

The Global Business Club of Mid-Michigan
International Business Center
The Eli Broad Graduate School of Management
7 Eppley Center, MSU, East Lansing, MI 48824-1121

THE GLOBAL BUSINESS CLUB
OF MID-MICHIGAN

March Program



Thursday, March 20, 2008

12 noon, MSU University Club

*"Trade and Transportation: Michigan's Road
to Prosperity"*

Presented by Thomas J. Donohue, President
and CEO, U.S. Chamber of Commerce



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<http://GBClub.msu.edu>



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Thomas J. Donohue, president and CEO of the U.S. Chamber of Commerce, will address the March 20, 2008, meeting of the Global Business Club of Mid-Michigan. Since assuming his position in 1997, Mr. Donohue has built the Chamber into a lobbying and political force with expanded influence across the globe. He has established the U.S. Chamber Institute for Legal Reform (ILR), which has won significant legal reforms in the courts, at the state and federal levels, and in elections for state attorneys general and Supreme Court judges.

The Chamber's lobbyists, policy experts, and communicators have helped secure many legislative victories, including major tax cuts, more sensible workplace and environmental regulations, and increased funding for transportation. On the international front, the Chamber has become a leader in knocking down trade barriers, winning new free trade agreements, and fighting protectionism both at home and abroad. Under Mr. Donohue's leadership, the Chamber has also emerged as a major player in election politics, helping elect congressional pro-business candidates through financial support and voter.

The revitalized National Chamber Foundation, the Chamber's public policy think tank, is shaping the policy debate on cutting-edge business issues, with major new initiatives on intellectual property theft and counterfeiting, capital markets and accounting rules, and travel and tourism. Since 1997, when Mr. Donohue took over, the Chamber has tripled its annual revenues to more than \$130 million. In addition, Mr. Donohue launched a \$200 million capital campaign to help secure the Chamber's financial future.

Prior to his current post, Donohue served for 13 years as president and chief executive officer of the American Trucking Associations; he also serves on three corporate boards of directors. In addition, he is a member of the President's Council on the 21st Century Workforce as well as the President's Advisory Committee for Trade Policy and Negotiations. Mr. Donohue is president of the Center for International Private Enterprise, a program dedicated to the development of market-oriented institutions around the world.

Mr. Donohue has a bachelor's degree from St. John's University and a master's degree in business administration from Adelphi University. He also holds honorary doctorate degrees from Adelphi, St. John's, and Marymount Universities. Mr. Donohue and his wife, Liz, live in Potomac, Maryland. They have three sons.



Council Chair

Bill Motz, Lansing Community College

Council Members

S. Tamer Cavusgil, MSU-CIBER

Patricia Claire, Willingham & Cote', P.C.

Mitch Crank, Tomie Raines, GMAC

Keith Fisher, Institute for Trade in the Americas, MSU College of Law.

Joe Frank, Anderson International Travel

Robert S. Glew, CASID, MSU

Tomas Hult, MSU-CIBER

Linda Schirmer, Maner, Costerisan & Ellis, P.C.

Michael Unsworth, MSU

Canadian Studies Center

Beverly Wilkins, MSU-CIBER

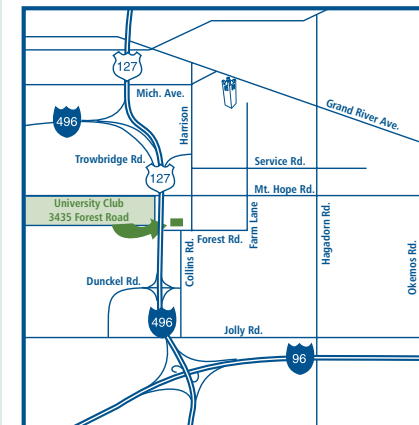
This program was funded in part by the Title VI CIBE grant from the U.S. Department of Education

The Global Business Club of Mid-Michigan began in 1990 as the International Business Forum with a target audience of academics, public policy makers, and the local business community. Over time, the focus of the Global Business Club has shifted to highlight global issues of interest to the mid-Michigan business community. The GB Club is dedicated to supporting global business growth tied to Michigan and its diverse corporations. The main activity of the GB Club is a luncheon speaker series.

Co-sponsored by Michigan State University's Center for International Business Education and Research (MSU-CIBER), the Greater Lansing Regional Chamber of Commerce, Lansing Community College, Michigan State University College of Law, Michigan State University Center for Advanced Study of International Development (CASID), and Women in International Development (WID), the monthly GB Club luncheons provide outstanding speakers and relaxed networking opportunities for anyone interested in international business.

GB Club speakers use their unique and extensive international experiences to provide insights on a relevant global business topic and wrap personal insights around a practical, current approach to conducting international business. GB Club luncheons are open to the general public.

To reserve your seat, or to make a suggestion for a speaker or topic, contact the Global Business Club of Mid-Michigan at 517-353-4336 or email Beverly Wilkins at wilkinsb@msu.edu. The cost of the luncheon is \$25.



Map to the University Club, Lansing

2008 Global Business Club Spring programs

**March 20, 2008
April TBA**

**Lunch begins at 12 noon
106-107 Henry Center
For reservations please
call Beverly Wilkins,
517-353-4336, email:
wilkinsb@msu.edu, or register
online at GBClub.msu.edu.**