## Global Business Club of Mid-Michigan **Doing Business in India**

Tuesday, May 22 -- 11:30am-1:30pm Foster, Swift, Collins & Smith PC 313 S. Washington Square, Lansing

India is the United States' 9th largest goods trading partner with \$67.7 billion in total goods trade during 2016. Has your company considered the opportunities? Shantanu Sarkar is a U.S. Commercial Assistant based in Kolkata, India. As a member of the U.S. International Trade Administration's Commercial Services team, he works with U.S. businesses to help them enter and navigate the Indian market. Mr. Sarkar will present on opportunities and challenges for U.S. businesses entering the Indian market. Companies interested in one-on-one meetings with Mr. Sarkar should email sims@broad.msu.edu to arrange a time.

Who should attend: businesses, policy makers, academics, and students interested in learning about the Indian market and those that are considering entering or expanding their footprint in the country.

11:30am-12noon Registration

12 noon-1:30pm **Lunch, Presentation and Questions** 

Keynote Speaker: Shantanu Sarkar, U.S. Commercial Assistant,

Kolkata, India

Info and registration: www.GBClub.msu.edu - \$35 registration fee

www.GBClub.msu.edu - 517.353.4336 – check us out on social media: 📊 🛐 📧











Broad College of Business International Business Center

MSU CENTER FOR ADVANCED STUDY OF INTERNATIONAL DEVELOPMENT

















