

The Global Business Club of Mid-Michigan
International Business Center
The Eli Broad Graduate School of Management
7 Eppley Center, MSU, East Lansing, MI 48824-1121

THE GLOBAL BUSINESS CLUB
OF MID-MICHIGAN

November Program



Wednesday, November 28, 2007

11:30 am, MSU University Club

"Expanding Your Markets Globally"

Presented by Tom Maguire, U.S. Department
of Commerce

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<http://GBClub.msu.edu>



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Tom Maguire, a 30-year veteran of the U.S. Commerce Department, will share his experience with participants at the November Global Business Club Luncheon. Mr. Maguire, who as Director/International Trade Specialist, assists U.S. firms in West Michigan to increase their sales through exporting, will speak on the topic of "Expanding Your Markets Globally."

Mr. Maguire initiated the highly successful World Trade Week activities in Grand Rapids over 20 years ago. He remains the only U.S. government employee chosen as the World Trader of the Year by the West Michigan World Trade Association. Mr. Maguire is the Team Leader for the USDOC Worldwide Manufacturing Team and has previously served as the USDOC Automotive Team Leader. Prior to working for the U.S. Department of Commerce he worked for many years in private industry. Mr. Maguire graduated with a Bachelor of Arts from Aquinas College, in Grand Rapids, Michigan.

The historic mission of the Department of Commerce is "to foster, promote, and develop the foreign and domestic commerce" of the United States. This has evolved, as a result of legislative and administrative additions, to encompass broadly the responsibility to foster, serve, and promote the U.S.'s economic development and technological advancement. The U.S. Commercial Service is the trade promotion unit of the International Trade Administration. U.S. Commercial Service trade specialists in 107 U.S. cities and in more than 80 countries work to help local companies get started in exporting or increase sales to new global markets.



- Council Chair**
Bill Motz, Lansing Community College
- Council Members**
S. Tamer Cavusgil, MSU-CIBER
Patricia Claire, Willingham & Cote', P.C.
Mitch Crank, Tomie Raines, GMAC
Keith Fisher, Institute for Trade in the Americas, MSU College of Law.
Joe Frank, Anderson International Travel
Robert S. Glew, CASID, MSU
Tomas Hult, MSU-CIBER
Linda Schirmer, Maner, Costerisan & Ellis, P.C.
Michael Unsworth, MSU Canadian Studies Center
Beverly Wilkins, MSU-CIBER

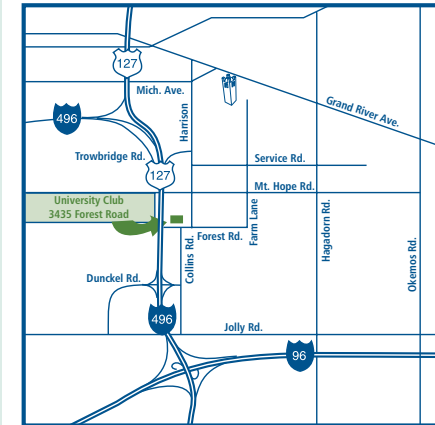
This program was funded in part by the Title VI CIBE grant from the U.S. Department of Education

The Global Business Club of Mid-Michigan began in 1990 as the International Business Forum with a target audience of academics, public policy makers, and the local business community. Over time, the focus of the Global Business Club has shifted to highlight global issues of interest to the mid-Michigan business community. The GB Club is dedicated to supporting global business growth tied to Michigan and its diverse corporations. The main activity of the GB Club is a luncheon speaker series.

Co-sponsored by Michigan State University's Center for International Business Education and Research (MSU-CIBER), the Greater Lansing Regional Chamber of Commerce, Lansing Community College, Michigan State University College of Law, Michigan State University Center for Advanced Study of International Development (CASID), and Women in International Development (WID), the monthly GB Club luncheons provide outstanding speakers and relaxed networking opportunities for anyone interested in international business.

GB Club speakers use their unique and extensive international experiences to provide insights on a relevant global business topic and wrap personal insights around a practical, current approach to conducting international business. GB Club luncheons are open to the general public.

To reserve your seat, or to make a suggestion for a speaker or topic, contact the Global Business Club of Mid-Michigan at 517-353-4336 or email Beverly Wilkins at wilkinsb@msu.edu. The cost of the luncheon is \$25.



Map to the University Club, Lansing

**2007
Global Business Club
Fall programs
November 28, 2007**

Lunch begins at 11:30 a.m.
University Club Fireplace Rm.
For reservations please call Beverly Wilkins, 517-353-4336, email: wilkinsb@msu.edu, or register online at GBClub.msu.edu.