



Certified Global Business Professional (CGBP) Training July 10-11 in Lansing

Earning the Certified Global Business Professional (CGBP) credential is an easy way to kick-start your international business career, or a great way to formally recognize your professional knowledge. The CGBP credential issued by NASBITE confirms familiarity in international trade and assures that employees are able to practice global business at the professional level required in today's competitive environment. The CGBP is the top nationally recognized certification for those in international business to show the world that they are qualified, with over 2000 certified professionals.

The CGBP certifies that a candidate is competent in the following four primary domains:

1. Global Business Management
2. Global Marketing
3. Supply Chain Management
4. Trade Finance

ABOUT THE SPEAKER



Jade Sims is a Trade Specialist at the Michigan State University International Business Center. She works primarily with small- and medium-sized businesses around the state to help them grow export capacity through consulting, training, and market research. Prior to her current role, Jade was a microenterprise development consultant in

the Peace Corps, and also spent time working in the automotive industry. Jade holds a BA in Business and Spanish from Alma College and an MBA in International Management with a specialization in Global Policy and Development from Thunderbird School of Global Management, and is a Certified Global Business Professional (CGBP). She has lived and worked in the Dominican Republic, France, Spain, Costa Rica and Mexico. She is a Certified Global Business Professional (CGBP) since 2012 and is a Certified CGBP Trainer.

Who Should Attend:

All international marketing managers, exporters, compliance officers, trade lawyers, financial service providers, freight forwarders and logistics professionals, engineers, business consultants, and anyone else who wants to gain well-rounded knowledge in international trade. The CGBP exam is not required for attendees nor covered in the training cost.

**Register by June 20, 2018
to receive Early Bird Pricing!**

Cost:

Early Pricing: \$345 before 6/20 (\$395 after)
(MEDC partner & student pricing: \$195)

Registration fee includes breakfast and lunch for each day, all training materials, copies of *The Global Entrepreneur* by James Foley and *A Basic Guide to Exporting* by the U.S. Commercial Service.

Venue:

Foster, Swift, Collins & Smith P.C.
313 South Washington Square
Lansing, MI 48933

Registration:

<https://GBClub.msu.edu>
or, sims@broad.msu.edu
517.353.4336



Registration Policies:

- ✓ **Early Bird Discount** for registrations received by June 20, 2018. **Save \$50!**
- ✓ Registration fee includes breakfast and lunch for each day, and all training materials & texts for exam.
- ✓ All registrations must be received by **July 6, 2018**.
- ✓ Please use this form only if you wish to mail a check for payment. To pay with a credit card, please visit our website and register online.
- ✓ Discounts are available for 5 or more attendees from the same company. For more information, contact Jade Sims at sims@broad.msu.edu
- ✓ To pay by check, send payment and registration form to:

Michigan State University
International Business Center
645 N. Shaw Ln, Rm. 7
East Lansing, MI 48824
- ✓ Make Checks Payable to Michigan State University
- ✓ To pay by credit card, please visit our website <https://GBClub.msu.edu>

ATTENDEE INFORMATION

First Name: _____

Last Name: _____

Email: _____

Title: _____

Company: _____

Address: _____

City: _____

State: _____ Zip/Postal Code: _____

Phone: _____

Dietary Restrictions: _____

REGISTRATION OPTIONS

_____ \$345 Registration before June 20, 2018 - **\$50 Savings!!**

_____ \$395 Registration after May 15, 2017

_____ \$195 MEDC partners & students

About MSU International Business Center

The Michigan State University International Business Center (MSU-CIBER) in The Eli Broad Graduate School of Management at Michigan State University was designated in 1990 as a National Resource Center by the U.S. Department of Education. The mission of IBC is to leverage our leading-edge competencies to provide superior education, research, and assistance to businesses, public policy makers, academics, and students on issues of importance to international trade and global competitiveness using our guiding principles as the foundation. MSU-IBC is a NASBITE International recognized CGBP Accredited Training Program.

MICHIGAN STATE
UNIVERSITY

International Business Center

Marketing Partners:

