

# M S U CIBER

michigan state  
u n i v e r s i t y  
c e n t e r f o r  
i n t e r n a t i o n a l  
b u s i n e s s e d u c a t i o n  
a n d r e s e a r c h



## Advisory B o a r d

## ADVISORY BOARD

---

### BUSINESS AND GOVERNMENT REPRESENTATIVES

Nat Adamson	Ford Motor Company (retired)
Toshikata Amino	Cross Cultural Management Institute
Sandy Beall	Senior Product Specialist, IBM Systems & Technology Group
Elizabeth Briody	Senior Research Scientist, General Motors Corporation
Tim Daman	Vice President, Operations & Strategic Initiatives, Lansing Regional Chamber
JoAnn Eaton	Director, Ocean Breakbulk North America, DHL Danzas Air & Ocean (retired)
Shahriar Ghoddousi	Vice Chairman and CEO, The John Henry Company
Norman Gilbert	International Licensing and Sales, The Budd Company (retired)
John Gilbert	Vice President, Director, Digital Solutions Group Bader Rutter & Associates, Inc.
Chris Holman	Publisher, The Greater Lansing Business Monthly
Victoria E. Jones	Dean, College of Leadership, GM University
Bruce Leech	Founder, CrossCom International & BTA Enterprises
John W. "Mac" Macllroy	President & CEO, Michigan Manufacturers Association
Bill Motz	Professor of Marketing, Lansing Community College
Lynn Myers	General Motors Corporation (retired)
Tim O'Donovan	Chairman, Wolverine World Wide, Inc.
Thomas D. Ogden	Corporate Executive Vice President and President of Comerica Michigan
Senator Don Riegle	Chairman, Government Relations, APCO Worldwide
John Riesenberger	Executive Vice President, Shaw Science Partners
Sanford "Sandy" Ring	Attorney, Honigman Miller Schwartz and Cohn LLP
Marc Santucci	President, ELM International
William "Bill" Sepic	President & CEO, Lansing Regional Chamber of Commerce
Sten Sjöberg	President and CEO, Gestamp U.S. HardTech, Inc.
Trygve Vigmostad	CEO, Polydisplay, Inc.
James C. Wetherbe	Board of Directors, Best Buy Co. Inc.
Gary Yezbick	Vice President, Operational & Technological Services, Masco Corporation

**Next Advisory Board Meeting  
Friday, 19 September 2008**

# MSU CIBER

michigan state  
u n i v e r s i t y  
c e n t e r f o r  
i n t e r n a t i o n a l  
b u s i n e s s e d u c a t i o n  
a n d r e s e a r c h



## Advisory B o a r d

## ADVISORY BOARD

---

### MICHIGAN STATE UNIVERSITY REPRESENTATIVES

Marietta L. Baba	Dean, College of Social Sciences
G. Geoffrey Booth	Frederick S. Addy Distinguished Chair in Finance
Roger Calantone	Interim Chairperson, Marketing Department The Eli Broad University Professor of Business
Dave Closs	Interim Chairperson, Department of Logistics & Supply Chain Management John H. McConnell Chair in Business Administration
Donald Conlon	Professor and Chairperson, Department of Management
Robert B. Duncan	Eli & Edythe Broad Dean, The Eli Broad College of Business
David Frayer	Director, James B. Henry Center for Executive Development
Chris Geith	Director, MSU Global
James Gray	Vice President, Research and Graduate Studies
Susan Haka	Ernst & Young Professor of Accounting
John Hudzik	VP Global Engagement & Strategic Projects, MSU President's Office
Elvin Lashbrooke	Emeritus Professor of Law
Patricia R. Paulsell	Director, Business Languages, MSU-CIBER & Co-Director, MSU CLEAR
Jeffrey Riedinger	Dean, International Studies and Programs
Vallabh Sambamurthy	Eli Broad Professor of Information Technology
David Wiley	Director, African Studies Center

### MSU-CIBER ADMINISTRATORS

S. Tamer Cavusgil	University Distinguished Faculty and Founder, MSU-CIBER
Tomas Hult	Director, MSU-CIBER & Executive Director, Academy of International Business (AIB)
Irem Kiyak	Associate Director
Tunga Kiyak	Outreach Coordinator, MSU-CIBER & Managing Director, AIB
Sarah Singer	Assistant Director
Michael Reed	Systems Analyst
Beverly Wilkins	Program Coordinator
Kathy Waldie	Assistant to Executive Director
Ronda Bunnell	Office Assistant
Josh Kalis	Information Technologist

**Next Advisory Board Meeting**  
**Friday, 19 September 2008**