

Global Business Club of Mid-Michigan

EXPORT 101:

Grow Your Business by Selling Internationally

Tuesday, December 13th - 8:00-10am
MMA Headquarters - 620 S. Capital Ave., Lansing

Ninety-five percent of the world's population and 75 percent of its wealth are located outside the United States. Manufacturers that choose to export can capitalize on that tremendous purchasing power. Are you ready to grow your business?

Join manufacturers from across Michigan for a special two-hour seminar on Tuesday, 12/13/16, from experts at Michigan State's International Business Center.

Attendees will learn:

- How to get started
- The top benefits found in international trade
- How to develop a winning export plan
- Risk analysis and market research techniques to find the right location for their business
- Answers to common questions on logistics and financing
- The ins and outs of regulatory compliance overseas
- Local, statewide and national resources to help them succeed

Is your brand ready to be a global brand?

Make sure you're in the room for this can't-miss seminar!

Info: www.GBClub.msu.edu or 517.884.1660 - Registration: <https://mimfg.org>

Check us out on social media:   



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