The **Technical University of Munich (TUM)** is setting up its own teaching and research location at the Bildungscampus Heilbronn (Heilbronn Education Campus). A total of 13 professorships are to be provided at the **TUM Campus Heilbronn** in the five Academic Departments of the TUM School of Management: • Innovation & Entrepreneurship • Marketing, Strategy & Leadership • Operations & Supply Chain Management • Finance & Accounting • Economics & Policy. Up to two positions will be filled as

Professor
in »Marketing«

to begin in winter semester 2020/21. The positions are a W2 fixed-term position (6 years) with tenure track option to a tenured W3 position (Associate Professor) or a tenured W3 (Associate or Full) position. The professorships are endowed by the Dieter Schwarz Foundation.

Scientific environment
The aim of the TUM School of Management is to make the TUM Campus Heilbronn a leading center for research and teaching on family-owned firms and the management of digital transformation. The school offers a dynamic scientific setting providing scholars with an exceptional environment to educate responsible talents and pursue relevant research at the intersection of management and engineering.

Responsibilities
The responsibilities include research and teaching as well as the promotion of early-career scientists. We seek to appoint experts in the research area of marketing. We specifically encourage applications from candidates with an interest in digital transformation (industry 4.0, digitization) or in family business. The teaching load includes courses in the university's bachelor's and master's programs. The successful candidates will participate in establishing the Global Center for Family Enterprise or the Center of Digital Transformation as well as new study programs at the new TUM Campus Heilbronn.

Qualifications
We are looking for candidates with advanced scientific experience, proven by achievements in research and teaching at the highest international standards, according to the relevant career level. A university degree and an outstanding doctoral degree or equivalent scientific qualification as well as pedagogical aptitude, including the ability to teach in English, are also prerequisites. Substantial research experience abroad is expected. We also expect full commitment to undertaking interdisciplinary research on digitization. The ability to attract, set up and lead collaborative research projects, to attract third-party funding, and to participate in developing a strategic vision for a Center for Family Enterprise or a Center of Digital Transformation is mandatory.

Our Offer
Based on best international standards and transparent performance criteria, TUM offers a merit-based academic career option for tenure track faculty from Assistant Professor through a permanent position as Associate Professor, and on to Full Professor. The regulations of TUM Faculty Recruitment and Career System apply. TUM provides excellent working conditions in a lively scientific community, embedded in the vibrant research environment of the Greater Munich Area as well as of the Bildungscampus Heilbronn; close interaction with family-owned firms in the region is possible. The TUM Munich Dual Career Office (MDCO) provides tailored career consulting to the partners of newly appointed professors. MDCO also provides assistance with relocation and integration of new professors, their partners and accompanying family members.

Your Application
TUM is an equal opportunity employer. As such, we explicitly encourage applications from women. Applications from disabled persons with essentially the same qualifications will be given preference.
Application documents should be presented in accordance with TUM's application guidelines for professors. These guidelines and detailed information about the TUM Appointment and Career System are available on **http://www.tum.de/faculty-recruiting**.

Please send your application no later than **May 29, 2020** to the **Dean of the TUM School of Management,** Prof. Gunther Friedl, **Email: berufungen@wi.tum.de**