

WORLD IP DAY MICHIGAN

April 26, 2018

MSU College of Law, 3rd floor
Castle Board Room, Room 343
East Lansing, MI

8:30 a.m.- 1:00 p.m.

\$35 registration fee, \$15 student

Who Should Attend?

Businesses, policy makers, academics, and students interested in learning how to protect intellectual property while growing globally in an ever-more connected world.

Agenda

8:30am-9:00am

Registration/Continental Breakfast

9:00am-9:45am

Panel 1: Packaging Challenges & Opportunities

Moderator: Jenny Carter-Johnson (MSU, College of Law)

Panelists: Nate Davis (Whirlpool)

Patrick Belanger (Centurion Medical Products)

Cimberly Weir (MSU, Packaging)

Donald Martin (US Customs and Border Patrol)

Matthew R. Mowers (Quinn IP Law)

9:45am-10:30am

Panel 2: Protecting your IP on E-Commerce

Moderator: Brandon Sullivan (MSU, A-CAPP Center)

Panelists: Glenford Jameson (MSU, College of Law)

Steve Francis (Homeland Security Investigations)

John Seuryneck (Amway)

Mike Serra (Bodman PLC)

10:30am-10:45am

Networking Break

10:45am-11:30am

Panel 3: Emerging Markets: Best Practices for IP Issues

Moderator: Michael Stewart (Fishman Stewart PLLC)

Jason Kosofsky (Ford)

Conrad Wong (US Patent & Trademark Office) (invited)

William Mansfield (ABRO)

Sami Stevens (MSU, Licensing)

11:30am-1:00pm

Networking Lunch

Hosted by



International Business Center
Broad College of Business
MICHIGAN STATE UNIVERSITY



Center for Anti-Counterfeiting
and Product Protection
College of Social Science
MICHIGAN STATE UNIVERSITY



Global Food Law Program
Graduate and International Programs
College of Law
MICHIGAN STATE UNIVERSITY

Attending

U.S. Patent and Trademark Office

Intellectual Property Law Society, MSU College of Law

How to Register?

Go to <http://bit.ly/2BgWYBN>