

UKRAINE MINISTRY OF EDUCATION AND SCIENCE
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KYIV NATIONAL UNIVERSITY OF TRADE AND ECONOMICS
(Kyiv, Ukraine)
UKRAINIAN CHAMBER OF COMMERCE AND INDUSTRY
(Kyiv, Ukraine)
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(Tirana, Albania)
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(Bydgoszcz, Poland)
CRACOW UNIVERSITY OF ECONOMICS
(Cracow, Poland)
MATEI BEL UNIVERSITY
(Banska Bystrica, Slovakia)

II International Scientific and Practical Conference
Global Imperatives for Business and Law Development
October, 10-11 2019, Kyiv

Goals: highlighting the topical issues of business and law development in the context of transforming the global space in Ukraine and in the world; implementation of international experience in creating favorable business environment within domestic practice; generalization of national experience in establishing legal and organizational basis for business security; outline directions for development of international economic cooperation; establishment of contacts between representatives of domestic and foreign scientific circles.

Discussion platforms of the conference:

1. Business development in conditions of geopolitical and geo-economical changes.
2. Legal problems of the development of private law.
3. European vector of development of public law.
4. Language competences of a specialist in the conditions of globalization.

Address: Kyiv, Kioto street, 21, Kyiv National University of Trade and Economics (building D, room 221). Metro station "Lisova".

Arrival and registration of participants – October, 10, 2019 from 09.00 to 10.00.

The conference starts working on October, 10 at 10.00.

Languages of the conference: Ukrainian and English. The materials of the conference are to be submitted in English only.

Academic papers will be assigned with DOI. Due to the results of the conference it is planned to publish Conference Proceedings, which will be sent for indexing to the international scientific database Web of Science.

Attention! Agreeing to take part in our conference, the author (authors) confirms consent to publish reports on the Internet.

REQUIREMENTS FOR MATCHING

Papers are to be sent to the following e-mail address: **fntp.konf@gmail.com**. The titles of the files are to be signed in accordance with the surname and initials of the conference participant, indicating the section (for example, Ivanenko Y.M._platform_2)

Volume of materials is from 6 pages, font – Times New Roman, size – 14 pt, line spacing – 1,5, indent – 1,25 cm; margins: the upper – 20 mm, the bottom – 25 mm, the right – 25 mm, the left – 25 mm; Text editor: Microsoft Word – (* .doc). Pages are not to be numbered; word transfers are not allowed.

In the upper right corner of the first page UDC should be indicated, below the surname and name of the author (co-authors), degrees, academic ranks are to be indicated as well. Below there is the name of higher education establishment, city, country. Below there are ORCID, ResearcherID addresses (active hyperlink to the profile). In one interval in the center of the page there is the title of the report in uppercase letters, in one more interval the text of the articles is to be placed. In the text it is necessary to distinguish signs "-" and "–", initials and surnames are issued using indivisible spaces: Ctrl+Shift+space.

The text of the article should be placed under the following scheme (**highlighted in bold**): abstract in the language of the article; keywords (no more than 5); the relevance of the research topic; formulation of the

problem; analysis of recent researches and publications; setting objectives; presenting main material; conclusions and list of sources used. The list of used sources is to contain publications issued no later than during last five years (recommended).

Drawings, tables are printed with the built-in Microsoft Word editor. The title of the drawing is printed in bold and placed under the center drawing. All drawings must be grouped together as a single object.

Example for design: Drawing (picture) # 1 – Sources of deficient financing. The word "Table" is indicated only once on the left side of the first part of the table (with a paragraph indentation). Example for design: Table # 1 – Classification of financial resources. The size of the font text of the table text is 2 points smaller than the main font. Formulas are to be placed using the formula editor (the internal formula editor in Microsoft Word for Windows).

