

GLOBAL BUSINESS CLUB: SPOTLIGHT ON TÜRKİYE



ABOUT

THE EVENT

As part of the Global Business Club of Michigan's Market Spotlight Series, the MSU International Business Center is partnering with the MSU Asian Studies Center to highlight the Turkish market. This event will feature **market updates from U.S. and Turkish government officials**, a **panel of Michigan business leaders** sharing their experiences, **Turkish lunch, networking**, and the opportunity for **1-on-1 meetings with trade service providers**. For questions contact IBC Assistant Director Hannah Pszenica, email: pszenica@msu.edu

DETAILS

AND REGISTRATION

When: November 8, 2023 from 10am-3pm

Where: UrbanBeat, Lansing

Fee: \$25, Includes lunch

Deadline: Nov. 5, 2023



For **information** and to **register** scan QR code or visit:

[HTTPS://IBC.BROAD.MSU.EDU/GBCLUB](https://IBC.BROAD.MSU.EDU/GBCLUB)

AGENDA

10:00am: Doors Open

10:30am: Speakers – U.S. and Turkish Government Officials

11:15am: Michigan Business Exporters Panel

12:00: Turkish Lunch

1:00pm: Networking, 1-on-1 Meetings with Trade Service Providers

3:00pm: Close



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Broad College of Business
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