

The Global Business Club of Mid-Michigan  
International Business Center  
The Eli Broad Graduate School of Management  
7 Eppley Center, MSU, East Lansing, MI 48824-1121



**September Program**

**FRANCE:  
A Country on the Move**



**Tuesday, September 30, 2008**  
12 noon, MSU University Club Ballroom  
Jean-Pierre Novak, Invest in France Agency,  
French Embassy



Global  
Business Club  
of Mid-Michigan

**September Program**

## FRANCE: A Country on the Move



**Tuesday, September 30, 2008**

12 noon, MSU University Club Ballroom

Jean-Pierre Novak, Invest in France Agency,  
French Embassy



<http://GBClub.msu.edu>

**Tuesday, September 30, 2008, "France: A Country on the Move"—  
Jean-Pierre Novak, Invest in France Agency, French Embassy**



Vice-President at the Invest in France Agency North America since September 2006, Jean-Pierre Novak is responsible for following and acquiring potential investment from companies based in Michigan and the areas of Cleveland and Columbus. Jean-Pierre previously held the position of economic attaché at the French Embassy in Berlin, Germany, and commercial attaché at the French Trade Commission in Chicago and Cologne, Germany. Jean-Pierre has an engineering degree and also a Master's degree from the ESSEC business school in Paris.



**Council Co-Chairs**

Jean Shtokal, Foster, Swift, Collins & Smith, P.C.  
Bill Motz, Lansing Community College

**Council Members**

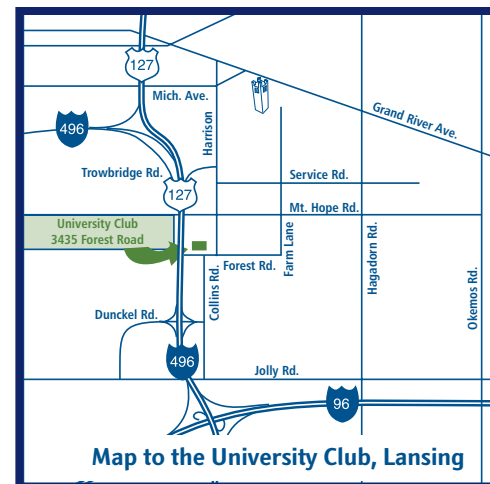
Sandy Beall, IBM Corporation  
Patricia Claire, Willingham & Cote', P.C.  
Tim Daman, Lansing Chamber of Commerce  
Robert Glew, CASID, MSU  
Stacy Hansen, TechSmith  
Tomas Hult, MSU-CIBER  
Mary McCune, The Rehmann Group  
Jamie Zmitko-Somers, Department of Agriculture

The Global Business Club of Mid-Michigan began in 1990 as the International Business Forum with a target audience of academics, public policy makers, and the local business community. Over time, the focus of the Global Business Club has shifted to highlight global issues of interest to the mid-Michigan business community. The GB Club is dedicated to supporting global business growth tied to Michigan and its diverse corporations. The main activity of the GB Club is a luncheon speaker series.

Organized by Michigan State University's Center for International Business Education and Research (MSU-CIBER) and co-sponsored by Foster, Swift, Collins and Smith, P.C., the Greater Lansing Regional Chamber of Commerce, Lansing Community College, Michigan State University Center for Advanced Study of International Development (CASID), and Women in International Development (WID), the monthly GB Club luncheons provide outstanding speakers and relaxed networking opportunities for anyone interested in international business.

GB Club speakers use their unique and extensive international experiences to provide insights on a relevant global business topic and wrap personal insights around a practical, current approach to conducting international business. GB Club luncheons are open to the general public.

To reserve your seat, or to make a suggestion for a speaker or topic, contact the Global Business Club of Mid-Michigan at 517-353-4336 or email Beverly Wilkins at wilkinsb@msu.edu. The cost of the luncheon is \$25.



**2008  
Global Business Club  
Fall programs**

**September 30  
October 22  
November 12**

**Lunch begins at 12 noon  
MSU University Club Ballroom  
For reservations please call Beverly Wilkins,  
517-353-4336, email: wilkinsb@msu.edu,  
or register online at GBClub.msu.edu.**