



**ADVISORY COUNCIL MEETING
15 March 2002**

The James B. Henry Center for Executive Development

3535 Forest Road
Lansing, Michigan 48910-3831
Phone: (517) 353-8711 – Fax: (517) 353-0796

- 11:45-1:00 Lunch & Welcome Remarks, Fireplace Room, MSU University Club
Tomas Hult, Director, MSU-CIBER
- 1:00-1:30 Opening Remarks, Room 119, The Henry Center
Robert Nason, Chair, Department of Marketing & Supply Chain Mgmt.
Lou Anna K. Simon, Provost, Michigan State University
- 1:30-2:15 MSU-CIBER Activities & Roundtable Discussion
Tomas Hult, Director, MSU-CIBER
S. Tamer Cavusgil, Founding Executive Director, MSU-CIBER
Pat Paulsell, Director, Language Initiatives, MSU-CIBER
- 2:15-2:30 Study Abroad Activities
Kathleen Fairfax, Director, MSU Study Abroad Programs
Elvin Lashbrooke, Director, eLearning & Broad Study Abroad
- 2:30-2:45 Break
- 2:45-3:00 eLearning Initiatives
Bruce Magid, Director, MSU Global
- 3:00-3:15 globalEDGE™
Irem Kiyak, Assistant Director, MSU-CIBER
Michael Reed, Systems Analyst, MSU-CIBER
- 3:15-3:30 Concluding Comments
Tomas Hult, Director, MSU-CIBER
- 3:30-4:00 Overview & Tour of The Henry Center for Executive Development
David Frayer, Director, The Henry Center

**Next Advisory Council Meeting
21 March 2003**