Conference Mission:
The Mission of the Conference series is to act as a vehicle to help build a global movement dedicated to capturing, spreading and nurturing good practices in business Conference

Theme:
Changing environment requires a new approach to problems in business scenario. Role of business research in providing the solution in current environment will be the main theme of the conference.

Objectives of the conference are:
- To provide a special forum to present and discuss research on Changing Business Practices in Current Scenario.
- To facilitate research based knowledge among academicians and practitioners.

This will be only achieved through multi-disciplinary research based on idea generation and discussion. The objective is to bring about richness in discussion by encouraging domestic and international contribution.

At the 2019 conference there will be a strong focus on the relevance and application of behavior change practice and science. Also, new learning’s in the fields of Marketing, IB, Finance, Business statistics, IT and business practices.

CALL FOR PAPERS

Paper should broadly address the conference theme and issue related to changing business practices. **Kindly send full paper so that it can be**
Academics and research professionals are encouraged to contribute new ideas, concepts, and paradigms. Abstract will be published in ISBN numbered publication and selected paper in our International Journal. Our Kindly submit papers for the following tracks mentioned below:

Marketing and Strategy; Brand management; International Business; Business statistics/Decision science; IT and business practices in the current business environment; Finance; General Management

There will be separate common track for students paper

All papers can be sent to: srivastava@vsnl.net OR rks.pmc@yahoo.com. Selected paper will be published in International Journal of Sydenham Management Review and Indian Journal Of Retail management

Venue: Sydenham Institute of Management Studies, 3rd floor, B-road, Churchgate, Landmark-Churchgate station, Mumbai, India

Web: www.simsree.org

Hotel for stay: Sea Green Hotel, 145 Marine Drive, N S Road, Churchgate, Mumbai-400020, Tel: 91-22-66336525/22822294, www.seagreenhotel.com, E.Mail: mail@seagreenhotel.com, Mumbai

Important Dates

Last date of submission of paper: November 30th, 2018

Notification of acceptance of Paper: December 10th, 2018

Last date for registration: December 22nd, 2018 (Registration fees $200 Rs.3000 and for Research Scholar Rs.1500)

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