



**MSU-CIBER ADVISORY BOARD MEETING
21 March 2003**

The James B. Henry Center for Executive Development

3535 Forest Road
Lansing, Michigan 48910-3831
Phone: (517) 353-8711 – Fax: (517) 353-0796

- 11:45-12:45 Lunch & Welcome Remarks, Shibui Room, MSU University Club
S. Tamer Cavusgil, Founding Executive Director, MSU-CIBER
- 1:00-1:15 Opening Remarks, Room 119, The Henry Center
Alison Barber, Senior Associate Dean, MSU Broad College of Business
- 1:15-2:00 Update on MSU-CIBER Programs and Activities
Tomas Hult, Director, MSU-CIBER
- 2:00-3:00 Breakout Sessions:
- Session 1: MSU-CIBER Fundraising and Endowment
Facilitator: Tomas Hult, Director, MSU-CIBER
- Session 2: MSU-CIBER Executive Education Programs
Facilitator: Elvin Lashbrooke, Director of Education, MSU-CIBER
- Session 3: MSU-CIBER at a Mature Stage – What’s Next?
Facilitator: Irem Kiyak, Assistant Director, MSU-CIBER
- 3:00-3:15 Break with Refreshments in the Henry Center Commons Area
- 3:15-4:15 Reporting from Breakout Sessions
- 4:15-4:30 Concluding Comments
S. Tamer Cavusgil, Founding Executive Director, MSU-CIBER
Tomas Hult, Director, MSU-CIBER

**Next Advisory Board Meeting
19 March 2004**