

The Global Business Club of Mid-Michigan
International Business Center
The Eli Broad Graduate School of Management
7 Eppley Center, MSU, East Lansing, MI 48824-1121

THE GLOBAL BUSINESS CLUB
OF MID-MICHIGAN

April Program



Wednesday, April 16, 2008

12 noon, Shibui Room, MSU University Club

"Two Giants: The U.S.–Brazil Relationship"

Presented by David M. Schnier, Senior Brazil Desk
Officer, U.S. Department of State



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<http://GBClub.msu.edu>



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Guests at the April 16, 2008, Global Business Club of Mid-Michigan luncheon will have the pleasure of listening to David Schnier, career Foreign Service Officer, currently serving as the senior Brazil Desk Officer at the Department of State in Washington, D.C., deliver a talk, "Two Giants: The U.S.–Brazil Relationship."

Mr. Schnier is responsible for coordination and formulation of U.S. policy toward Brazil, focusing on bilateral economic and commercial relations, trade, investment, environment, and science and technology cooperation. From 2006 to 2007, Mr. Schnier served as a staff aide to Assistant Secretary Thomas A. Shannon in the Bureau of Western Hemisphere Affairs. Prior to that, he served as an Economic Officer at the U.S. Embassy in Rabat, Morocco (2004-2006), and a Political Officer in Accra, Ghana (2002-2004).

Prior to joining the State Department, Mr. Schnier was a Latin America trade policy specialist at the U.S. Department of Commerce in Washington, D.C., during which time he served on the Department's negotiating team for the U.S.–Chile Free Trade Agreement (1998-2001). Mr. Schnier worked as a journalist in Santiago, Chile, from 1994-1995 and was a teacher in Bogotá, Colombia, from 1991-1993.

Mr. Schnier holds a Master's Degree in International Development from the George Washington University, and a Bachelor's Degree in International Relations from Pomona College in Claremont, California. He speaks Spanish and French fluently, and has a working knowledge of Portuguese.



Council Chair

Bill Motz, Lansing Community College

Council Members

- S. Tamer Cavusgil, MSU-CIBER
- Patricia Claire, Willingham & Cote', P.C.
- Mitch Crank, Tomie Raines, GMAC
- Keith Fisher, Institute for Trade in the Americas, MSU College of Law.
- Joe Frank, Anderson International Travel
- Robert S. Glew, CASID, MSU
- Tomas Hult, MSU-CIBER
- Linda Schirmer, Maner, Costerisan & Ellis, P.C.
- Michael Unsworth, MSU Canadian Studies Center
- Beverly Wilkins, MSU-CIBER

This program was funded in part by the Title VI CIBE grant from the U.S. Department of Education

The Global Business Club of Mid-Michigan began in 1990 as the International Business Forum with a target audience of academics, public policy makers, and the local business community. Over time, the focus of the Global Business Club has shifted to highlight global issues of interest to the mid-Michigan business community. The GB Club is dedicated to supporting global business growth tied to Michigan and its diverse corporations. The main activity of the GB Club is a luncheon speaker series.

Co-sponsored by Michigan State University's Center for International Business Education and Research (MSU-CIBER), the Greater Lansing Regional Chamber of Commerce, Lansing Community College, Michigan State University College of Law, Michigan State University Center for Advanced Study of International Development (CASID), and Women in International Development (WID), the monthly GB Club luncheons provide outstanding speakers and relaxed networking opportunities for anyone interested in international business.

GB Club speakers use their unique and extensive international experiences to provide insights on a relevant global business topic and wrap personal insights around a practical, current approach to conducting international business. GB Club luncheons are open to the general public.

To reserve your seat, or to make a suggestion for a speaker or topic, contact the Global Business Club of Mid-Michigan at 517-353-4336 or email Beverly Wilkins at wilkinsb@msu.edu. The cost of the luncheon is \$25.



Map to the University Club, Lansing

**2008
Global Business Club
Fall programs**

**September 22
October 22**

**Lunch begins at 12 noon
Shibui Room**

**MSU University Club
For reservations please
call Beverly Wilkins,
517-353-4336, email:
wilkinsb@msu.edu, or register
online at GBClub.msu.edu.**