

Ann & Jack Graves Foundation Conference Series “Sustainability as a Solution to Global Business Challenges: A Focus on Africa”

Co-sponsored by the Africa Academy of Management

CALL FOR PAPERS/ABSTRACTS

**The University of Texas at Dallas and
Kwame Nkrumah University of Science & Technology
Kumasi, Ghana, January 12-14, 2025**

CONFERENCE CO-CHAIRS:

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Under the auspices of the Ann and Jack Graves Charitable Foundation and the Africa Academy of Management, the Naveen Jindal School of Management at The University of Texas at Dallas and KNUST School of Business at Kwame Nkrumah University of Science and Technology are pleased to announce that a joint conference will be held January 12-14, 2025, at Kumasi, Ghana. The conference will bring together like-minded scholars, practitioners, policymakers, and students involved in different aspects of sustainability as a solution to global challenges.

Our conference will cover the fields of sustainability, geopolitics, corporate social responsibility, international business, strategic management, cross-cultural management, technology innovation, and global entrepreneurship from around the world. Examples of possible topics include:

- Harnessing indigenous knowledge for sustainable development
- Sustainability and inclusive development
- Sustainability, geopolitics, and world peace
- Climate change adaptation and mitigation
- Corporate sustainability and responsible business practices
- Sustainable agriculture and food security
- Sustainability of global water resources
- Appropriate technology for sustainable development in Africa
- Digitalization as an enabler of African sustainable economy
- Circular economy and waste management
- Sustainability in the post COVID-19 era
- Deglobalization and sustainability
- Investing in human capital for a sustainable global economy
- Sustainable energy strategy as a solution for global crises
- Sustainable market strategies for the bottom of the pyramid
- Entrepreneurship and poverty alleviation programs
- Food processing initiatives for sustainability in emerging economies
- Microfinancing as a tool for inclusive development goals
- Sustainable economic development and social stability in emerging economies
- Diversity, peace, and reconciliation for sustainability

- Foreign direct investment and its impact on sustainability
- AfCFTA and sustainable development in Africa
- Sustainability in global supply chain management
- Building sustainable universities, cities, and regions

We invite you to submit papers (maximum of 40 pages all-inclusive with double-spaced text, with an abstract) OR abstracts (250 to 500 words single-spaced).

Please note that the title and the abstract of each submission will be published in the conference proceedings with an ISSN number: 2691-1345. To colleagues who are interested in publishing their full papers, please indicate your permission in the submission. To colleagues who are NOT interested in publishing their full papers, please also indicate—but be aware that the title and abstract will appear in the conference proceedings (such appearances do not preclude authors from publishing their full papers in any other outlet they choose).

In addition to research presentations, the conference will feature: (1) keynote speeches, (2) paper development sessions, (3) practitioner/policymaker panels, and (4) a doctoral consortium.

KEY DATES & FEES

Submission deadline	June 14, 2024
Author notification of acceptance	July 1, 2024
Registration deadline (early)*	November 1, 2024 (\$150 regular/\$75 students)
Registration deadline (late)	November 15, 2024 (\$200 regular/\$100 students)
Conference	January 12-14, 2025

* One author of every submission must register by November 1, 2024. Failure to register by then will result in the removal of the paper/abstract from the conference program.

To submit your paper or abstract and find out more information about the conference, please visit the official website: <https://jindal.utdallas.edu/events/global-business-conference/>

About Ghana

Ghana, formerly the Gold Coast, is in West Africa. It abuts the Gulf of Guinea and the Atlantic Ocean to the south, and shares borders with Ivory Coast in the west, Burkina Faso in the north, and Togo in the east. It is the first African country south of the Sahara to gain independence in 1957 and has been a democracy since 1992. It has several UNESCO World Heritage cultural places and castles.

About Kumasi

Kumasi, the second largest city in Ghana, is the capital of the Ashanti Region. It is the seat of the Asantehene, King of the Asantes, whose residence, Manhyia Palace, is at the center of the city. It has many cultural sites for those who are interested. The host university, KNUST, is located there.

Recommended Hotels:

1. Noda Hotel (3 star) <https://www.nodahotel.com/>
2. Lancaster Hotel (4 star) <https://lancasterkumasicity.com/>
3. Engineering Guest House (on campus) <https://www.knust.edu.gh/>
4. Master Card Foundation Hostel (on campus) <https://www.knust.edu.gh/>

* Participants interested in #1&2 will need to register with the hotels, which will provide a discount.

** Those interested in #3&4 will need to directly contact the local organizing committee.

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