Cosponsored by MSU's Broad College CIBER, the Lansing Regional Chamber of Commerce, Lansing Community College and the Detroit College of Law at Michigan State University







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International Business Forums

Thursday, October 11, 2001 "Tips to Help Business Travelers Maximize Safety and Minimize Risks"—presented by Rad Jones of the Criminal Justice Department at Michigan State University, former Secret Service Agent and director of Security for Ford Motor Company.

Radford W. Jones is an academic specialist for the School of Criminal Justice. He joined Michigan State in January 1997 after retiring from a 14-year career as the manager of Security and Fire Protection, Ford Motor Company. At Ford, he was responsible for the development and implementation of global security and fire programs and the security of over 300,000 employees.

He retired from the U.S Secret Service in 1983 as the special agent in charge of the Detroit office. During his 21-year Secret Service career he was in charge of the Seattle, Washington, and Alaska operations and served as a supervisor in a number of field offices and headquarters divisions. He also was assigned to Presidential, Vice Presidential, and foreign dignitary protective details. He was responsible for security coordination during the 1976 Presidential Inauguration and three political conventions.

Rad is an alumnus of the U.S. Department of State Overseas Security Advisory Council that was formed by President Reagan to protect U.S. businesses and travelers worldwide, and the development of global security programs. He served on the Council for eight years and was chairperson of several major committees, which provided guidance to State Department operations.

Thursday, November 8, 2001 "Globalization and Consolidation: The Pharmaceutical Industry: Challenges for Small, Medium, and Large Firms"—John Risenberger, vice president, Business Information Pharmacia & Upjohn (retired) will address these issues.

Make your reservations. Contact the International Business Forum at 517-353-4336 (ask for Beverly Wilkins) or e-mail **ibf@bus.msu.edu**

Help us Plan. Let us know your suggestions for speakers and topics, your ideas for making the Forum work best for you and your organization, and outreach to expand the networking opportunities. Send an e-mail to **ibf@bus.msu.edu** with your suggestions.

International Business Forums October 11, 2001 November 8, 2001

Lunch begins at 11:45 a.m. Michigan Athletic Club, East Lansing For reservations please call Beverly Wilkins, (517) 353-4336 e-mail: ibf@bus.msu.edu

Directions to the Michigan Athletic Club (MAC)



The MAC, 2900 Hannah Blvd., is located behind the Hannah Plaza, off Hagadorn Rd. in East Lansing

International ventures can intimidate even the most seasoned entrepreneur. Now is your chance to move your business ahead in the world. Cosponsored by Michigan State University's Center for International Business Education and Research (CIBER), the Lansing Regional Chamber of Commerce, and Lansing Community College, this monthly forum provides outstanding speakers and relaxed networking opportunities for anyone interested in doing business in the global economy—whether you import, export, or provide services.

With extensive international experience, each speaker wraps personal insights around a practical and up-to-the-minute approach to conducting international trade. These events are open to the public.

For reservations or more information about the luncheon programs, please call Beverly Wilkins, Program Coordinator for Michigan State University's Center for International Business Education and Research, at 353-4336 or ibf@bus.msu.edu. The cost of the luncheon is \$20.

INTERNATIONAL BUSINESS FORUM

7 Eppley Center, MSU, East Lansing, MI 48824-1121 The Eli Broad Graduate School of Management Center for International Business Education and Research International Business Forum





MICHIGAN STATE

UNIVERSITY DETROIT COLLECE OF LAW

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OCTOBER PROGRAM Thursday, October 11, 2001

"Tips to Help Business Travelers Maximize Safety and Minimize Risks"

> **Special Guest Speaker: Rad Jones, Criminal Justice Department Michigan State University**