

Global Business Club of Mid-Michigan

Celebrating Michigan Ag Exporter of the Year: Star of the West Milling Co.

Tuesday, February 9, 2016 – 8:30am-1:30pm

MSU Henry Center for Executive Development – 3535 Forest Rd., Lansing

- 8:30–9:00 a.m.** **Registration & Networking**
- 9:00–10:30 a.m.** **Expanding Your Exports in the 21st Century: Opportunities & Challenges for Growth**
Matt Tripodi, Government & Trade Relations Manager,
Euromonitor International
- 10:30–10:45 a.m.** **Break**
- 10:45–11:45 a.m.** **Financing Your Exports**
Scott Hibbard, CCM, Vice President, Comerica Bank
- 11:45-12:00 p.m.** **Export Programs & Services to Grow Your Sales**
Jamie Zmitko-Somers, MDARD International Marketing Program
Manager
- 12:00-1:30 p.m.** **Luncheon Keynote**
Rob Chandonnet, Vice President, Star of the West Milling Co.
2015 Michigan Agricultural Exporter of the Year

Star of the West Milling Co. achieved an impressive 27 percent growth in export sales from 2013-2014, one of the reasons it has been recognized as Michigan Agricultural Exporter of the Year for 2015. The company exports to Canada, Mexico, Guatemala, Jamaica, Japan, Malta, and South Korea. Most recently they expanded export activity into Italy, South Africa, and Columbia. Register for our morning program to listen to and discuss a variety of export topics with experienced businesspersons and stay for lunch to hear from Star of the West and how they've achieved export success! \$35 registration fee.

www.GBClub.msu.edu - 517.353.4336 – check us out on social media:   



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