# **Subject:**

# Burgundy School of Business (Lyon Campus): Assistant/Associate/Full Professors

# **Announcement:**

# **The School**

Part of the network *Grandes Ecoles* (elite Schools in France), Burgundy School of Business is a growing institution providing undergraduate and graduate education to more than 2 850 students from all over the world. The School is accredited EQUIS and AACSB. It currently operates with four campuses in France (Dijon, Lyon, Beaune and Paris). It is also a multicultural place to work with a Faculty that is 39% non-French from more than 20 different countries and over 25% international students from 75 countries.

The LYON campus is nascent and relatively small in size but is planned to grow considerably in the next five years. As such, the environment offers great opportunities for development.

Lyon is one of the largest cities in France and is often ranked as one of the most livable cities in Europe. The city offers a thrilling cultural environment, a large potential for reaching work-life balance and a dynamic business ecosystem that is home to many large and smaller innovative companies. It is only second to Paris in terms of the largest digital ecosystems in France.

# **The positions**

Burgundy School of Business develops its faculty through the recruitment of professors showing a significant capacity for publication as well as proven experience in conducting research and teaching in English and/or in French at both undergraduate and graduate level.

The department of Digital Management at the LYON Campus is seeking to appoint Assistant/Associate/Full Professors in digital management.

Our nascent department in Lyon is specialized in the field of digital management at all organizational levels, and thus is multidisciplinary in scope. Our faculty has developed a range of specialized programs (MSc and BA) spanning from digital marketing to digital leadership and conducts research in various fields from marketing to international business in digital contexts.

As an Assistant/Associate/Full Professor, you will be expected to teach, develop and manage courses or programs in digital fields, and develop an ambitious research agenda using digital ecosystems as a context. Examples of topics that are of particular interest to the department are sharing economy, digital platforms, digital marketing, digital innovation, digital entrepreneurship, fintechs, etc. It should be noted that our team is highly open to other areas of research that are connected to digital ecosystems. Given the nascent nature of the department, future faculties are also expected to contribute to the school's life and daily tasks. In exchange, we provide you with a strong support for research, space for pedagogical innovation, and an exceptionally friendly work environment.

# **Profile**

We are looking for faculty who wish to invest in a school on a human scale, with a strong identity, based on the quality of teaching, the proximity between faculty and students, and multiple strong ties with the local Community.

Expected profile

* PhD or Doctorate in any management field,
* Evidence of strong research in digital or a closely related field. If such an evidence is missing, we welcome candidates who are willing to develop a research agenda that fits into the scope of the department,
* Willingness to contribute to the school's life on the Lyon Campus,
* Willingness to coordinate courses and to develop innovative teaching methods,
* Fluency in English is required, and a working knowledge of French would be a strong plus.

Salary will be commensurate with prior performance and experience, and our incentives are competitive. Once integrated in Burgundy School of Business, faculty will be members of our Research Center (CEREN, EA 7477). Funding for conference attendance, research support, access to relevant databases are available.

# **Application procedure:**

We strongly encourage applications from people of all backgrounds (gender identity, ethnicity, nationality).

Applicants should send the following application material electronically to [faculty.recruitment@bsb-education.com](mailto:faculty.recruitment@bsb-education.com) to be considered for the position:

1. A cover letter
2. A curriculum vitae
3. A brief research and teaching statement
4. A recently published research paper
5. Contact information of at least 3 referees
6. Recent teaching evaluations (if available)

Applications are examined, and recruitment commissions are organized according to a transparent procedure, identical for all candidates.

Application files are received by the Academic Affairs Department and examined in the relevant departments. The short-listed applications approved by the Academic Affairs Department are presented to the Recruitment Selection Committee.

Candidacies are examined according to three aspects: pedagogy, research, and potential contribution to the BSB or campus projects.

Applications will be accepted until the positions are filled.

# **Contact:**

Questions are welcome anytime by e-mail: [faculty.recruitment@bsb-education.com](mailto:faculty.recruitment@bsb-education.com)