



CALL FOR BOOK CHAPTERS

on

'Internationalization of Higher Education - Strategic, Structural and Policy Dimensions in Business Education'

Editors:

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Introduction:

The internationalization of higher education has become a key driver for enhancing the quality, relevance and impact of education and research in the globalized world. It involves various processes and activities that aim to foster intercultural dialogue, collaboration and exchange among students, faculty, staff, and stakeholders across national and regional boundaries. Internationalization can also contribute to the development of competencies and skills that are essential for addressing the complex challenges and opportunities of the 21st century.

Business education, as a field that prepares future leaders, managers, and entrepreneurs for diverse and dynamic contexts, has a crucial role to play in advancing the internationalization agenda. However, internationalization is not a simple or straightforward process. It requires strategic vision, structural alignment, and policy support at different levels of the higher education system. It also entails critical reflection on the purposes, principles, and practices of internationalization, as well as its benefits and challenges for different stakeholders.

Objective of the Book:

- This book will aim to provide a comprehensive and critical overview of the current trends, issues, and debates on the internationalization of higher education, with a specific focus on business education.
- It will explore the strategic, structural and policy dimensions of internationalization at various levels, such as institutional, national, regional, and global.
- It will also examine the implications of internationalization for curriculum development, teaching and learning, research and innovation, quality assurance and accreditation, student mobility and exchange, faculty development and collaboration, social responsibility, and engagement, among others.
- The book will be written for academics, researchers, practitioners, policy makers and students who are interested in understanding and enhancing the internationalization of higher education in general and business education.
- It will provide theoretical insights, empirical evidence, practical examples and best practices, case studies from different contexts and perspectives.

Target Audience:

The target audience of this book will be composed of:

- Academics and researchers in the fields of higher education studies, international education, business education and related disciplines
- Practitioners and administrators involved in the planning, implementation, and evaluation of internationalization initiatives at various levels of higher education institutions
- Policy makers and stakeholders who are responsible for developing and supporting the internationalization agenda at national, regional, and global levels
- Students who are pursuing or interested in pursuing higher education programs in business or related fields

Recommended Topics:

Topics to be discussed in this book include (but are not limited to) the following:

Part I: Background of Internationalization of Higher Education (IHE)

- Conceptual frameworks and theoretical perspectives on internationalization of higher education
- Historical development and current trends, Global Dimensions of internationalization of higher education
- Drivers, motivations, and rationales for internationalization of higher education

- Benefits, challenges, and risks of internationalization of higher education
- Foreign Universities in India - New market opportunities, issues, opportunities, Gaining Management and Stakeholder's Perspective

Part II: Strategies for Internationalization of Higher Education (IHE)

- Strategic planning and management of internationalization at institutional level
- Structural alignment and coordination of internationalization at system level
- Strategies for Internationalization of Higher Education: A Cross Country Perspective
- Strategic Issues and Opportunities in Internationalization of Business Education (IBE): Role of Institutional and External Actors/Mechanisms
- Strategic Dimensions and Trends in Internationalization of Business Education (IBE)

Part III: Structural Approaches of Internationalization of Higher Education (IHE)

- Structural Compliances and Pre-requisites for Internationalization of Business Education (IBE): Regulatory and Institutional
- Internationalization of Business Education (IBE): Structural Issues and challenges

Part IV: Policies for IHE

- Policy development and support for internationalization at national, regional, and global levels
- Internationalization of curriculum development in business education
- Internationalization of teaching and learning methods in business education
- Internationalization of research and innovation in business education
- Internationalization of quality assurance and accreditation in business education
- Internationalization of student mobility and exchange in business education
- Internationalization of faculty development and collaboration in business education
- Internationalization of social responsibility and engagement in business education

Part V: Challenges, Solutions and Exploring Future Opportunities for IHE

- Internationalization of Business Education (IBE): Challenges and Bottlenecks
- Critical issues and future directions for internationalization of higher education
- Solutions and Opportunities in Internationalization of Business Education (IBE)

Nature of Submissions:

We welcome original research using a variety of methodologies, and at any level of analysis, such as:

- High-quality qualitative (e.g., interview, observation) or quantitative (e.g., experimental, survey); of all kinds, analytical techniques including thematic analysis, content, and structural equation modelling etc.
- Archival and observational research using data drawn from the Internet supported by strong methodology.
- Mixed methods research (e.g., surveys complemented with case studies)
- Teaching Case Studies; Comprehensive theory development papers etc.

Submission Guidelines and Procedure:

- Researchers and practitioners are invited to submit on or before July 15, 2023, a Chapter Proposal / Extended Abstract of 700-1000 words (Including Purpose / objective; Design / Methodology/ Approach; Findings; Originality; Research limitations; Theoretical / Practical / Social implications)
- Manuscript has been 'spell checked' and 'grammar checked'.
- Similarity should not be more than 10 Percent. Authors must share the similarity report along with the final chapter.
- A competing interest's statement is provided, even if the authors have no competing interests to declare
- Number of Words: 5,000 to 6,000 words Inclusive of all Text, References and Appendices.
 - All references mentioned in the Reference List are cited in the text, and vice versa
 - Author Profile should be added after the List of References (100-150 Words for each author)

Chapter Formatting Instructions:

Authors have been provided with formatting instructions and Word Document Template aid in the formatting process.

- **Key Style Points for Book Chapter Formatting:**
https://drive.google.com/file/d/1Npl9_PJa5dWBwFZV2V4x6Q_g7awCRRDE/view
- **Manuscript Template for Book Chapter (Empirical Research and Literature Review):** https://drive.google.com/file/d/1Za7_HINzZIB8rINug4-MIb32RXB89DVs/view
- **Manuscript Template for Teaching Case Study Book Chapter (Use this forteaching case studies):** https://drive.google.com/file/d/10UwbVo3Ju-DiMtfO-UxgP4PAiGK_JBao/view
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Important Dates:

- Chapter Proposal Submission to Editors: July 15th, 2023
- Proposal Acceptance Notification: July 30th, 2023 (On Rolling Basis)
- Full Chapter Submission: September 30th, 2023
- Revision of Chapters (If any, after blind review process): October 25th, 2023
- Submission of Final Book to Publisher: November 30th, 2023
- Final Publication of the Book: June 2024 (Expected)

Note:

- All inquiries should be directed to the attention of editors at: projecteditedbook@gmail.com
- No Publication Charges
- This book will be sent for indexing to SCOPUS after publication by the Publisher.

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We look forward to receiving your proposals and collaborating with you on this exciting project! 📖

SPRINGER NATURE