CALL FOR BOOK CHAPTERS
LEADERSHIP AND DIGITAL TRANSFORMATION

ABOUT THE BOOK

THE MAIN OBJECTIVE OF THIS BOOK IS TO PROVIDE AN OVERVIEW ON LEADERSHIP AND LEADERSHIP DEVELOPMENT IN ORGANIZATIONS

Chapter 1: Introduction

Part I: Theme 01 – Digital Transformation

Chapter 2: The emerging context of the digital business world

Chapter 3: Digital culture and Digital competencies

Chapter 4: Principles of digitisation and its opportunities and risks

Chapter 5: Digitisation that changes people and business

Part II: Theme 02 – Leadership and Digital Transformation

Chapter 6: Leadership and Digitalisation

Chapter 7: Digital Business Leadership

Chapter 8: How leaders embrace and drive the digital transformation

Chapter 9: Data-Driven Decision-Making and Leaders' Digital Intelligence

Part III: Theme 03 – Challenges and Success in Digital Transformation Era

Chapter 10: Strategic success and failure of digitalization

Chapter 11: Critical issues in implementing digital transformation by leaders

Chapter 12: Digital Leadership and Trust and Well-Being of Individuals

Chapter 13: Ethics and Responsibility in Digital Transformation

Part IV: Theme 04 – Future & Beyond

Chapter 14: Future research implications and practical implications of Leadership and AI-based organizational processes

Chapter 15: Impact of AI on the capabilities required by future leaders within business firms

BOOK EDITORS

DR NUTTAWUTH MUENJOHN   **PROF CHRISTIAN HARRISON**   **DR NIRMA JAYAWARDENA**   **DR JYOTI MAHADEO**

SUBMISSION DETAILS
SUBMISSION DEADLINES

Submission Instructions

The chapter proposal should be written in Times Roman 12point font (1.5 spacing) and follow the structure below.

1. Chapter title
2. Country or context of research
3. Background and significance
4. Brief literature review
5. Methodology (if any)
6. Findings (if any)
7. Discussion and Implications (If any)
8. Keywords (four to five keywords)
9. Theme
   - Primary theme
   - Secondary theme (if applicable)
10. Author/s brief biography (including qualifications, current institutional affiliation, and a listing of any related publications). *Contact information* (e.g., email, Skype, mobile and work phone numbers) so we may contact you.
    - *All submissions will be reviewed on a double-blind review basis.*
    - *Contributors are requested to serve as reviewers for this project.*

Please note that;
There are no publication charges for the authors

Important Dates

- Submission of a chapter proposal (1,000 words approx.) **by 30 April 2025**
- Notification of accepted chapter proposal **by 30 May 2025**
- Receipt of full book chapter submission (approximately 6000 words) **by 30 October 2025**
- Chapter authors receive reviews with feedback **by 30 January 2026**
- Final revised chapters **by 30 March 2026**
- Anticipated publication schedule is **September 2026**

CALL FOR CHAPTERS

Leadership and Digital Transformation

Editors:
Dr Nuttawuth Muenjohn
Global and Sustainable Business Futures Research, The University of Bradford
Prof Christian Harrison
The Centre for Leadership and Empowerment, the University of Bolton
Dr Nirma Sadamali Jayawardena
Global and Sustainable Business Future Research, The University of Bradford
Dr Jyoti Devi (Brinda) Mahadeo
Global and Sustainable Business Future Research, The University of Bradford

OVERVIEW OF THE BOOK

The advancement of digital technologies is transforming how organisations operate. Digital transformation has changed the way organisations process data and information and how people communicate and engage with each other within organizations. It has also impacted how organisations interact with various stakeholders (Larson & DeChurch, 2020; Lane, 2022). The pace of digital transformation has accelerated, particularly following the COVID-19 pandemic, which required organisations to quickly adapt to and implement digital changes. This edited volume argues that the rapid digital transformation in organisations and industries has placed increased demands on leaders. Leaders, therefore, play a crucial role in assessing the opportunities and challenges associated with digital changes and devising and implementing digital strategies (Cortellazzo et al., 2019; Roman et al., 2019).

