

The Global Business Club of Mid-Michigan began in 1990 as the International Business Forum with a target audience of academics, public policy makers, and the local business community. Over time, the focus of the Global Business Club has shifted to highlight global issues of interest to the mid-Michigan business community. The GB Club is dedicated to supporting global business growth tied to Michigan and its diverse corporations. The main activity of the GB Club is a luncheon speaker series.

Organized by Michigan State University's Center for International Business Education and Research (MSU-CIBER) and co-sponsored by Foster, Swift, Collins and Smith, P.C., the Greater Lansing Regional Chamber of Commerce, Lansing Community College, Michigan State University Center for Advanced Study of International Development (CASID), Women in International Development (WID), and the MSU College of Law, the monthly GB Club luncheons provide outstanding speakers and relaxed networking opportunities for anyone interested in international business.

Other Fall Global Business Club presentation dates:  
November 17, 2009



## Lansing's International Port of Entry and Foreign Trade Zone



**Tuesday, October 20, 2009**

Robert F. Selig, Executive Director  
Capital Region International Airport





Tuesday, October 20, 2009

# Cutting Your Costs With a Foreign Trade Zone – Lansing's International Port of Entry and Foreign Trade Zone

The Henry Center for Executive Development, B119, 225 Forest Road, Lansing  
Lunch to follow in Rooms 106-107

### Agenda:

- 10:00 – 10:15 a.m. Registration
- 10:15 – 10:20 a.m. Welcome and Opening Remarks – Jean Schtokal, Foster, Swift, Collins & Smith, P.C.  
**Ross Woodstock**, Administrator, Regional Business Travel Trust  
**Tim Daman**, Lansing Regional Chamber of Commerce
- 10:20 – 10:50 a.m. **Brent Case**, FTZ International Market Manager, Lansing Regional Chamber of Commerce  
"How an FTZ Works"
- 10:50 – 11:50 a.m. "Panel Discussion and Case Study: Benefits from Use of an FTZ"  
**Sten Sjöberg**, Director of Business Development and Quality, Demmer Corporation  
**Owen Johnston**, Vice President–Treasurer, Bekum America Corporation  
Moderator: **Nicole Noll-Williams**, Director of Regional Market Development, Capital Region International Airport
- Closing Remarks **Tim Daman**, President, Lansing Regional Chamber of Commerce
- 12:00 – 1:00 p.m. Global Business Club of Mid-Michigan Luncheon  
Keynote Speaker Introduction by Tim Daman  
**Robert F. Selig**, Executive Director, Capital Region International Airport  
"Lansing's International Port of Entry and Foreign Trade Zone"

### Registration Form

The cost is \$25 for the workshop, luncheon, or to attend both the workshop and lunch.

Name(s) \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

I will attend  workshop and luncheon  workshop  luncheon

Check enclosed  Please invoice  Visa  Mastercard  Discover

Card number \_\_\_\_\_ Expiration date \_\_\_\_\_

Signature \_\_\_\_\_

You may register by faxing the form to Beverly Wilkins at 517-432-1009, calling 517-353-4336, or emailing wilkinsb@msu.edu.

Sponsored By:



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ATTORNEYS AT LAW/ESTABLISHED 1902

## LUNCH KEYNOTE

Tuesday, October 20, 2009, "Lansing's International Port of Entry and Foreign Trade Zone"— Robert F. Selig, Executive Director, Capital Region International Airport

Robert Selig, Executive Director of the Capital Regional International Airport, will be speaking about the new economic opportunities and developments in the Lansing area in his speech, "Lansing's International Port of Entry and Foreign Trade Zone."

Lansing's Capital Region International Airport was officially declared a U.S. Port of Entry in January 2008, making Lansing a gateway for international travel and cargo.

The facility is creating many new opportunities for local businesses and enhances international trade opportunities in Lansing. Selig will speak about the new facilities and the future plans for Port Lansing, including the first international flight to Cancun scheduled in December.

Selig has served as the Executive Director of the Capital Regional International Airport since 2002. He has more than 25 years of airport experience; prior to this position, he was the Executive Director of Rickenbacker Port Authority in Columbus, Ohio. Selig has a bachelor's degree in business administration and he is an Accredited Airport Executive in the United States and Canada. He is the past president of the Great Lakes Chapter of the American Association of Airport Executives, and served four years in the United States Air Force.



### Council Co-Chairs

Jean Schtokal, Foster, Swift, Collins & Smith, P.C.  
Bill Motz, Lansing Community College

### Council Members

Sandy Beall, IBM Corporation  
Patricia Claire, Willingham & Cote', P.C.  
Tim Daman, Lansing Chamber of Commerce  
Robert Glew, CASID, MSU  
Stacy Hansen, TechSmith  
Tomas Hult, MSU-CIBER  
Owen F. Johnston, Bekum American Corporation  
Mary McCune, The Rehmann Group  
Jamie Zmitko-Somers, Department of Agriculture