

***AIB Insights* Call for Papers**

Special Issue: “Effects of Coronavirus on International Business”

Editor John M. Mezias and Associate Editor William Newburry

The Covid-19 pandemic is having a devastating effect on people worldwide. According to Johns Hopkins University, more than 2.5 million people have been infected and at least 175,000 people have been killed worldwide (numbers that are likely to have grown significantly even before you read this sentence based on current trajectories).

In addition to a human toll, healthcare systems, businesses, economies, governments, and institutions are all struggling to respond to this global crisis. We seek articles from an **applied perspective** that examine a wide variety of effects with international business consequences from this pandemic. Potential topics include, but are not limited to, healthcare, economic activity, global or regional coordination (or lack thereof), human resource management, governmental or nongovernmental entities and their roles, supply chain challenges, international business in a pandemic, and post pandemic institutions. Articles that examine the complex and multi-level interactions between forces involved in international business in relation to the pandemic would be particularly welcome. Articles may also assess the magnitude and duration of effects and/or develop research or teaching frameworks to provide insights into crisis management.

Submission Process and Timeline

AIB Insights is the Academy of International Business official publication that provides an outlet for short, interesting, topical, current and thought-provoking articles. Submissions should be no longer than 2,500 words (including references, figures and tables). These should follow *AIB Insights* Editorial Policy: <https://www.aib.world/wp-content/uploads/2019/04/AIB-Insights-Editorial-Policy.pdf>

Please submit your manuscripts to <https://meetings.aib.msu.edu/insights>. Please select “Special Issue: COVID-19” under ‘Track’ when submitting your manuscript.

Timeline: Please submit your work on or before **June 8, 2020**. Expected publication of this Special Issue is in the third quarter of 2020.