Who Should Attend?
Businesses, policy makers, academics, and students interested in learning how to protect intellectual property while growing globally in an ever-more connected world.

Agenda
8:30am-9:00am Registration/Continental Breakfast
9:00am-9:45am Panel 1: Packaging Challenges & Opportunities
   Moderator: Jenny Carter-Johnson (MSU, College of Law)
   Panelists: Jason Kosofsky (Ford)
              Patrick Belanger (Centurion Medical Products)
              Kimberly Weir (MSU, Packaging)
              Donald Martin (US Customs and Border Patrol)
              Matthew R. Mowers (Quinn IP Law)
9:45am-10:30am Panel 2: Protecting your IP on E-Commerce
   Moderator: Brandon Sullivan (MSU, A-CAPP Center)
   Panelists: Glenford Jameson (MSU, College of Law)
              Steve Francis (Homeland Security Investigations)
              John Seurynck (Amway)
              Mike Serra (Bodman PLC)
10:30am-10:45am Networking Break
   Moderator: Michael Stewart (Fishman Stewart PLLC)
              Nate Davis (Whirlpool)
              Conrad Wong (US Patent &Trademark Office) (invited)
              William Mansfield (ABRO)
              Sami Stevens (MSU, Licensing)
11:30am-1:00pm Networking Lunch

Hosted by

Attending
U.S. Patent and Trademark Office
Intellectual Property Law Society, MSU College of Law

How to Register?
Go to http://bit.ly/2BgWYBN