

Application and Selection Process

Enrollment in this unique professional development program is limited and a competitive application process will be used to select participants. Please complete the online application form with a \$100 deposit before April 1, 2009. The deposit is fully refundable if the applicant is not selected to participate. Applicants will be informed of the status of their applications no later than April 15, 2009. The balance of \$500 will be due no later than May 1, 2009.

Handicapper accommodations may be requested by calling MSU-CIBER at (517) 353-4336 in advance of the program.

**INTERNATIONAL BUSINESS INSTITUTE
for COMMUNITY COLLEGE FACULTY
JUNE 7-11, 2009**

Apply Online: <http://ciber.msu.edu/events/2009/ibi/>

Application deadline is April 1, 2009. Please make checks payable to Michigan State University or pay by credit card through our secure online system. If paying by check, send check with a printout of your application to:

**CENTER FOR INTERNATIONAL BUSINESS
EDUCATION & RESEARCH**
7 Eppley Center
Michigan State University
East Lansing, MI 48824-1121
Tel: 517-353-4336 • Fax: 517-432-1009
ciber@msu.edu

**International Business
CENTER**
Michigan State University
<http://ibc.msu.edu>

8th Biennial INTERNATIONAL BUSINESS INSTITUTE for COMMUNITY COLLEGE FACULTY

June 7-11, 2009

**Michigan State University
Kellogg Hotel & Conference
Center
East Lansing, Michigan**

Sponsored by:

Centers for International Business
Education and Research (CIBERs) at:

Colorado, Connecticut, Florida International,
George Washington, Illinois-Urbana Champaign,
Kansas, Memphis, Pennsylvania, Pittsburgh,
Purdue, South Carolina, Temple, Texas A&M,
Washington, Wisconsin,

and

Center for Advanced Studies and International
Development (CASID) and Women and International
Development (WID) at MSU, MSU University
Outreach and Engagement,

and

Lansing Community College,

and

The League for Innovation in the Community College,

and

National Association of Small Business
International Trade Educators (NASBITE).

**International Business
CENTER**
Michigan State University
<http://ibc.msu.edu>

TENTATIVE INSTITUTE AGENDA (Subject to change)

Sunday, June 7, 2009

4:00-6:00pm Registration

6:00pm Welcome Reception and Dinner

Monday, June 8, 2009

Ongoing Registration

7:00-8:00am Continental Breakfast

8:00-8:45am Welcoming Remarks & Introductions

8:45-9:45am Concepts and Resources for Teaching
Globalization

9:45-10:00am Refreshment Break

10:00-11:00am globalEDGE: Your Source for Global Business
Knowledge

11:00-Noon International Business

12:15-1:15pm Lunch, Red Cedar A & B

1:30-2:30pm Status of International Business in Community
Colleges

2:30-2:45pm Break

2:45-3:45pm Doing Business in Japan

3:45-5:00pm Small Group Session I
Developing the IB Curriculum
Infusing IB into Business Courses
Building International Linkages
Study Abroad & Internships

6:00pm Networking Dinner on your own (suggestions will
be provided)

Tuesday, June 9, 2009

7:00-8:00am Continental Breakfast

8:00-9:00am Doing Business in Latin America

9:00-9:45am Doing Business in Brazil

9:45am-10:00am Break

10:00-11:00am Doing Business in the Middle East

11:00-Noon Doing Business in China

12:15-1:15pm Lunch

1:30-2:30pm International Supply Chain Management

2:30-2:45pm Break

2:45-3:45 Panel on Classroom Strategies for International-
izing Courses

3:45-5:00pm Small Group Session I
Developing the IB Curriculum
Infusing IB into Business Courses
Building International Linkages
Study Abroad & Internships

6:00pm Networking Dinner on your own (suggestions will
be provided)

