

The Global Business Club of Mid-Michigan began in 1990 as the International Business Forum with a target audience of academics, public policy makers, and the local business community. Over time, the focus of the Global Business Club has shifted to highlight global issues of interest to the mid-Michigan business community. The GB Club is dedicated to supporting global business growth tied to Michigan and its diverse corporations. The main activity of the GB Club is a luncheon speaker series.

Organized by Michigan State University's Center for International Business Education and Research (MSU-CIBER) and co-sponsored by Foster, Swift, Collins and Smith, P.C., the Greater Lansing Regional Chamber of Commerce, Lansing Community College, Michigan State University Center for Advanced Study of International Development (CASID), Women in International Development (WID), and the MSU College of Law, the monthly GB Club luncheons provide outstanding speakers and relaxed networking opportunities for anyone interested in international business.

Spring Global Business Club presentation dates:  
Thursday, February 18, 2010  
Thursday, March 25, 2010  
Thursday, April 22, 2010



## Using Joint Ventures to Expand Your Business Abroad in a Sustainable Manner



**Tuesday, November 17, 2009**

Andrew Mangan, Executive Director,  
United States Business Council for  
Sustainable Development



FOSTER, SWIFT,  
COLLINS & SMITH, P.C.  
ATTORNEYS AT LAW/ESTABLISHED 1902





**Tuesday, November 17, 2009**  
**Taking Your Business Global**  
**Through Foreign Partners**

The Henry Center for Executive Development, B119, 3535 Forest Road, Lansing  
 Lunch to follow in Rooms 106-107

**Agenda:**

- 10:00 – 10:10 a.m.** Registration
- 10:10 – 10:15 a.m.** Welcome and Opening Remarks – **Bill Motz**, Lansing Community College  
**Tomas Hult**, Director of MSU-CIBER, globalEDGE Diagnostic Tools  
**Kendra Kuo**, International Trade Specialist, U.S. Dept. of Commerce “Gold Key” Matching Services
- 10:15 - 10:35 a.m.** **Jean Shtokal**, Foster, Swift, Collins & Smith, P.C. “Checklists for Establishing Relationships with Foreign Partners”
- 10:35 – 11:50 a.m.** **Panel Discussion** “Using Foreign Partners to Grow your Worldwide Business”– Moderator **Chris Holman**  
**Dave Regan**, President, Plas-Labs, Inc.  
**Chuck Bird**, Director of International Sales, Neogen Corporation  
**Edward Hendler**, Director of Sales, Defense & Export, Spartan Motors, Inc.  
**Wendy Edleman**, Channel Manager-Americas & EMEA, TechSmith Corp.
- Closing Remarks**  
**12:00 – 1:00 p.m.** **Tim Daman**, President of the Lansing Regional Chamber of Commerce  
 Global Business Club of Mid-Michigan Luncheon  
 Keynote Speaker Introduction by **Joe Hess**, President, United Nations Association USA, Greater Lansing Chapter  
**Andrew Mangan**, Executive Director, U.S. Business Council for Sustainable Development “Taking Your Business Global Through Foreign Partners”

**Registration Form**

The cost is \$25 for the workshop, luncheon, or to attend both the workshop and lunch.

Name(s) \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

I will attend  workshop and luncheon  workshop  luncheon

Check enclosed  Please invoice  Visa  Mastercard  Discover

Card number \_\_\_\_\_ Expiration date \_\_\_\_\_

Signature \_\_\_\_\_

You may register by faxing the form to Beverly Wilkins at 517-432-1009, calling 517-353-4336, or emailing wilkinsb@msu.edu.



**LUNCH KEYNOTE**

**Tuesday, November 17, 2009, “Using Joint Ventures to Expand Your Business Abroad in a Sustainable Manner”**—Andrew Mangan, Executive Director, United States Business Council for Sustainable Development

Andrew Mangan, co-founder and executive director of the United States Business Council for Sustainable Development, will be speaking to the Global Business Club of Mid-Michigan about developing sustainable supply chain partners internationally.

The United States Business Council for Sustainable Development is a non-profit association of businesses launched in 2002 created to deliver value driven sustainable development projects in the United States. Projects are member-led and designed to create value through economic returns and environmental and social benefits.

It is a regional partner of the World Business Council for Sustainable Development, which has a global network of 200 international companies with members from 35 countries and 20 major industrial sectors.

Mr. Mangan received a master's degree from the Columbia University School of Journalism, where he attended the Columbia School of International and Public Affairs as an International Fellow. He currently serves on the board of the Center for Clean Air Policy, is a member of the Education Committee for the International Society of Industrial Ecology and is a member of the Advisory Committee for the Environmental Science Institute at the University of Texas at Austin.



**Council Co-Chairs**

**Jean Shtokal**, Foster, Swift, Collins & Smith, P.C.  
**Bill Motz**, Lansing Community College

**Council Members**

**Sandy Beall**, IBM Corporation  
**Patricia Claire**, Willingham & Cote', P.C.  
**Tim Daman**, Lansing Chamber of Commerce  
**Robert Glew**, CASID, MSU  
**Stacy Hansen**, TechSmith  
**Tomas Hult**, MSU-CIBER  
**Owen F. Johnston**, Bekum American Corporation  
**Mary McCune**, The Rehmann Group  
**Jamie Zmitko-Somers**, Department of Agriculture