- EXPORTECH An Export Acceleration System for Achieving Profitable Growth

Lansing Michigan

ExporTech[™] is a national export assistance program helping companies enter or expand in global markets. It applies a structured export strategy development process that assists 4-8 companies to accelerate growth. It is the only national program where each company develops a written export plan, that is vetted by a panel of experts upon completion. ExporTech[™] efficiently connects companies with a wide range of world-class experts to help navigate the export sales process. The result is that companies rapidly expand global sales and save countless hours of effort.

Since 2006, 211 ExporTech™ programs have been delivered in 36 states and Puerto Rico with over 1,080 participating companies.

DATES: January 25, February 22, and March 22, 2019 LOCATION: Lansing, Michigan

FEE: \$1,500.

*Grant money is available from Michigan Economic Development Corporation (MEDC) to qualifying companies to cover 50% of fee.

Michigan Department of

Rural Development

Broad College of Business

For questions or to apply please contact:

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