After the text in one interval the list of sources used is given in alphabetical order. Citation should be made in accordance with the APA style. Automated link design using the following resources:

Citation Machine (<http://www.citationmachine.net/apa/cite-a-book>)

<http://www.bibme.org/apa/book-citation/manual>

Example for design:

1. Anholt S., Hildreth J. *Brand America: The Mother of All Brands (Great Brand Stories series)*. Cyan Communications, 2005. 192 p.
2. Olins W. Branding the nation – the historical context. *Journal of Brand Management*. 2002. Vol. 9. Is. 4. P. 241-248.
3. Porebchuk, A. A. & Teren, V. S. (2016). Pokaznyky innovatsiynoho rozvytku torhivli [Indicators of innovative development of trade]. *Zovnishnya torhivlya: ekonomika, finansy, pravo – Foreign Trade: Economics, Finance, Law*, 2(80), 22-36. Retrieved from [http://zt.knteu.kiev.ua/files/2016/02\(80\)/04.pdf](http://zt.knteu.kiev.ua/files/2016/02(80)/04.pdf) [in Ukrainian].
4. Zakon Ukrainy "Pro ratyfikatsiyu protokolu pro reestry vykydiv ta perenesennya zabrudnyuvachiv" № 980-VIII vid 03.02.2016 [Law of Ukraine "On ratification of the Protocol on Pollutant Release and Transfer Registers"]. (n.d.) zakon.rada.gov.ua. Retrieved from <http://zakon.rada.gov.ua/laws/show/980-19#n2> [in Ukrainian].

Example for design

UDC
Ivanenko Yurii,
Candidate of Economics
Sciences, Associate Professor
(no more than three authors)
Kiev National Trade and
Economic University
Kyiv, Ukraine
ORCID, ResearcherID

ADAPTATION OF UKRAINIAN ENTERPRISES TO CONDITIONS OF INTERNATIONAL BUSINESS

Abstract (in article language);
Keywords (no more than 5);
Relevance of research topic;
Formulation of the problem;
Analysis of recent researches and publications;
Presenting main material;
Conclusions;
References.

The author is responsible for the content of the materials.

After submitting the materials and receiving a response about their acceptance to print, it is obligatory to send a scanned (photographed) copy of the receipt of the payment for the organizational fee (and a printed copy of the conference materials if necessary) onto the e-mail address **fmtf.konf@gmail.com** (file name in Ukrainian in accordance with surnames and initials of the participant of the conference, the word "Receipt" indicating the section (for example, Ivanenko_Yurii_Receit_2)).

ORGANIZATIONAL FEES AND APPLICATION FOR THE CONFERENCE PARTICIPATION

Organizational fees of participants are used to cover some part of the costs associated with the preparation and holding the conference:

250 hryvnas – Organization fee of distant participation;
350 hryvnas – Organizational fee for direct participation;
200 hryvnas – Printed articles collection.

After submission of materials and consideration of their compliance with the requirements and content of the conference, the participant is sent an invitation with the requisites for payment. Materials for publication are accepted subject to receipt copy of the payment document in accordance with the form of participation and publication.

APPLICATION

to participate in the II International scientific and practical conference "Global imperatives of business and law development"

Surname _____

Name _____

Full name of organization _____

Position _____

Degree _____

Academic status _____

Postal address (for correspondence) _____

Contact phone _____

e-mail _____

The title of the discussion platform _____

Subject (topic) of the report _____

Form of participation

(direct / direct with a report on plenary, distant participation)

Print compilation (yes/no) _____

Required hardware _____

Additional information for the organizing committee

(if necessary) _____

Date of completion _____

Applications and materials of the conference must be sent by August 20, 2019 to e-mail address: fntp.konf@gmail.com.

Addresses and contacts of the organizing committee of the conference:

Kyiv, Kioto st., 23, b. L-302; e-mail address: fntp.konf@gmail.com

For additional information, please contact the organizing committee of the conference:

Teslenko Natalia Aleksandrovna, tel. (044) 513-00-89