

Hiring Department

UMSL's College of Business Administration

Job Description

UMSL's College of Business Administration is accredited by the world's premier business school accrediting organization, the AACSB (Association to Advance Collegiate Schools of Business) in both business and accounting; less than 2% of business schools worldwide have achieved this dual accreditation. The Princeton Review ranks the College in the top 3% of business schools in the nation. U.S. News and World Report continues to rank our international business program among America's top 25. Our graduate business program is ranked by Military Times among the top 25 "Best for Vets" programs. At UMSL Business, you join an empowering and inclusive community of problem-solvers known as a force for transformation in the St. Louis region and beyond.

The College of Business Administration and the Department of Marketing and Entrepreneurship are crucial in supporting the UMSL Entrepreneurship programs, which include a BSBA emphasis and a minor in Entrepreneurship. The recent establishment of the UMSL Entrepreneurship and Innovation Center (EIC) highlights our commitment to fostering entrepreneurial activities through academic and co-curricular initiatives such as pitch competitions, student organizations, and startup workshops.

Position Description:

The Department of Marketing & Entrepreneurship in the College of Business Administration, University of Missouri-St. Louis (UMSL) is seeking to fill the E. Desmond Lee Endowed Professorship in the Marketing and Entrepreneurship Department. This endowed position requires a tenured and highly productive research faculty to ensure the continued success and growth of our entrepreneurship programs.

Research:

Candidates should have a strong record of research, demonstrable through existing publications in leading academic journals and an active research pipeline. Areas of interest include broad topics related to Entrepreneurship and related areas. The ideal candidate will have a nationally recognized research profile in Entrepreneurship and will be expected to maintain a high-quality research agenda while mentoring junior faculty members in their research efforts.

Teaching:

Candidates are expected to teach a variety of undergraduate and/or graduate entrepreneurship courses, such as experiential entrepreneurship, new product development, intrapreneurship, and small business management. This position offers the opportunity to serve as a lead faculty member in these programs and work collaboratively with the Director of UMSL EIC to develop hands-on educational opportunities for students and aspiring entrepreneurs from diverse backgrounds.

Service:

High quality service to the Department, College, University and/or profession is expected. Preferred candidates will actively engage with regional or national entrepreneurial ecosystem stakeholders and participate in university entrepreneurial initiatives.

Qualifications

Earned doctoral degree in entrepreneurship or closely related fields.

Anticipated Hiring Range

Commensurate with experience and qualifications.

Application Materials

Applicants should address all requirements by uploading the following:

1. A cover letter describing fit for the position across, research, teaching, and service as described above
2. A curriculum vitae
3. 3 names/contact info of references
4. A statement of research interests
5. 2 sample publications (published or in progress)
6. A teaching philosophy statement and teaching evaluations

The application and recommendation letters should address the research/teaching/service activities that define the candidate's area(s) of expertise and interest. Teaching Philosophy statement must include a section on Inclusive Excellence reflecting the candidate's understanding of, experience with, and ability to contribute to diverse and inclusive campus, department, and classroom.

Application Deadline

Review of applications will begin on Dec 1, 2024 and continue until the position is filled. Shortlisted candidates will be interviewed by video conference and final group of candidates will be invited for a Campus Visit before an offer is made.

Other Information

As the metropolitan, land-grant, research institution serving the most diverse and economically important region in Missouri, the University of Missouri–St. Louis (UMSL) delivers exceptional educational, research and engagement experiences that inform, prepare, challenge and inspire. About the Marketing & Entrepreneurship Department: The Marketing and Entrepreneurship Department at UMSL offers innovative curriculum, high-impact research, and community involvement. In addition to publishing in top marketing and management publications, the department has gained regional and national recognition with initiatives such as the Midwest Digital Marketing Conference, Diversity Equity Inclusion Accelerator, and Ameren Corporate Accelerator. Contact: Dr. Perry Drake, Department Chair – Marketing and Entrepreneurship (drakep@umsl.edu).

To request ADA accommodations, please email the Office of Human Resources at umslhr@umsl.edu.

