WORLD IP DAY MICHIGAN
April 26, 2018
MSU College of Law, 3rd floor
Castle Board Room, Room 343
East Lansing, MI
8:30 a.m.- 1:00 p.m.

Agenda
8:30am-9:00am Registration/Continental Breakfast
9:00am-9:45am Panel I: Packaging Challenges & Opportunities
9:45am-10:30am Panel II: Protecting your IP on E-Commerce
10:30am-10:45am Networking Break
11:30am-1:00pm Networking Lunch

Who Should Attend?
Businesses, policy makers, academics, and students interested in learning how to protect intellectual property while growing globally in an ever-more connected world.

How to Register?
Go to http://bit.ly/2BgWYBN

Cost $35

Hosted by
International Business Center
Broad College of Business
MICHIGAN STATE UNIVERSITY
Center for Anti-Counterfeiting and Product Protection
College of Social Science
MICHIGAN STATE UNIVERSITY
Global Food Law
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