



## **Final Call for Papers | The 2018 Conference | August 6 – 8**

*The Academy of International Business (AIB) is the leading association of scholars, consultants and specialists in the field of international business. Established in 1959, the AIB now has over 3,000 members in 87 countries. The AIB has 18 chapters around the world, including the Sub-Saharan Africa (SSA) Chapter. We welcome conceptual and empirical papers, as well as teaching case studies and panel symposia from scholars, business professionals, policy makers and students.*

## **Theme: Making Africa Work**



**Host Institution:**



**Kigali, Rwanda**

### **Keynote Speakers & PDW Leaders**

**Prof. Elizabeth Rose | University of Leeds, UK**

**Prof. Yaw Debrah | Swansea University, UK**

**Prof. Lilac Nachum | Baruch College, CUNY, USA**

**Prof. Nathaniel Boso | KNUST, Ghana**

**Prof. Etienne Musonera | Mercer University, USA**

**Prof. Helena Barnard | GIBS, University of Pretoria, South Africa**

**Please Submit by May 30, 2018 | E: [aibforafrica@gmail.com](mailto:aibforafrica@gmail.com)**

## **AIB Paper Development Workshop**

In line with the SSA chapter's goal to promote research excellence and improve the quality of IB research in the region, distinguished IB scholars will be leading mini-workshops and PDWs on research methods. Aspiring doctoral students, doctoral candidates, and faculty members planning to submit to the journal special issues are particularly encouraged to attend the workshop. The workshop will be led by distinguished international business and management scholars:

Prof. Elizabeth Rose | Professor & AIB Fellow | University of Otago, New Zealand

Prof Lilac Nachum | Professor | Baruch, City University of New York, USA

Prof. Yaw Debrah | Professor | Swansea University, UK

Prof. Nathaniel Boso | Professor | KNUST, Ghana

Prof. Etienne Musonera | Professor | Mercer University, USA

You can submit the same paper as the one to the main conference programme, or a different one. Only one paper can be submitted per person. Although we encourage competitive (well-developed) paper submissions, we also welcome research proposals/work-in-progress papers.

**To indicate your interest in joining the PDW, please send an email with your paper attached to Shinga Masango at: [s.masango@shu.ac.uk](mailto:s.masango@shu.ac.uk) with the subject heading "AIB-SSA PDW" by June 24.**

## Publication Opportunities

- **2018 AIB-SSA Conference Proceedings**  
All accepted conference papers will be published as an abstract in the proceedings, which will have an ISBN. W: <http://www.aibssa.org/conferences/>
- **Palgrave Macmillan AIB Sub-Saharan Africa Book Series**  
A selection of papers and cases that are aligned with the conference theme may be considered for inclusion in the fourth volume of the book series. W: <https://www.palgrave.com/us/series/14762>
- **Africa Journal of Management Special Issue on Management of Banks and Financial Institutions**  
Guest edited by Adeleye, Debrah & Nachum. W: <http://explore.tandfonline.com/cfp/bes/rajm-management-of-banking-financial-institutions>
- **Journal of Business Ethics Special Issue on Africa**  
Guest edited by Amaeshi, Muthuri, Adeleye and Luiz:  
<http://www.springer.com/philosophy/ethics+and+moral+philosophy/journal/10551/PS2?detailsPage=press>
- **Thunderbird International Business Review Special issue on Market Entry Into Africa.**  
Guest edited by Oguji and Owusu.  
W: <https://thunderbird.asu.edu/faculty-and-research/thunderbird-international-business-review/calls-for-papers>
- **International Journal of Export Marketing Special issue on Internationalisation Process of SMEs and MNEs from and to Africa.** Guest edited by Rwehumbiza.  
W: <https://globaledge.msu.edu/academy/announcements/call-for-papers>
- **Journal of Business Research Special issue on Emerging Market Firms' Strategies in Sub-Saharan Africa.** Guest edited by Lascu et al.  
W: <https://globaledge.msu.edu/academy/announcements/call-for-papers>

There will be a **Meet the Editors** Session at the Conference, and delegates will have an opportunity to discuss and receive informal feedback from several editors and Special Issue Editors.

## Registration & Payment

Please register online at: <http://www.aibssa.org/>

	<b>Early Bird</b> (by June 24)	<b>Late Registration</b> (from June 25)
<b>AIB Members</b>	\$200	\$250
Full-time Students	\$120	\$170
<b>AIB Non-members</b> (Rates include a one-year membership to the AIB)		
Student membership	\$170	\$220
Electronic membership	\$225	\$275
Low-Income membership	\$250	\$300
Regular membership	\$300	\$350
<b>Accompanying Partners</b>	\$100	\$100

The standard registration fees cover conference materials, light refreshments and lunches, and AIB membership. It does not include accommodation costs; the Accommodation section provides information on how to make your hotel arrangements.

### Conference Fee Waiver Scheme

The chapter will waive registration fees for a limited number of delegates, with priority given to doctoral candidates and junior faculty from low income African countries. To apply, please contact Theresa Onaji-Benson at [tidenyi@gmail.com](mailto:tidenyi@gmail.com).

### Conference Venue:

## Lemigo Hotel

Address: KG 624 St, Kigali | Rwanda

<http://www.lemigohotel.com/>