

GLOBAL BUSINESS CLUB: SPOTLIGHT ON VIETNAM



ABOUT THE EVENT

As part of the Global Business Club of Michigan's Market Spotlight Series, the MSU International Business Center is partnering with the U.S. Commercial Service and the Van AnDEL Global Trade Center to highlight the Vietnamese market. This event will feature **market overviews**, a **panel of Michigan business leaders** sharing their experiences, **lunch**, **networking**, and the opportunity for **1-on-1 meetings with trade service providers**. For questions contact IBC Assistant Director Hannah Pszenica, email: pszenica@msu.edu

DETAILS AND REGISTRATION

When: August 14, 2024 from 10am-3pm

Where: Seidman College of Business, Grand Rapids

Fee: \$25, Includes lunch

Deadline: August 9, 2024



For **information** and to **register** scan QR code or visit:

[HTTPS://IBC.BROAD.MSU.EDU/GBCLUB](https://IBC.BROAD.MSU.EDU/GBCLUB)

AGENDA

10:00am: Doors Open

10:30am: Market Overviews

11:15am: Michigan Business Exporters Panel

12:00: Lunch

1:00pm: Networking, 1-on-1 Meetings with Trade Service Providers

3:00pm: Close



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