

# THE INTERNATIONALISATION OF HIGHER EDUCATION

## CALL FOR CHAPTER PROPOSALS:

You are invited to submit a chapter proposal for a new anthology on the internationalisation of higher education.

## ABOUT THE ANTHOLOGY:

The internationalisation of higher education might be considered as old as the university itself. In medieval Europe, for example, scholars often spent their sabbaticals abroad, enjoying time in “Oxford, Tübingen or the Sorbonne to pursue their scholarly activities and access the vast resources of the university libraries” (Harris, 2008, p. 352). The forces of globalisation which erupted in the 1980s, however, accelerated the internationalisation of higher education. Indeed, more and more universities around the world began to add international offerings to their educational activities, inject an international ethos within their institutions, and develop international competencies among students and employees. The 1990s ushered in a new era in the internationalisation of higher education, in which higher education itself is considered a product which can be packaged and sold internationally. Now known most commonly as transnational higher education, it was triggered largely by the marketisation of higher education, which itself is manifest in such characteristics as academic rankings, institutional branding, and an emphasis on managerialism. Recent advances in technology, and the global COVID pandemic, have also driven a ‘virtual’ internationalisation of higher education, with universities expanding their distance education offerings overseas, and exploring such innovations as virtual exchange programmes.

It is against this historical backdrop that the editors have proposed this anthology. Specifically, they seek chapters which explore the substance and scope of internationalisation in the context of higher education, by documenting contemporary concepts, theories, and practices of the internationalisation of higher education.

Possible chapter topics include:

- International institutional branding
- International student recruitment
- International academic recruitment
- Foreign branch campuses
- Educational hubs
- Internationalisation policies
- Virtual exchange programmes
- International practicum/internship programs
- Transnationalisation modes
- Internationalisation theories of higher education
- Cultural challenges in the internationalisation of higher education

- Curricular innovations for internationalisation
- Student mobility
- Legal issues in the internationalisation of higher education
- Internationalisation platforms, apps, and other technologies
- Patterns of internationalisation in higher education
- Ecological/environmental implications of the internationalisation of higher education
- The politics of internationalisation in higher education
- Case studies of institutions which reveal innovative approaches to the internationalisation of higher education

The editors will be guided by three broad but interrelated themes:

1. Conceptual: What is internationalisation in the context of higher education? Are there different types of internationalisation? What are the essential characteristics or features of internationalisation? Answering these types of questions will sharpen the definition of the internationalisation of higher education. Proposals will be evaluated, therefore, on their contribution to our understanding of the *nature* of the internationalisation of higher education.

2. Theoretical: What are the antecedents and consequences of internationalisation in the context of higher education? Why does internationalisation occur? Whom does internationalisation benefit/harm? Answering these types of questions will help to explain the internationalisation of higher education, raise its significance, and extend its predictive power. Proposals will be evaluated, therefore, on their contribution to our understanding of the *mechanisms* of the internationalisation of higher education.

3. Practical: How is internationalisation executed in the context of higher education? What are the best practices of internationalisation? Which lessons can be learned from internationalisation? Answering these types of questions will illustrate the internationalisation of higher education. Proposals will be evaluated, therefore, on their contribution to our understanding of the *applications* of the internationalisation of higher education.

Any chapter, however, irrespective of the topic and guiding theme, must address both *internationalisation* and *higher education* explicitly.

#### **EDITORS:**

The anthology will be edited by Marina Apaydin of the American University in Beirut in Lebanon, John D Branch of the University of Michigan in the United States, Michael M Dent of Sunway University in Malaysia, and Otto Regalado-Pezúa of Universidad ESAN in Peru.

#### **PUBLISHER:**

The anthology will be published by IAP, a publisher of academic books and journals which is headquartered in Charlotte, North Carolina in the United States.

IAP  
P.O. Box 79049  
Charlotte, NC  
USA, 28271-7047  
<https://www.infoagepub.com>

### **SUBMISSION PROCEDURE:**

Submit your chapter proposal (maximum 1 000 words) in PDF format directly to John D Branch at [jdbranch@umich.edu](mailto:jdbranch@umich.edu), on or before Sunday 23 May 2021.

### **IMPORTANT DATES:**

Sunday 23 May 2021: Deadline for submitting your chapter proposal for this anthology  
Sunday 06 June 2021: Notification to authors of accepted chapter proposals  
Sunday 29 September 2021: Deadline for submitting your chapter for this anthology (only authors who had their chapter proposals accepted will submit chapters)  
Sunday 26 October 2021: Notification to authors of accepted chapters; accepted chapters sent to other authors for peer feedback  
Sunday 24 November: Deadline for submitting your peer feedback; peer and editor feedback sent to authors  
Sunday 21 December 2021: Deadline for submitting your revised chapter  
Spring 2022: Publication of anthology