

# Global Trade Days

*Explore New Markets Roadshow*

Troy, Grand Rapids, Traverse City, Lansing  
October 14-18, 2013

Please join MEDC, along with our statewide partners, for Global Trade Days! Join our five country market specialists from China, Canada, Brazil, Mexico, and UAE to learn more about doing business in these dynamic markets.

## SPEAKERS:

- Ning Shao, Director, Michigan China Center
- Nancy Ward, Director, Michigan Canada Center
- Claudia Tomaselli, Director, Michigan Brazil Center
- Efren Flores, Contractor, Mexico
- Anne Jafery, Managing Partner, Channels , United Arab Emirates (UAE)

## TOPICS:

- Opportunities and trends in top export markets
- Assistance provided by the Michigan Centers and foreign trade offices
- Success stories from participating Michigan companies
- 2013-2014 Michigan trade missions and trade shows
- One-on-one meetings available with speakers, contact [export@michigan.org](mailto:export@michigan.org)

## EVENTS:

### LANSING - Wednesday, October 16

4:00pm - 6:00pm

Registration starting at 4:00pm

Location: Foster Swift Law Firm  
313 S Washington Sq. Lansing, MI

Register online:

<http://global.broad.msu.edu/gbclub>

Contact: Jade Sims, [sims@broad.msu.edu](mailto:sims@broad.msu.edu)

### TROY - Monday, October 14

12:45pm - 5:00pm

Registration starting at 12:45pm

Location: Troy Marriott Hotel  
200 W Big Beaver Rd., Troy, MI 48084

Register online:

<https://www.regonline.com/globaltradedays>

Contact: Eriola Grabocka, [export@michigan.org](mailto:export@michigan.org)

### GRAND RAPIDS - Thursday, October 17

8:00am - 11:45am

Registration starting at 8:00am

Location: Grand Valley State University  
301 Michigan Street N.E. Grand Rapids, MI 49503

Register online:

<http://www.gvsu.edu/vagtc/training-events.htm>

Contact: Norma Roelfsema, [roelfsen@gvsu.edu](mailto:roelfsen@gvsu.edu)

### TRAVERSE CITY - Friday, October 18

8:30am - 12:00pm

Registration starting at 8:30am

Location: Black Star Farms  
10844 E Revold Rd., Suttons Bay, Michigan 49682

Register online:

[www.nwm.org/globaltradeday](http://www.nwm.org/globaltradeday)

Contact: Jaclyn Sanborn, [jaclynsanborn@nwm.cog.mi.us](mailto:jaclynsanborn@nwm.cog.mi.us)

**REGISTRATION DEADLINE IS OCTOBER 7**