

International Business Review

Call for papers for a Special Issue

EMERGING ECONOMY MULTINATIONAL ENTERPRISES AND INSTITUTIONAL EVOLUTION

Guest Editors:

Agnieszka Chidlow, The University of Birmingham (UK)

Jue Wang, Southwestern University of Finance and Economics (China)

Xiaohui Liu, The University of Birmingham (UK)

Yingqi Wei, The University of Leeds (UK)

While the existing literature on emerging economy multinational enterprises (EMNEs) acknowledges the importance of institutional contexts (Child & Marinova, 2014; Cui & Jiang, 2012; Finchelstein, 2017; Meyer & Peng, 2016; Wang, *et al.*, 2012; Wu & Chen, 2014; Yaprak, *et al.*, 2018), so far, insufficient attention has been paid to the possibility that such firms' international activities may affect the institutional environments within which they operate (Cantwell *et al.*, 2010). Instead of being passive recipients of institutional influence, EMNEs can actively engage with governments and other actors to alter institutional conditions. In particular, treating institutions or governments as exogenous factors, most existing studies have exclusively focused on EMNEs' efforts to exploit institutional advantages or mitigate institutional deficiencies. However, limited research has been conducted on the role of internationalisation activities in the institutional evolution of both home and host countries and the mechanisms through which EMNEs initiate institutional change, as well as shape and transpose institutions in the internationalisation process (Doh, *et al.*, 2017).

Thus, the emphasis of this Special Issue is directed towards unpacking the interdependence between institutions and EMNEs. More specifically, it focuses on the role of EMNEs in institutional evolution and examines interactive relationships between institutions and EMNEs, as well as the mechanisms through which such interactions occur.

We propose the following seven areas as potential themes:

1. What are the unique characteristics of the interdependence between the home country government and the internationalisation process of EMNEs?
2. Are there any bidirectional relationships between institutional change and EMNEs' internationalisation process and to what extent do EMNEs' internationalisation activities impact the institutional evolution of both home and host countries?
3. What are the micro-foundations of institutional change in the context of EMNEs?
4. What are the micro and macro-level factors that jointly motivate EMNEs to proactively seek institutional change?
5. What are the mechanisms through which EMNEs bridge home and host country institutional distance, and initiate institutional changes in both contexts?
6. How, and to what extent, do institutions and the internationalisation activities of EMNEs co-evolve at national and transnational levels?
7. In what ways do EMNEs with different ownership characteristics use different approaches to initiate institutional change?

Papers may address one of the above areas. We invite both conceptual papers and empirical work based qualitative, quantitative and mixed-methods. We particularly welcome interdisciplinary submissions that complement the international business perspective.

Submission Information:

- All papers will be subject to double blind peer review.
- Authors should follow the IBR guidelines: <https://www.journals.elsevier.com/international-business-review/>.
- All submissions should be submitted electronically to [https://www.journals.elsevier.com/international-business-review/choosing SI: Internationalisation and institutional evolution as the article type](https://www.journals.elsevier.com/international-business-review/choosing-SI:Internationalisationandinstitutionalevolutionasthearticletype).

- **Submission deadline:** 28 February 2019
- Questions about the Special Issue can be directed to the guest editors: Agnieszka Chidlow (a.chidlow@bham.ac.uk), Jue Wang (juewang8236@swufe.edu.cn), Xiaohui Liu (x.liu.1@bham.ac.uk) and Yingqi Wei (Y.We@leeds.ac.uk)

References

- Cantwell, J., Dunning, J.H. & Lundan, S.M. (2010). An evolutionary approach to understanding international business activity: The co-evolution of MNEs and the institutional environment, *Journal of International Business Studies*, 41: 567–586.
- Child, J., & Marinova, S. (2014). The role of contextual combinations in the globalization of Chinese firms. *Management and Organization Review*, 10: 347– 371.
- Cui, L., & Jiang, F. (2012). State ownership effect on firms' FDI ownership decisions under institutional pressure: A study of Chinese outward-investing firms, *Journal of International Business Studies*, 43:264-284.
- Doh, J., Rodrigues, S., Saka-Helmhout, A., & Makhija, M. (2017). “International business responses to institutional voids”, *Journal of International Business Studies*, 48, 293– 307.
- Finchelstein, D. (2017). The role of the State in the internationalization of Latin American firms. *Journal of World Business*, 52:578-590.
- Meyer, K. E., & Peng, W. M. (2016). Theoretical foundations of emerging economy business research. *Journal of International Business Studies*, 47:3-22.
- Wang, C., Hong, J., Kafouros, M. & Wright, M. (2012). Exploring the role of government involvement in outward direct investment from emerging economies, *Journal of International Business Studies*, 43:655-676.
- Wu, J., & Chen, X. (2014). Home country institutional environments and foreign expansion of emerging market firms. *International Business Review*, 23: 862–872.
- Yaprak, A., Yosun, T. & Cetindamar, D. (2018). The influence of firm-specific and country-specific advantages in the internationalization of emerging market firms: Evidence from Turkey, *International Business Review*, 27: 198-207.