WORLD IP DAY MICHIGAN

Who Should Attend?
Businesses, policy makers, academics, and students interested in learning how to protect intellectual property while growing globally in an ever-more connected world.

Agenda
8:30am-9:00am Registration/Continental Breakfast
9:00am-9:45am Panel 1: Packaging Challenges & Opportunities
   Moderator: Jenny Carter-Johnson (MSU, College of Law)
   Panelists: Nate Davis (Whirlpool)
              Patrick Belanger (Centurion Medical Products)
              Cimberly Weir (MSU, Packaging)
              Donald Martin (US Customs and Border Patrol)
              Matthew R. Mowers (Quinn IP Law)
9:45am-10:30am Panel 2: Protecting your IP on E-Commerce
   Moderator: Brandon Sullivan (MSU, A-CAPP Center)
   Panelists: Glenford Jameson (MSU, College of Law)
              Steve Francis (Homeland Security Investigations)
              John Seurynck (Amway)
              Mike Serra (Bodman PLC)
10:30am-10:45am Networking Break
   Moderator: Michael Stewart (Fishman Stewart PLLC)
              Jason Kosofsky (Ford)
              Conrad Wong (US Patent & Trademark Office) (invited)
              William Mansfield (ABRO)
              Sami Stevens (MSU, Licensing)
11:30am-1:00pm Networking Lunch

Hosted by
International Business Center
Broad College of Business
Michigan State University

Center for Anti-Counterfeiting
and Product Protection
College of Social Science
Michigan State University

Global Food Law Program
Graduate and International Programs
College of Law
Michigan State University

Attending
U.S. Patent and Trademark Office
 Intellectual Property Law Society, MSU College of Law

How to Register?
Go to http://bit.ly/2BqWYBN