



Sonoco Visiting Fellows in International Business

The Sonoco Visiting Fellows Program brings together widely recognized, world class senior scholars and practitioners for their expertise in International Business (broadly defined) into a vibrant community of “thinking doers and doing thinkers” – a worldwide network of thought leaders at the intersection of academia, business, and public policy. The Program offers Fellows the opportunity to collaborate and engage with professors and researchers from the Darla Moore School of Business as well as the community of stakeholders and partners associated with the Folks Center for International Business and the Sonoco International Business Department.

Depending on the proposed project and area of interest, the on-campus residency of the Sonoco Visiting Fellow is expected to last anywhere from a minimum of 2 weeks to a maximum of a full semester. Fellows can complete their visits during a single period or break them up into multiple periods (ideally no less than one week for each period).

A residency can include presenting an academic seminar, meeting with groups of students, offering guest lectures or courses, as well as participating in a forum for the broader Moore School community. Fellows would be expected to collaborate with relevant professors and students in such activities as developing a research project, course content, executive program or seminar/conference. Both theoretical and applied projects are welcomed.

A competitive honorarium is associated with the Fellowship. The Folks Center, in collaboration with the IB Department, will facilitate the use of University of South Carolina research resources, an office, and administrative support.

Interested individuals who would like to be considered for the Fellowship should submit the following documents to the Faculty Director of the Folks Center, Prof. Gerald A. McDermott [Gerald.mcdermott@moore.sc.edu].

- 1) A project proposal, indicating expected activities and output, period(s) of residency, and specific academic staff with whom the applicant would like to collaborate.
 - a. Proposals should be approximately 500-1000 words.
 - b. Priority will be given to proposals that demonstrate innovative approaches to key problems in International Business (broadly defined) and overlap with the vision, mission and initiatives of the Center (see Folks Center Strategic Plan).
 - c. Priority also will be given to individuals that have demonstrated important contributions to their field of research or practice.
- 2) A detailed CV.
- 3) A brief cover letter indicating how the applicant would benefit from an association with the Folks Center and the IB Department, and how the project would fit with the mission of the Center.

All applications will be reviewed by the IB Fellows & Speakers Committee.