Wednesday, June 10, 2009

7:00-8:00am Continental Breakfast

8:00-9:00am International Marketing

9:00-9:45am Doing Business in Russia

9:45-10:00am Break

10:00-11:00am International Management

11:00-Noon Exporting & International Trade

12:15-1:15pm Lunch

1:30-2:30pm International Economics

2:30-2:45pm Break

2:45-3:45pm Doing Business in Africa

3:45-5:00pm Education Grant Workshop

6:15pm Group Photo

6:30pm Graduation Dinner and Keynote Address

Thursday, June 11, 2009

7:00-8:00am Continental Breakfast

8:00-9:00am International Accounting

9:00-10:00am International Finance

10:00-10:15am Break

10:15-11:15am Doing Business in India

11:15-Noon Feedback and Evaluation Session

12:15-1:15pm Lunch & Adjournment



8th Biennial INTERNATIONAL BUSINESS INSTITUTE for COMMUNITY COLLEGE FACULTY

Objectives

The 8th Biennial International Business Institute for Community College Faculty is a unique professional development program designed specifically for community and technical college faculty. The Institute is designed to provide participants with the knowledge, experience, and resources they need to internationalize general business courses at the two-year college level.

At the conclusion of the Institute, participants will be able to:

- Discuss key international business concepts.
- Evaluate significant economic regions of the world.
- Identify what two-year college students should know about international business.
- Internationalize course syllabi.
- Develop instructional materials and activities to incorporate international components into their courses.



Background

The first-ever International Business Institute for Community College Faculty was held on the campus of Michigan State University in June 1995. Approximately three applications were received for each available space. Upon conclusion, Institute participants evaluated their experience very positively; many stated that it was the best professional development experience they had ever had. Motivated by the feedback, the Center for International Business Education and Research at Michigan State University (MSU-CIBER) has continued to sponsor and host the Institute biennially since then, with Institutes held in 1997, 1999, 2001, 2003, 2005, and 2007. We look forward to welcoming a new group of community college faculty to Michigan State for the 2009 Institute, June 7-11, 2009. For evaluations of previous institutes, please visit:

<http://ciber.msu.edu/events/2007/ibi>.

INSTITUTE COMPONENTS AND PRESENTERS

International Business Overview

Leading international business faculty will provide a comprehensive overview of the field of international business. Presentations will take into account the practical orientation of community college instruction, and will feature case studies and examples. The impact of the decision to internationalize at levels of the organization will be discussed so that participants will gain a better understanding of the international business knowledge and skills need by two-year college graduates.

"The Institute offered me the time away, to both receive and digest the information. During those short five days, I was able to draft a plan for growth in the IB program at CPCC, recruit potential on line instructors, and generate a long list of to do's; all which I'm sure will benefit our students."

Nadine — Central Piedmont Community College

Briefings on Selected World Regions

Area studies faculty members and international trade practitioners will provide presentations on important countries and world regions: Japan, Latin America, Brazil, the Middle East, China, Africa, and Russia will all be covered. Faculty members will provide the context for businesspeople to discuss their experiences in the region and the advice they would give to businesses exploring these markets for the first time.

Small Group Sessions Facilitated by Community College Faculty

Participants within the same discipline will work together in small groups to identify the competencies needed by their students, internationalize course syllabi, and develop supporting instructional materials and activities.

Resource Center

Recommended resources such as textbooks, software, databases, videos, and periodicals, as well as syllabi and resources developed by participants in previous Institutes will be introduced and made available for participant use throughout the week.

"As a result of this conference, I will be well prepared to develop the international component for my entrepreneur program, but I also see a great opportunity for ICC to incorporate international business (and entrepreneurship) into our business degree and transfer programs to make us unique among most of the state's community colleges."

Jim — Independence Community College

GENERAL INFORMATION

Location

All activities will be held at the Kellogg Hotel and Conference Center on the campus of Michigan State University in East Lansing. The MSU campus is a beautiful, park-like environment located on more than 5,000 acres of land with an extensive network of walkways and bike paths. Participants will be housed in single rooms with private bath at the Kellogg Center. Participants will have access to the recreational facilities of the University.

Cost

Significant financial contributions from the Institute sponsors have made it possible to offer the same rate as earlier Institutes. The fee of \$600 per participant includes tuition and all materials, plus four nights lodging, four continental breakfasts, four lunches, and two dinners. For those traveling by air, an extra night may be arranged for an additional charge.

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"...This was my 4th visit with the IBI. And while all have been great, this one was without a doubt the best, both in logistics and content. Each speaker was, in my opinion, top of the line. Kudos to the IBI team for making this institute better than ever!"

Mac — Alpena Community College