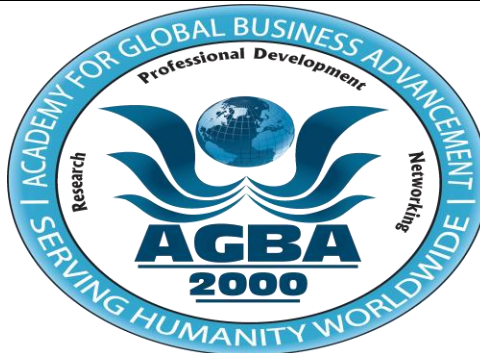
Program covers the following:

- Your stay in a 5 Star Hotel in Dubai for 10 nights.
- 30 meals (3 meals per day) for 10 days.
- Attendance of AGBA's 19<sup>th</sup> global conference in Dubai for 3 days.
- All seminars and workshops.
- All teaching material.
- All visits to industrial sites, factories and governmental agencies.
- All meetings with Dubai Entrepreneurs, government officials and professionals.
- Sightseeing across Dubai.
- Certificate.
- Gala Dinner.
- Award Ceremony.
- Cultural Program.
- Photography.

### **Program Schedule:**

May 19, 2023 --- Arrival in Dubai and check-in into your 5 Star Hotel after 12 Noon.  
May 20, 2023 --- Attend AGBA's 19<sup>th</sup> Global Conference.  
May 21, 2023 --- Attend AGBA's Dubai Conference Award Ceremony and Gala Dinner.  
May 22, 2023 --- Attend AGBA's Global Business Forum  
May 23, 2023 --- Inauguration of Study Abroad Program on Dubai's Economic Miracle.  
May 24, 2023 --- Industrial Visits to Global MNCs based across Dubai.  
May 25, 2023 --- Industrial Visits to Dubai's Firms.  
May 26, 2023 --- Presentations by Dubai's Policy Makers, and Thought Leaders  
May 27, 2023 --- Presentations by Dubai based Renowned Indian Entrepreneurs such as Mr. Yousuff Ali (President and CEO: LuLu).  
May 28, 2023 --- Presentations by Dubai Entrepreneurs.  
May 29, 2023 --- Sightseeing Across Dubai  
May 30, 2023 --- Checkout from your 5 Star Hotel at 12 Noon. End of Dubai Program.

## 2023 AGBA Conference Registration Form



☐ Prof.    ☐ Dr.    ☐ Mr.    ☐ Ms.

Name:

University/College/School:

Business Corporation or Governmental Organization:

City:

Country:

Zip/Postal Code:

Email Address:

Meal preference: Vegetarian ☐ ----- Non-Vegetarian ☐

### Conference Logistics

#### **Conference Program:**

#### **Arrival Day, May 19, 2023**

#### **First Day, May 20, 2023**

- Conference Registration
- Conference Reception
- Conference Inauguration
- **Faculty Development Workshops**
- Professional Networking
- Business Networking

#### **Second Day, May 21, 2023**

- **Academic Sessions**
- **Paper Presentations**
- Professional Networking
- Business Networking
- **Gala Dinner/Award Ceremony**

#### **Third Day, May 22, 2023**

- **Global Business Forum**
- Global Business Networking
- Professional Networking
- *One-to-One Mentoring of Selected Doctoral Students*

#### **Registration Fee:**

**USD \$500 for Everybody Includes:**

- Luncheons, and Coffee/Tea
- Conference Documents
- Recognition Award(s)
- Banquet (Gala Dinner)

**Full Time Global Students Pay Only USD \$250**

#### **Special Note:**

- **One Registration is for One Person Only and allows for the presentation of ONE paper ONLY.**
- **However, delegates are welcome to present additional papers by paying an extra fee of USD \$100 per additional paper irrespective of their status (professor or student or entrepreneur or professional).**
- **Conference registration fee does NOT include your accommodation, transportation, and sightseeing.**
- **AGBA does NOT provide any Financial Assistance to help delegates attend its global conferences.**

## **Jabel Ali --- Dubai's Free Trade Zone**



## **Dubai Airport (World's Leading Airport)**





## *Dubai Metro*



## *Dubai National Museum*





## Dubai Map



## Dubai Miracle Garden





**Jumeirah (Dubai) Island Palm**

