

The Global Business Club of Mid-Michigan  
International Business Center  
The Eli Broad Graduate School of Management  
7 Eppley Center, MSU, East Lansing, MI 48824-1121

THE GLOBAL BUSINESS CLUB  
OF MID-MICHIGAN

February Program



**Tuesday, February 13, 2007**  
11:45 am, MSU University Club

*"Greater Lansing Region: Attracting  
International Business Investment."*

Tim Daman  
Vice President of Economic Development  
Lansing Regional Chamber of Commerce

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<http://GBClub.msu.edu>



**Tuesday, February 13, 2007, "Greater Lansing Region: Attracting International Business Investment."**  
—Presented by Tim Daman, Vice President of Economic Development for the Lansing Regional Chamber of Commerce.

Tim Daman, Vice President of Economic Development for the Lansing Regional Chamber of Commerce, will share his expertise and experience with guests at the February Global Business Club luncheon. As the Vice President of Economic Development, Mr. Daman is responsible for the Chamber's economic development initiative to promote the Lansing region as a location for business attraction, expansion, entrepreneurship, and investment. Appropriately, his talk is entitled "Greater Lansing Region: Attracting International Business Investment."

Before joining the Chamber of Commerce, Mr. Daman spent six years at the Michigan Economic Development Corporation. At MEDC, he directed Michigan's marketing efforts promoting the state as a high tech business location and helped to position Michigan as a global technology leader in Life Sciences, Advanced Automotive Technologies, and Homeland Security. Mr. Daman is highly accomplished in the field of economic development and brings diverse abilities and extensive networks to the table. He has worked with the Michigan Recruiting Alliance to bring new residents to the state and to repatriate former Michigan residents. In 2006, Mr. Daman helped put together a pool of investors to fund promising projects that missed out on funding grants from Michigan's 21<sup>st</sup> Century Jobs Fund.

A graduate of Michigan State University, Mr. Daman has a background in technology-based economic development programs in the areas of Alternative Energy, Nanotechnology, and Research & Development. He and his family reside in Holt.



#### Council Chair

Bill Motz, Lansing Community College

#### Council Members

S. Tamer Cavusgil, MSU-CIBER

Patricia Claire, Willingham & Cote', P.C.

Mitch Crank, Tomie Raines, GMAC

Keith Fisher, Institute for Trade in the Americas, MSU College of Law.

Joe Frank, Anderson International Travel

Robert S. Glew, CASID, MSU

Tomas Hult, MSU-CIBER

Linda Schirmer

Maner, Costerisan & Ellis, P.C.

Amin Tejani, Shanti International

Michael Unsworth, MSU

Canadian Studies Center

Beverly Wilkins, MSU-CIBER

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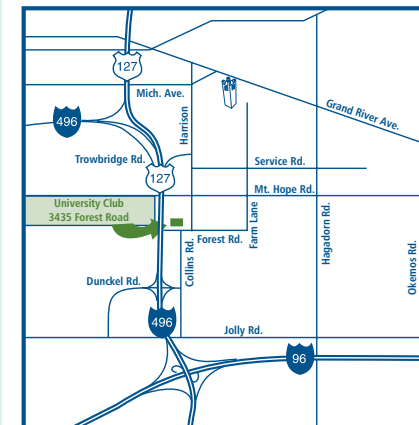
Since 1990, a consortium of organizations has offered a luncheon speaker series under the auspices of the International Business Forum (IBF) targeted to local academics, public policy makers, and the local business community. The IBF has now become The Global Business Club of Mid-Michigan, with a newly developed focus on global issues of interest to the mid-Michigan business community. The GB Club is dedicated to supporting global business growth tied to Michigan and its diverse corporations. The main activity of the GB Club is the luncheon speaker series.

Cosponsored by Michigan State University's Center for International Business Education and Research (CIBER), the Greater Lansing Regional Chamber of Commerce, Lansing Community College, Michigan State University College of Law, Michigan State University Center for Advanced Study of International Development (CASID) and Women in International Development (WID), the monthly GB Club luncheons provide outstanding speakers and relaxed networking opportunities for anyone interested in doing business in the global economy—whether you import, export or provide services.

With extensive international experience, the speakers wrap personal insights around a practical and up-to-the-minute approach to conducting international business. The event is open to the general public. This event provides both insights on a relevant global business topic as well as a networking opportunity for mid-Michigan's global business executives.

**Make your reservations.** Contact the Global Business Club of Mid-Michigan at 517-353-4336 or e-mail Beverly Wilkins at wilkinsb@msu.edu.

**Help us plan.** Let us know your suggestions for speakers and topics. Your ideas for making the Global Business Club work best for you and your organization will be helpful to the Committee. Send e-mail to wilkinsb@msu.edu with your suggestions. The cost of the luncheon is \$25 (\$15 for students); this includes a one year membership to the Global Business Club of Mid-Michigan.



Map to the University Club, Lansing

**2007  
Global Business Club  
Spring programs**

**February 13, 2007  
March 14, 2007  
April 10, 2007**

**Lunch begins at 11:45 a.m.  
University Club Ballroom  
For reservations please  
call Beverly Wilkins,  
517-353-4336, email:  
wilkinsb@msu.edu, or register  
online at GBClub.msu.edu.**