

Global Business Club of Mid-Michigan

Ag Exporter of the Year: Continental Dairy

Tuesday, February 10, 2015 - 8:30am-1:30pm

MSU Henry Center for Executive Development - 3535 Forest Road, Lansing

8:30-9:00 a.m. Registration & Networking

9:00-9:15 a.m. Welcome

Jamie Zmitko-Somers, International Marketing Manager, MDARD

Jade Sims, Trade Specialist, MSU International Business Center

9:15-10:00 a.m. Moving Your Product: Logistics

Vandana Chojar-Bahl, Supply Chain Solutions

10:00-10:15 a.m. Port Muskegon Study - Opportunities

Dennis Marvin, Consumers Energy

Les Brand, Supply Chain Solutions

10:15-10:30 a.m. Break

10:30-11:20 a.m. Insuring Your Products

Keith Mixter, Vice President, MARSH

11:20-12:00noon Understanding Foreign Exchange & Leveraging its Benefits

Michael Wahl, Managing Director - Foreign Exchange, PNC Capital Markets

12:00-1:30 p.m. Luncheon Keynote:

Introduction: Jamie Zmitko Somers, International Marketing Manager, MDARD

Steven Cooper, COO & General Manager, Continental Dairy Facilities, LLC

The Global Business Club is again pleased to announce its partnership with Michigan Department of Agriculture & Rural Development's International Marketing Program. This program offers a full morning of presentations on topics in exporting--applicable to all companies interested in expanding overseas, with a special focus on issues important to agricultural companies. Our luncheon speaker is Steven Cooper, the COO and General Manager of Continental Dairy Facilities LLC. Continental Dairy is the winner of the 2014 Michigan Agricultural Exporter of the Year award.

\$35 registration fee includes break service & lunch

www.GBClub.msu.edu - 517.353.4336 - check us out on social media:   



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