The book focuses on exploring leadership behaviours and their effectiveness in the era of digital transformation. It argues that in the aftermath of the Covid-19 pandemic, leaders must embrace the changing landscape where exceptional leadership qualities are vital. These leaders should effectively use digital technology to expand their businesses rapidly. More importantly, a leader must be able to anticipate and understand technological trends and their implications for the business. The goal is to ensure that technological changes drive strategic outcomes by creating a clear digital vision and aligning it with organisational goals. The book emphasises that leaders not only need to digitally advance their organisations in response to the post-Covid era, but also to execute this transformation thoughtfully, considering its impact on various stakeholders. Its global content makes the book appealing to international markets. As of now, there is no book available that specifically addresses the positive and negative aspects of leadership in the digital transformation age. For example, if more knowledge resources are shared, leaders can use digital tools to streamline operations, automate processes, and improve decision-making

POSSIBLE THEMES

Theme 01 – Digital Transformation
- The emerging context of the digital business world
- Digital culture and Digital competencies
- Principles of digitisation and its opportunities and risks
- Digitisation that changes people and business

Theme 02 – Leadership and Digital Transformation
- Leadership and Digitalisation
- Digital Business Leadership
- How leaders embrace and drive the digital transformation
- Data-Driven Decision-Making and Leaders' Digital Intelligence

Theme 03 – Challenges and Success in Digital Transformation Era
- Strategic success and failure of digitalization
- Critical issues in implementing digital transformation by leaders
- Digital Leadership and Trust and Well-Being of Individuals
- Ethics and Responsibility in Digital Transformation

Theme 04 – Future & Beyond
- Future research implications and practical implications of Leadership and AI-based organizational processes
- Impact of AI on the capabilities required by future leaders within business firms

Important Dates

- Submission of a chapter proposal (1,000 words approx.) **by 30 April 2025**
- Notification of accepted chapter proposal **by 30 May 2025**
- Receipt of full book chapter submission (approximately 6000 words) **by 30 October 2025**
- Chapter authors receive reviews with feedback **by 30 January 2026**
- Final revised chapters **by 30 March 2026**
- Anticipated publication schedule is **September 2026**

Submission Instructions

The chapter proposal should be written in Times Roman 12point font (1.5 spacing) and follow the structure below.

1. Chapter title
2. Country or context of research
3. Background and significance
4. Brief literature review
5. Methodology (if any)
6. Findings (if any)
7. Discussion and Implications (If any)
8. Keywords (four to five keywords)
9. Theme
   - Primary theme
   - Secondary theme (if applicable)
10. Author/s brief biography (including qualifications, current institutional affiliation, and a listing of any related publications). *Contact information* (e.g., email, Skype, mobile and work phone numbers) so we may contact you.
    - *All submissions will be reviewed on a double-blind review basis.*
    - *Contributors are requested to serve as reviewers for this project.*

Inquiries and submissions:

Any inquiries and submissions can be forwarded to:

Dr Nirma Sadamali Jayawardena
Assistant Professor in Marketing
Global and Sustainable Business Futures Research
School of Management
The University of Bradford

Email: nirmasadamali@gmail.com

References

Cortellazzo, L., Bruni, E., & Zampieri, R. (2019). The role of leadership in a digitalized world: A review. *Frontiers in psychology*, *10*, 1938.

Larson, L., & DeChurch, L. A. (2020). Leading teams in the digital age: Four perspectives on technology and what they mean for leading teams. *The leadership quarterly*, *31*(1), 101377.

Lane, C. A. A. (2022). An organizational leadership response for women in leadership: An analysis of romans 16: 1–16. In *Biblical organizational spirituality: New testament foundations for leaders and organizations* (pp. 159-175). Cham: Springer International Publishing.

Roman, A. V., Van Wart, M., Wang, X., Liu, C., Kim, S., & McCarthy, A. (2019). Defining e-leadership as competence in ICT-mediated communications: an exploratory assessment. *Public Administration Review*, *79*(6), 853-866.