

The Global Business Club of Mid-Michigan  
International Business Center  
The Eli Broad Graduate School of Management  
7 Eppley Center, MSU, East Lansing, MI 48824-1121

## THE GLOBAL BUSINESS CLUB OF MID-MICHIGAN

### November Program



**Tuesday, November 21, 2006**

11:45 am, MSU University Club

*"International Opportunities for Michigan's  
Small and Medium-Sized Firms"*

Chris Holman, Publisher of the Greater Lansing  
Business Monthly and Michigan's Small Busi-  
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<http://GBClub.msu.edu>



Tuesday, November 21, 2006. "International Opportunities for Michigan's Small and Medium-Sized Firms"—presented by Chris Holman, Publisher of the Greater Lansing Business Monthly and Appointed as Michigan's Small Business Advocate by Governor Granholm ([www.michigan.org](http://www.michigan.org)).

A wealth of experiences, knowledge, and entrepreneurial spirit along with a witty personality and superb speaking skills—that's what you can expect by the November luncheon speaker! Mr. Chris Holman, radio personality and publisher of the Greater Lansing Business Monthly, has hosted the popular "Chris Holman Morning Show" on WJIM-AM 1230 Radio since 1993. He also has hosted the "Business Beat" report for WLNS-TV Channel 6 since 1990.

Holman was recently appointed Michigan's Small Business Advocate by Governor Jennifer Granholm. His statewide appointment was covered broadly in the area. The Lansing State Journal, for example, published a feature with comments by Governor Granholm and MEDC President and CEO James C. Epolito. "His appointment as Small Business Advocate underlines the importance of small business as the job-creating engine of the state's economy. I am delighted to welcome him as a member of our team to share the multitude of services and support we've developed to help small businesses grow." Granholm said. Epolito agreed: "As a communicator par excellence, Chris is superbly qualified to speak to and on behalf of the state's small business community." "As Michigan's Small Business Advocate, he will help raise awareness of the wealth of resources and assistance our entrepreneurs can call upon, including help with state and federal contracting," Epolito also said.

A business entrepreneur, he founded H&H Inc., a Lansing marketing consulting firm. Previously he was a teacher, coach, athletic director, and principal with the Huron Valley-Harland school district. Active in civic and community affairs, Holman served in various leadership positions in the Capital Area United Way, as a board member of the Capital Region Airport Authority, as chairperson of the board of governors of the Lansing Convention and Visitors Bureau and as a board member of First of America Bank and REO Transportation Museum.

In his talk, Chris Holman will tackle a variety of internationally oriented issues that apply to small and medium-sized firms from the State of Michigan. Mr. Holman's luncheon presentation promises to be a unique event that you do not want to miss if you are a "global knowledge-seeker" interested in small and medium-sized business, what the State of Michigan can do for you, and how to take advantage of the international marketplace.



#### Council Chair

Bill Motz, Lansing Community College

#### Council Members

S. Tamer Cavusgil, MSU-CIBER

Patricia Claire, Willingham & Cote', P.C.

Mitch Crank, Tomie Raines, GMAC

Catherine Dwyer, Michigan State University College of Law

Joe Frank, Anderson International Travel

Robert S. Glew, CASID, MSU

Tomas Hult, MSU-CIBER

Linda Schirmer

Maner, Costerisan & Ellis, P.C.

Amin Tejani, Shanti International

Michael Unsworth, MSU

Canadian Studies Center

Beverly Wilkins, MSU-CIBER

This program was funded in part by the Title VI CIBE grant from the U.S. Department of Education

Since 1990, a consortium of organizations has offered a luncheon speaker series under the auspices of the International Business Forum (IBF) targeted to local academics, public policy makers, and the local business community. The IBF has now become The Global Business Club of Mid-Michigan, with a newly developed focus on global issues of interest to the mid-Michigan business community. The GB Club is dedicated to supporting global business growth tied to Michigan and its diverse corporations. The main activity of the GB Club is the luncheon speaker series.

Cosponsored by Michigan State University's Center for International Business Education and Research (CIBER), the Greater Lansing Regional Chamber of Commerce, Lansing Community College, Michigan State University College of Law, Michigan State University Center for Advanced Study of International Development (CASID) and Women in International Development (WID), the monthly GB Club luncheons provide outstanding speakers and relaxed networking opportunities for anyone interested in doing business in the global economy—whether you import, export or provide services.

With extensive international experience, the speakers wrap personal insights around a practical and up-to-the-minute approach to conducting international business. The event is open to the general public. This event provides both insights on a relevant global business topic as well as a networking opportunity for mid-Michigan's global business executives.

**Make your reservations.** Contact the Global Business Club of Mid-Michigan at 517-353-4336 or e-mail Beverly Wilkins at [wilkinsb@msu.edu](mailto:wilkinsb@msu.edu).

**Help us plan.** Let us know your suggestions for speakers and topics. Your ideas for making the Global Business Club work best for you and your organization will be helpful to the Committee. Send e-mail to [wilkinsb@msu.edu](mailto:wilkinsb@msu.edu) with your suggestions. The cost of the luncheon is \$25 (\$15 for students); this includes a one year membership to the Global Business Club of Mid-Michigan.



Map to the University Club, Lansing

2007  
Global Business Club  
Spring programs

February 13, 2007  
March 14, 2007  
April 10, 2007

Lunch begins at 11:45 a.m.  
University Club Ballroom  
For reservations please  
call Beverly Wilkins,  
517-353-4336, email:  
[wilkinsb@msu.edu](mailto:wilkinsb@msu.edu), or register  
online at [GBClub.msu.edu](http://GBClub.msu.edu).