



THE GLOBAL BUSINESS CLUB
OF MID-MICHIGAN

September Program



Tuesday, September 26, 2006

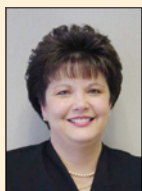
11:45 am, MSU University Club

*"Global Leadership and
International Business"*

Nancy Bennett, Director of Global Learning
& Performance, College of Leadership
General Motors University
(<http://www.gm.com>).



<http://GBClub.msu.edu>



Tuesday, September 26 *"Global Leadership and International Business"* —presented by Nancy Bennett, Director of Global Learning & Performance, College of Leadership, General Motors University (<http://www.gm.com>).

Nancy Bennett serves as Director of Global Learning & Performance for the General Motors University (GMU). Established in 1997, GMU is one of the largest corporate educational programs in the world. It has 14 functional colleges tied to GM's global processes that are charged with developing curricula tailored to the professional needs and unique challenges facing GM employees from a business sector, divisional, and regional perspective. GMU has been designed to help GM's executive, management, technical, and professional employees continuously improve their competitive performance. It offers more than 2,000 corporate courses in multiple languages to GM's 82,000 managerial, executive, professional, and technical employees worldwide. Last year, GMU provided nearly 7.7 million hours of learning to nearly 600,000 GM employees and dealership participants.

In her role at GM, Nancy Bennett's activities include managing worldwide learning services, including e-learning; learning consulting; learning system technology; learning quality and vendor management. Prior to her current assignment, she was GM's Director of Global Change Management responsible for the worldwide implementation of GoFast! Ms. Bennett was responsible for obtaining approval and investments to factory install OnStar systems on GM vehicles, leading to an over 3000% increase in OnStar's subscriber base during the years 1998-2000. Ms. Bennett graduated Phi Beta Kappa from the University of New Hampshire. She also holds a Master's degree in Business Administration from Dartmouth College's Tuck School of Business.

The mission of Ms. Bennett is to help global organizations maximize their business goals and objectives by optimizing the performance of their workforce. Her passion is in creating an environment that allows people to grow and contribute to the success of a global organization. Ms. Bennett's luncheon presentation promises to be a unique event you do not want to miss if you are a "global knowledge-seeker" interested in how corporations such as General Motors provide continual education to its diverse worldwide employees.

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Since 1990, a consortium of organizations has offered a luncheon speaker series under the auspices of the International Business Forum (IBF) targeted to local academics, public policy makers, and the local business community. The IBF has now become The Global Business Club of Mid-Michigan, with a newly developed focus on global issues of interest to the mid-Michigan business community. The GB Club is dedicated to supporting global business growth tied to Michigan and its diverse corporations. The main activity of the GB Club is the luncheon speaker series.

Cosponsored by Michigan State University's Center for International Business Education and Research (CIBER), the Greater Lansing Regional Chamber of Commerce, Lansing Community College, Michigan State University College of Law, Michigan State University Center for Advanced Study of International Development (CASID) and Women in International Development (WID), the monthly GB Club luncheons provides outstanding speakers and relaxed networking opportunities for anyone interested in doing business in the global economy-whether you import, export or provide services.

With extensive international experience, the speakers wrap personal insights around a practical and up-to-the-minute approach to conducting international trade. The event is open to the general public. This event provides both insights on a relevant global business topic as well as a networking opportunity for mid-Michigan's global business executives.

Make your reservations. Contact the Global Business Club of Mid-Michigan at 517-353-4336 or e-mail Beverly Wilkins at wilkinsb@msu.edu.

Help us plan. Let us know your suggestions for speakers and topics. Your ideas for making the Global Business Club work best for you and your organization will be helpful to the Committee. Send e-mail to wilkinsb@msu.edu with your suggestions. The cost of the luncheon is \$25 (\$15 for students); this includes a one year membership to the Global Business Club of Mid-Michigan.

Council Chair

Bill Motz, Lansing Community College

Council Members

S. Tamer Cavusgil, MSU-CIBER

Patricia Claire, Willingham & Cote', P.C.

Mitch Crank, Tomie Raines, GMAC

Catherine Dwyer, Michigan State University College of Law

Joe Frank, Anderson International Travel

Robert S. Glew, CASID, MSU

Tomas Hult, MSU-CIBER

Linda Schirmer

Maner, Costerisan & Ellis, P.C.

Amin Tejani, Shanti International

Michael Unsworth, MSU

Canadian Studies Center

Beverly Wilkins, MSU-CIBER

This program was funded in part by the Title VI CIBE grant from the U.S. Department of Education



Map to the University Club, Lansing

Lunch begins at 11:45 a.m.
University Club Ballroom
For reservations please call
Beverly Wilkins, 517-353-4336
e-mail: wilkinsb@msu.edu

The Global Business Club of Mid-Michigan
International Business Center
The Eli Broad Graduate School of Management
7 Eppley Center, MSU, East Lansing, MI 48824-1121

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