- EXPORTECH An Export Acceleration System for Achieving Profitable Growth

## Lansing Michigan

ExporTech<sup>™</sup> is a national export assistance program helping companies enter or expand in global markets. It applies a structured export strategy development process that assists 4-8 companies to accelerate growth. It is the only national program where each company develops a written export plan, that is vetted by a panel of experts upon completion. ExporTech<sup>™</sup> efficiently connects companies with a wide range of world-class experts to help navigate the export sales process. The result is that companies rapidly expand global sales and save countless hours of effort.

Since 2006, 211 ExporTech™ programs have been delivered in 36 states and Puerto Rico with over 1,080 participating companies.

## DATES: January 25, February 22, and March 22, 2019 LOCATION: Lansing, Michigan

## **FEE:** \$1,500.

\*Grant money is available from Michigan Economic Development Corporation (MEDC) to qualifying companies to cover 50% of fee.

Michigan Department of

**Rural Development** 

Broad College of Business

## For questions or to apply please contact:

Jade Sims, Michigan State University International Business Center, <u>sims@broad.msu.edu</u>, 517.884.1660 Kendra Kuo, Director, U.S. Commercial Service-Grand Rapids Office, kendra.kuo@trade.gov, 616.458.3564







MICHIGAN STATE UNIVERSITY International Business Center







