

Case Study Submission Guidelines for the Second CAVO Edited Book

Working title: Virtual Leadership in Practice: Case Studies in Remote and Hybrid Work Environments

We are pleased to announce a call for submissions for the second CAVO edited book. Our upcoming volume, *Virtual Leadership in Practice: Case Studies in Remote and Hybrid Work Environments*, will center around remote and hybrid work dynamics and serve as Volume 2 in the CAVO series following *Winning in the Virtual Workplace*. The aim for this edited volume is to provide teaching case studies for educators and organizational professionals that offer unique perspectives, insights, and practical applications.

We invite both full and part-time faculty members in the School of Business and Economics to submit a proposal for a teaching case study in this book. Prior to submission, it is important to fully review this document, the Case Structure and Content Checklist and Teaching Notes guidelines. Also, review of *Winning in the Virtual Workplace* is highly recommended to gain context and inspiration for your contribution. The eBook is available as a free eBook download.

Objective

Based on the Virtual Leadership Framework developed by the Center for the Advancement of Virtual Organizations, the primary objective of this edited book is to assemble a collection of high-quality case studies that contribute to the understanding, analysis, and advancement of virtual, remote and hybrid work. By showcasing a range of real-world scenarios, this volume seeks to include deep insights for learners into the complexities, challenges, and opportunities within remote and hybrid work, ultimately fostering informed discussions and facilitating learning across disciplines within business and education. Submitted cases must be focused on one component of the Virtual Leadership Framework as shown in Figure 1.

Figure 1
Virtual Leadership Framework



Submission Guidelines and Process

Contributors are invited to submit a proposal for an original case study that aligns with the Virtual Leadership Framework and objectives of the CAVO book.

Case study proposals must include the following:

- Title of Case
- Component of the Virtual Leadership Framework addressed
- Learning Outcomes
 - Explain the topics the learner will explore regarding the remote or hybrid workplace and how they will be able to apply what they've learned in their own practice. Use the link below to follow Bloom's Taxonomy action verbs for writing effective learning outcomes:

Bloom's Taxonomy

Through completion of this case, readers should be able to:

Outcome 1:

Outcome 2:

Outcome 3:

- Summary of Case
 - A succinct summary detailing the essence of the case including the subject matter and its contextual framework within remote and/or hybrid work environments. Highlight what the learner will learn from reading the case, and how they might apply it in their own practice. Do not cite references in this summary (maximum of 250 words).
- Proposals should be submitted to <u>CAVO@nu.edu</u> by the date listed below.

Proposals chosen for full case submission must adhere to the following:

- Case studies must be original and previously unpublished work.
- Case studies must not include real names of individuals, organizations, or any identifiable entities.
- Do not use AI to create the case to avoid potential copyright issues.
- Submissions must adhere to the provided Case Study Structure, Format, and Template.
- Submit case studies with teaching notes by email to <u>CAVO@nu.edu</u> based on the date below.

Review Process

All submissions will undergo a rigorous, blind peer-review process conducted by expert practitioners in the field of remote and hybrid work, external to National University. Reviewers will evaluate submissions based on criteria including:

- ✓ relevance to the theme and the Virtual Leadership Framework
- ✓ originality, creativity and clarity
- ✓ practical implication
- ✓ teaching notes including thought-provoking questions and responses.

Submission and Publication Timeline

Submissions should be emailed to CAVO@nu.edu based on the dates below.

Extended Deadline for Proposal: August 2, 2024

Notification of Acceptance: August 30, 2024

Deadline for Full Submission (if selected): September 20, 2024

Return with Edits Based on Peer Review: October 11, 2024

Final Case and Teaching Notes Submission: October 25, 2024

Expected Publication Date: Summer 2025

Contact Information:

For inquiries and submissions, please contact CAVO@nu.edu.

We look forward to receiving your insightful contributions and to creating a valuable resource that advances understanding and practice in remote and hybrid work.