

The Global Business Club of Mid-Michigan  
Center for International Business Education and Research  
The Eli Broad Graduate School of Management  
7 Eppley Center, MSU, East Lansing, MI 48824-1121

## THE GLOBAL BUSINESS CLUB OF MID-MICHIGAN

### March Program

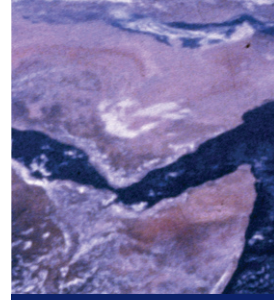
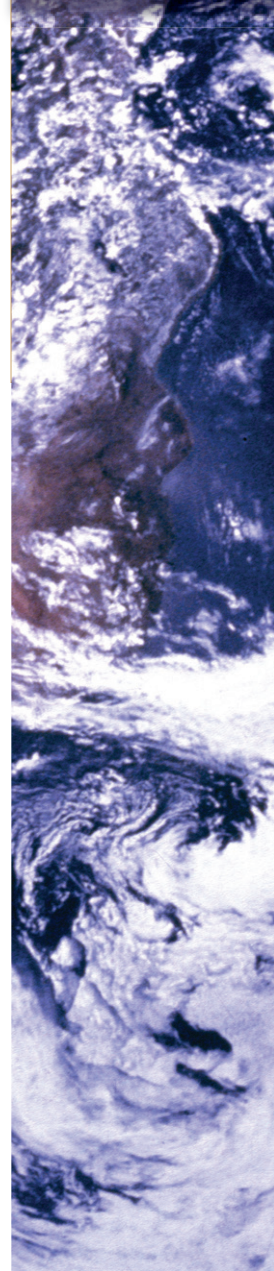


**Tuesday, March 28, 2006**

11:45 am, MSU University Club

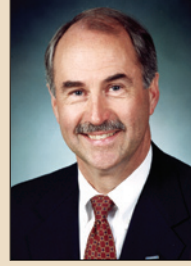
*"Global Corporate Banking"*

Thomas D. Ogden  
Executive Vice President, Global  
Corporate Banking, Comerica  
([www.Comerica.com](http://www.Comerica.com))



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Tuesday, March 28 "Global Corporate Banking" – presented by Thomas D. Ogden, Executive Vice President, Global Corporate Banking, Comerica (www.Comerica.com).

Mr. Tom Ogden is Executive Vice President of Global Corporate Banking at Comerica, and a member of its Management Council. Comerica is a Fortune 500 company and is listed by the magazine as one of America's Most Admired Companies. Organized into three operating units, the Comerica has a Business Bank division that focuses on business and asset-based lending, treasury management, and leasing services. The Small Business and Personal Financial Services include consumer lending and deposits, mortgages, small-business banking, and merchant services. The Wealth and Institutional Management arm, which includes Munder Capital Management, deals in private banking and asset management, trust products, insurance, and retirement services.

In his role, Mr. Ogden oversees International Banking, U.S. Banking, Treasury Management Services, and Corporate Finance. He began his banking career as a credit analyst with the bank (Manufacturers) in 1971. During the years, he has held various commercial lending and management positions at Comerica, including service as the bank's chief credit officer from 1999 to 2003. Mr. Ogden was named Senior Vice President in 1990 and Executive Vice President in 2001. He was appointed to his current position in 2003. Tom Ogden is also a long-standing Spartan, having received two degrees – bachelor's degree and MBA from the Advanced Management Program – from Michigan State University. He serves on the Advisory Council of MSU's Center of International Business Education and Research, where he is helping to guide such projects as the world-leading globalEDGE® knowledge portal (globalEDGE.msu.edu; ranked #1 in "international business" by Google.com). With close ties to MSU, he is also a member of the University's President's Club and Alumni Association.

Mr. Ogden will speak about the role of global corporate banking in today's increasingly complex global marketplace. The case example will be Comerica—one of Michigan's largest companies and a major contributor to the Michigan business scene. So, you may want to attend the luncheon to hear the success story of Comerica. You may want to get a better grasp on the role of global corporate banking or the global banking industry in general. Or both. In either case, Mr. Tom Ogden's luncheon presentation promises to be a unique event you do not want to miss if you are in the global business arena.



International ventures can intimidate even the most seasoned entrepreneur. Now is your chance to move your business ahead in the world. Co-sponsored by Michigan State University's Center for International Business Education and Research (CIBER), the Greater Lansing Regional Chamber of Commerce, Lansing Community College, Michigan State University College of Law, Michigan State University Center for Advanced Study of International Development (CASID) and Women in International Development (WID), this monthly forum provides outstanding speakers and relaxed networking opportunities for anyone interested in doing business in the global economy—whether you import, export, or provide services.

With extensive international experience, each speaker wraps personal insights around a practical and up-to-the-minute approach to conducting international trade. These events are open to the public.

Make your reservations. Contact the Global Business Club of Mid-Michigan at 517-353-4336 or e-mail Beverly Wilkins at wilkinsb@msu.edu.

Help us plan. Let us know your suggestions for speakers and topics. Your ideas for making the Global Business Club work best for you and your organization will be helpful to the Committee. Send e-mail to wilkinsb@msu.edu with your suggestions. The cost of the luncheon is \$25; this includes a one year membership to the Global Business Club of Mid-Michigan (the cost is \$15 for students).

#### Council Chair

Bill Motz, Lansing Community College

#### Council Members

S. Tamer Cavusgil, MSU-CIBER

Patricia Claire, Willingham & Cote', P.C.

Mitch Crank, Tomie Raines, GMAC

Catherine Dwyer, Michigan State University College of Law

Joe Frank, Anderson International Travel

Robert S. Glew, CASID, MSU

Tomas Hult, MSU-CIBER

Linda Schirmer

Maner, Costerisan & Ellis, P.C.

Amin Tejani, Shanti International

Sheila Troxel, Ameriprise Financial

Michael Unsworth, MSU

Canadian Studies Center

Beverly Wilkins, MSU-CIBER

This program was funded in part by the Title VI CIBE grant from the U.S. Department of Education



Map to the University Club, Lansing

Spring 2006 Global Business Club programs  
April 18, 2006

Lunch begins at 11:45 a.m.  
University Club Ballroom  
(Enter through the main entrance of the University Club)

For reservations please call Beverly Wilkins, 517-353-4336  
e-mail: wilkinsb@msu.edu